



MONROVIA®

Since 1926

MONROVIA

The Pursuit of Beauty

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EVOLUTION™ COLORIFIC™ CONEFLOWER
ECHINACEA - BALEVOEN® PP #30998

The PURSUIT of BEAUTY

“Monrovia has been growing landscaping plants for almost 100 years. During that entire time, it’s always been about the pursuit of beauty and quality.”

Dear Friends,

The demand for high quality landscaping plants never goes out of style. Indeed, for discerning consumers who will always value beauty and reliable garden performance, the Monrovia green pot is the gold standard.

This excellent reputation is built on decades of craftsmanship and plant selection that came long before me, and it is one that all of our craftsmen, myself included, are dedicated to upholding. When Harry Rosedale, Sr. opened his small 10-acre nursery in Monrovia, California, nearly 100 years ago, he had a passion and vision: to grow plants stronger and more beautiful for the home gardener. Harry nurtured plants with improved features and influenced the industry in so many ways, most especially in creating a culture dedicated to the pursuit of beauty and quality in everything we do.

Today, Monrovia Nursery Company is thousands of acres strong and spread out around the country. Each and every craftsman is still dedicated to the principles that Harry pioneered long ago: to carefully select the best plants and nurture them with care. This dedication to quality in all parts of our growing practice is the Monrovia difference, and it’s what makes our plants so valued for the home gardener.

It’s my pleasure to present our Distinctive Selections in this guide, and to thank you for your interest in Monrovia.



Jonathan Pedersen
CEO and Plantsman
Monrovia



NITTY GRITTY™ WHITE ROSE
ROSA 'BOKRARIUSP' #33151

“Because we have four separate nurseries across the country with very different climates, we can offer an unmatched diversity and depth with more than 4,000 plant varieties and the ability to ship year-round.”

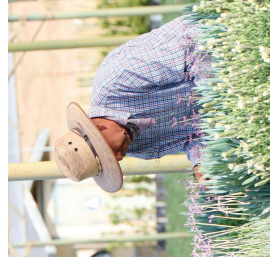
JONATHAN PEDERSEN | CEO AND PLANTSMAN

Our Philosophy

THE WAY WE GROW PLANTS IS TRULY A CRAFT—a blend of art and science developed over decades of observation and innovation. Our desire is to grow plants so healthy and beautiful that they will improve the land wherever they are planted. We strive to grow in three ways:

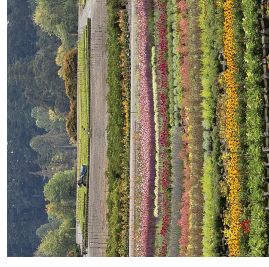
GROW BEAUTIFULLY™

We know that growing a beautiful garden isn't just about growing plants—it's about growing our human connection to nature. We use our hearts, minds, and hands to grow the finest selection of plants for every need, indoors and out. Our passion for plants, careful touch, and years of expertise results in plants that everyone can grow beautifully, sharing in the satisfaction that comes from nurturing living beauty at home to create their dream landscape.



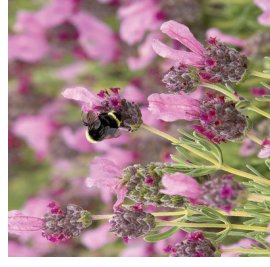
GROW CONFIDENTLY

We believe there is a science to growing beautifully. That's why we work with breeders and plant explorers throughout the world and select varieties with the best genetics to grow stronger, healthier plants. Our incomparable propagation and growing techniques, exclusive soil mixes, and encouraging advice based on experience help ensure success in the garden.



GROW RESPONSIBLY

We follow nature to develop our practices and techniques, to evaluate the evolution of plants, to watch for beautiful adaptations, and to learn the best way to provide whatever a plant may need. We use beneficial insects, compost, and natural microorganisms, and strive to reduce the use of insecticides and fertilizers. We work with nature to bring a plant's beauty to life.



West Coast Nurseries

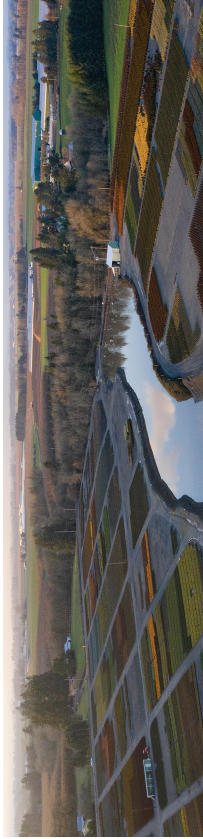
WITH THEIR MILDER CLIMATES, our growing locations in California and Oregon can ship year round. We've recently expanded our color program with the addition of more than 35 acres of greenhouses to meet the demand of more on-time color.



