



LAKE VALLEY
S E E D

WHOLESALE CATALOG

Flowers
Herbs
Vegetables
Organics

WHO WE ARE

Lake Valley Seed is a national, full line garden seed company with more than 35 years of experience as a trusted resource for flower, herb and vegetable seeds.

We focus solely on garden seeds and what matters most to you: consistent sales revenue from top-quality garden seeds that your customers are looking for.

Distributed in garden centers, hardware stores, farm and ranch stores, grocers and other community retail stores throughout the United States, we've grown a family of dedicated customers.

Our seeds are carefully selected from growers around the world, and are all non-GMO and untreated (including no treatment with neonicotinoid pesticides). Additionally our organic seeds are USDA Certified. We value the importance of seed quality and ensure this with twice-yearly germination testing.

We focus on steadily improving sales by keeping our finger on the pulse of gardening trends, coupled with careful analysis of what sells well (or doesn't) in each store. We understand that timely product delivery, accurate orders and having a person to talk to when you have a question or concern saves valuable time for you and your staff.

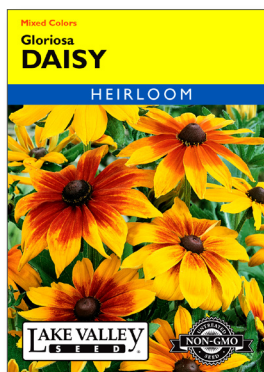
We pride ourselves on our efficiency and personalized customer service.



CONVENTIONAL

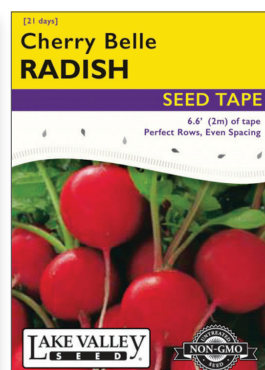
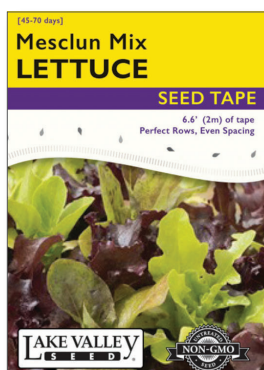
GARDEN SEEDS

- 750+ varieties of flowers, herbs and vegetables
- 400 heirloom varieties
- Packages display accurate photographs of the plants that will grow from the seed



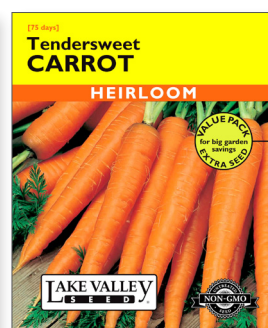
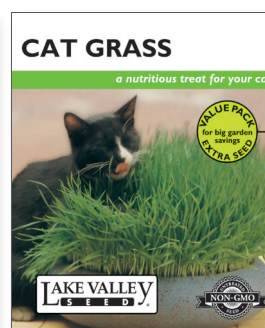
SEED TAPE

- Six vegetable varieties
- Makes gardening accessible for children and others who may have difficulty handling small seeds
- Perfect rows and even spacing improves success for beginning gardeners
- Quick sowing with no thinning



VALUE PACKS

- Oversized packages hold ample seed for multiple uses
- Large selection of flowers, herbs and vegetables
- Perfect for large gardens, community gardens and sharing with friends
- An economical choice that provides more seed for the dollar



ORGANIC



GARDEN SEEDS

- Over 140 varieties of USDA Certified Organic flowers, herbs and vegetables
- The varieties most in-demand by home gardeners
- 95% are heirlooms

SEED TAPE

- 6 varieties of USDA Certified Organic vegetables
- Great for children and those who may have difficulty handling small seeds
- Creates perfect rows with even spacing

SPROUTING SEEDS

- 11 popular varieties for growing nutritious sprouts at home
- USDA Certified Organic and untreated seed, third party tested for pathogens
- Oversized packages hold a generous amount of seed for high yield

MICROGREENS

- 5 varieties for growing microgreens at home
- Oversized packages hold ample seed for full tray coverage

VALUE PACKS

- A selection of our 20 most popular USDA Certified Organic garden seed varieties
- Oversized packages hold a generous amount of seed for multiple uses
- Perfect for large gardens, community gardens and sharing



Our full line of organic garden seeds will help you satisfy the increasing demand from customers who prefer organic products. All are USDA certified organic, untreated, and non-GMO. Lake Valley Organics seed packets feature a distinctive design that is different from our conventional seed lines. This makes it easy for your customers to readily locate the organic seeds they prefer.

Wire Spinner DISPLAY



FOUR-SIDED

Dimensions: 20" W x 20" D x 77" H

Display Item No. 4154

Height includes header card

Note: *Caster set #4190 available upon request*

4 SIDES / 120 POCKETS (3 pockets per row)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE SIDE PANEL

18 POCKETS (2 pockets per row)

Item No. 4262

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

Wire DISPLAY

ONE-SIDED VERTICAL

Dimensions: 48" W x 18" D x 88" H

Display Item No. 917

Height includes header card

13 ROWS / 169 POCKETS (13 pockets per row)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

TWO-SIDED VERTICAL

Dimensions: 48" W x 21" D x 88" H

Height includes header card

26 rows / 338 pockets (13 pockets per row)
Each row is customizable as 11 or 13 pockets per row.

