



Cultivate Growth Direct Mail Solutions by Moore Consulting

We HELP You Find Your Audience!

5-12x BETTER RESULTS
THAN EDDM, & ALL
CAMPAIGNS COME
WITH A FINANCIAL
ANALYSIS!

GARDEN LOVERS™

Connect with our list of top-tier Garden Lovers™- Engaged & ready to buy!



- Reliable
- Invest Their Time & Money
- New Garden Lovers Emerge Everyday

- You have the variety, quality, and expertise they value — now it's time to bring them in with our Exclusive **Garden Lovers List™!**

NEW HOMEOWNERS



- Highly Responsive
- Higher Average Sales
- Tend To Default to Big Box Stores

- Reach them before they turn to big-box stores —become their trusted garden partner.

HI-INCOME HOUSEHOLDS



- Seek Expertise
- Value Supporting Local Businesses
- Prefer Quality Shopping Experiences.

- Be the garden center they remember — We bring them in. You watch them buy.

FREE Preliminary Audience Analysis!

ZIP CODES

target your key- zip codes



RADIUS

around your store or other CenterPoint



BUILT IN DEMOGRAPHICS

ensures better response rates



SINGLE FAMILY HOMES

OWNER OCCUPIED



BY INCOME & AGE RANGE

MAKE A Lasting Impression!

DOUBLE/SINGLE POP OUT 5.562" x 4.25"



- **Single or Double pop outs** same price for both!.

- Beautiful

JUMBO 5.5" x 8.5"



- **Jumbo & Tri-Fold mailers** offer more room to showcase your plants, products, and personality.

- High-quality

TRI-FOLD 4"x6"



EXTENDED EDGE 5.5" x 4.5" 5.5" x 8.5"



- **Extended Edge mailers** for New Homeowner programs!

- Glossy & Color-Saturated

SPECIALIZING IN INDEPENDANT GARDEN CENTER MARKETING FOR OVER 40 YEARS!

Call Wayne Moore or Brandy Felipe Today! Don't Let Another Spring Pass You By!



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