CALIFORNIA

In California, we grow our legendary camellias, as well as offer the largest selection of our exceptional topiaries—the fullest and most uniform plants in the market. The long growing season allows us to prune these plants several times before they begin to grow dormant, resulting in full and fresh-looking topiaries ready when our customers want them. We also grow a wide variety of edibles, drought-tolerant selections, and pollinator perennials available earlier thanks to mild winters. Our exclusive hydrangeas, bougainvilleas, hibiscus, and mandevillas thrive in this Mediterranean climate.

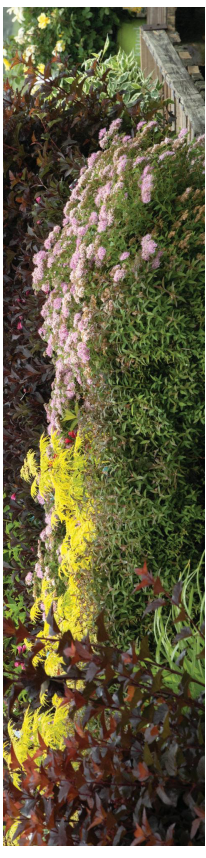
OREGON



In Oregon, we can grow the best selection of early flowering shrubs, peonies, clematis, Japanese maples and our acclaimed Dan Hinkley collection of plants. The Willamette Valley climate is perfect for growing our large selection of consistently full and uniform dwarf and hardy conifers. We also take great pride in growing outstanding blueberries here, with little to no chemical applications. Our large selection of perennials is staged for late spring/summer and early fall. The abundant selection of hydrangea and clematis are unparalleled.

East Coast Nurseries

THE ADDITION OF OUR TWO NURSERIES in Connecticut and Georgia allows us to quickly and conveniently ship early color when garden centers demand it. We can ship regional favorites for the East and South, including tropicals and early season color as well as later season perennials.



CONNECTICUT

In Connecticut, we are known for our early blooming flowering shrubs, trees, ornamental grasses, and late spring and summer color. We have a wide selection of rhododendron, and our Japanese maples are grown longer than those produced on the West Coast, resulting in a heavier plant with more compact branching. The rhododendrons benefit from hand-pinning to ensure compact growth with heavy buds. This East Coast location is convenient for garden centers in the East to place those smaller orders for late season color.

GEORGIA



In Georgia, we have early availability of tropical plants, colorful patio trees, and perennials and houseplants. We excel in lagerstroemia, from shrub to tree. Our trees have five stems to create a fullness and uniform stem structure not found from other producers. We also offer a sublime selection of magnolias, broadleaf evergreens, conifers, roses, hydrangeas, ferns and other plants that thrive in hot, humid climates.

The SCIENCE of BEAUTY

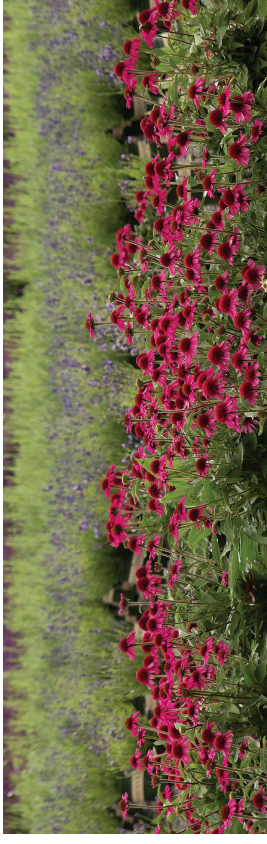
SEASIDE SÉRENADE NEWPORT HYDRANGEA
HYDRANGEA MACROPHYLLA HORTMANI PP #28.085



“There is a science to beauty and quality. We believe better genetics make for better plants, and greater success for the home gardener. We test and trial in all four regions of the country. The secret to quality is in every step of the growing process.”

GEORGIA CLAY | NEW PLANTS MANAGER

Working with the Best Breeders



WE WORK WITH BREEDERS FROM AROUND THE WORLD—The Netherlands, France, the UK, Italy, Israel and U.S.—as well as at universities around the country. These are breeders on the leading edge of plant innovation and quality genetics. Because we have longstanding relationships, we can work together with breeders to see trends and opportunities to refresh popular plants in the market. We test and trial earlier than other trial programs. Our goal is to identify and bring new plants to market with features that consumers demand: longer blooming, disease resistance, unique color, compact form, larger flowers, lower maintenance, naturally well-behaved habit, unique foliage, and pollinator friendly.



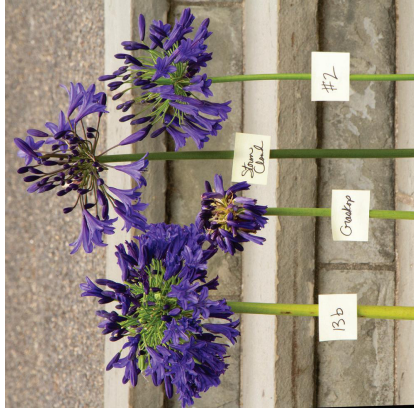
REGIONAL TRIALING

We're one of the few growers to trial plants in four distinctly different climates. Many breeders have one breeding field, and appreciate the data we can share about how their plant will perform in these different regions. Climate comparisons allow us to bring plants to market with more confidence in their ability to perform for the home gardener in many zones.