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 11 POCKET ROW

Item No. 916

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets



NOTE: Lake Valley Seed does not recommend the use of casters for this display

Cardboard DISPLAYS



ONE PANEL

Dimensions: 22" W x 14" D x 76" H

Display Item No. 903

Height includes header card

ONE PANEL / 60 POCKETS

6 pockets per row

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

ONE PANEL / 50 POCKETS

5 pockets per row

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets

Each row is customizable as 5 or 6 pockets per row



NOTE: Arrives preloaded
with seed packets

Cardboard DISPLAYS

TWO PANEL

Dimensions: 22" W x 18" D x 80" H

Display Item No. 3736

Height includes header card

NOTE: Comes with stand (item no. 3736) and base (item no. 3776). Caster set (4 piece item no. 3738) is available upon request

TWO PANELS / 120 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

TWO PANELS/ 100 POCKETS

(50 pockets per panel)

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets



NOTE: Arrives preloaded with seed packets



Cardboard DISPLAYS

THREE PANEL

Dimensions: 29" W x 29" D x 79" H

Display Item No. 1034

Height includes header card

NOTE: Comes with stand, base, and
caster set for ease of moving.

THREE PANELS/ 180 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting Seed packets



NOTE: Arrives preloaded
with seed packets



Cardboard DISPLAYS

FOUR PANEL

Dimensions: 34" W x 34" D x 79" H
Display Item No. 907

Height includes header card

NOTE: Comes with stand, base, and
caster set for ease of moving.

FOUR PANELS/ 240 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting
Seed packets



NOTE: Arrives preloaded
with seed packets



Cardboard DISPLAYS



SIX PANEL

Dimensions: 60" W x 26" D x 79" H

Display Item No. 1996

Height includes header card

Note: *Caster set #4332 available upon request*

SIX PANELS/ 360 POCKETS

(60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting

Seed packets



NOTE: *Arrives preloaded
with seed packets*

Cardboard DISPLAYS

EIGHT PANEL

Dimensions: 72" W x 24" D x 77" H

Display Item No. 976

Height includes header card

NOTE: Comes with stand, base, and
caster set for ease of moving.

EIGHT PANELS / 480 POCKETS (60 pockets per panel)

Holds:

Lake Valley Seed packets

Lake Valley Organics packets

OPTIONAL INTERCHANGEABLE 50 POCKET PANEL

Holds:

Value Packs

Lake Valley Organics Value Packs

Lake Valley Organics Sprouting

Seed packets



NOTE: Arrives preloaded
with seed packets



Cardboard Panel HEADERS



Item No. 3362 - HEADER - FLOWERS/MIXED



Item No. 911 - HEADER - HERBS



Item No. 931 - HEADER - VEGETABLES



Item No. 994 - HEADER - GARDEN SEEDS



Item No. 4510 - HEADER - VALUE PACKS

CARDBOARD HEADERS

We customize your cardboard panel display(s) with our full color headers.

Easy to install with pre-scored edges. Created to easily fit your one-panel display or combination of multiple one-panel displays.

Dimensions: 21.5" W x 8.75" H
After folding

All headers go out with first orders of the season, based on the content of your order.



Item No. 4499 - HEADER - POLLINATORS



Item No. 1074 - HEADER - ORGANIC



Item No. 954 - HEADER - COOL SEASON

Wire Spinner HEADERS

All headers go out with first orders of the season, based on the content of your order.



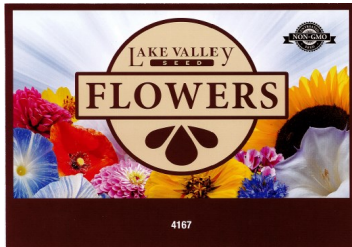
Item No. 4169
Organic Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4408
Sprouting Seeds Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4509
Heirloom Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4167
Flowers Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4168
Herbs Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4170
Vegetables Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4172
Container Gardening Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4153
Garden Seeds Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4430
Pollinators Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4511
Value Packs Header
*Fits Item No. 4154
Floor Spinner*



Item No. 4562
Cool Season Header
*Fits Item No. 4154
Floor Spinner*



Item No. 1230 - **Garden Seeds Header**
(Vertical Wire Display Only)

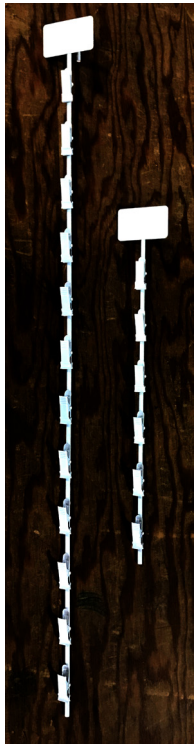
Supplemental MATERIALS



SINGLE-SIDED VINYL BANNER

Dimensions: 48" W x 36" H
Item No. 4303

Let your customers know you are a Lake Valley Seed distributor with a highly visible vinyl banner, includes grommets in each corner. Great for hanging outdoors.



METAL CLIP STRIPS

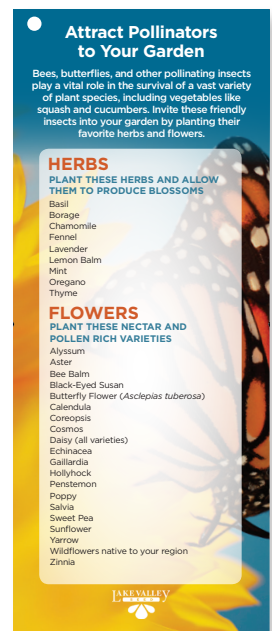
Display or feature your seed packets with our metal clip strips. Available in 2 sizes: 12 clips or 6 clips.

12 Clip - Item No. 1920

6 Clip - Item No. 1921

GARDENING GUIDES

Help your customers maximize their garden planning with our 2-sided, informational gardening guides. Gardening guides go out with first orders of the season upon request. Use with our metal wire displays.



LAKE VALLEY SEED

Lake Valley Seed Co.

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