Testing and Consistency

“We have hundreds of plants going through trial at any given time, knowing that only the very best will make it to market.”

GEORGIA CLAY | NEW PLANTS MANAGER



IN THE BULLPEN

When we trial plants in our nursery “bullpens,” we do very little intervention. We really want to see how the plant will grow with minimal pruning and care. For many plants, we’ll trial for several years to ensure that foliage, bloom, and habit remain consistent for multiple seasons. We’re looking to see how quickly a plant grows, whether the blooms appear as described, how prone to disease it may be, and other data. Out of hundreds of varieties we trial, only two or three will make it to widespread production.



ON TISSUE CULTURE

When we identify a plant that we think is superior, we want to ensure that we grow it consistently from the very beginning of the growing process. Often, this means we turn to tissue culture. We use tissue culture more than most growers—it’s more expensive, but this micropropagation process yields more uniformity in branching, robustness, and other key characteristics. All of our rhododendrons, blueberries, hostas, and hundreds of other plants are grown in this way, in our state-of-the-art lab in Oregon.

Case Study: A Stronger Rose

The story of Grace N’ Grit™ Roses and Nitty Gritty™ Roses is a great example of the way we work.



OUR DEEP RELATIONSHIPS WITH BREEDERS allow us to see opportunities in the market before others might. “We were noticing a lot of categories of roses needed a refresh, more disease resistance, and a way to make them lower maintenance. The busier consumer was not as interested in fussy roses,” says New Plants Manager Georgia Clay.

We collaborated extensively with breeders, trialing hundreds of roses in our search for a rose that possessed low-maintenance beauty, would be easy to propagate, and stayed true to type. “A lot of roses are going to look good only in a few areas or specific climates,” says Georgia. “We were looking for roses that wouldn’t need a lot of intervention to perform beautifully.”

Two clear favorites emerged from our extensive testing: Grace N’ Grit™ Rose, a shrub type with floribunda blooms that did exceedingly well in both landscape and container situations, and Nitty Gritty™, a groundcover rose that stays lower, has a light fragrance, and beautiful spray type blooms. The roses launched into market in 2018, and are now available in sizes from 2-gallon to patio tree forms. “Demand is growing,” says Georgia. “We clearly found a winner.”



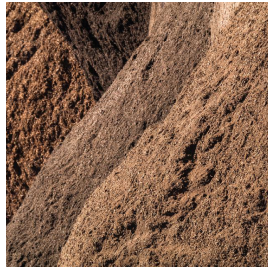
SOFT SHIELD FERN
POLYSTICHUM SETIFERUM

The **NATURE** *of* **BEAUTY**

Our Soil

“It all starts with the soil. A healthy plant starts with good roots. And that’s why we have more than 40 different soil mixes to give a plant what it needs from the roots up.”

IRMA CARRANZA | PLANNING PRODUCTION



OUR SOIL MIXES

Each and every plant requires a soil mix that enables it to grow at its best, so we tailor our soil to the plant’s needs. We custom blend our forty soil mixes to ensure the right water holding capacity, acidity/alkaline balance, and compost ratio for each plant type. A plant that’s grown in the right soil will establish itself quickly in the container and perform better in the garden, as healthy vigorous roots will expand and explore the surrounding soil.

USE OF COMPOST AND FUNGUS

We add a nutrient rich soil compost made in-house to our soil mixes to improve plant performance. Each plant also gets the benefit of mycorrhizae, a beneficial fungus that enables water and nutrient uptake from the soil. That mycorrhizae will help the plant transplant well in the home garden.

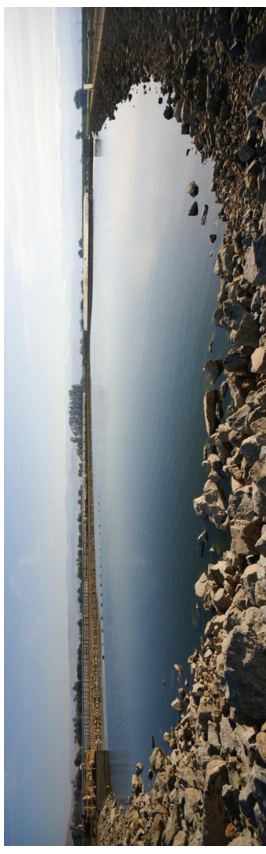


BARK TOPPERS

During our plant canning process, we add a bark topping to help suppress weed growth. This enables us to use considerably less chemical herbicide, and acts as a mulch to help retain soil moisture.



Environmental Practices



GROWING RESPONSIBLY

We are committed to growing responsibly at all four of our nurseries. As a large grower, this means constantly pioneering new sustainability practices. We were the first major grower to recycle irrigation runoff in the 1970s, for example, and even operate a constructed wetland at our nursery in Cairo, Georgia. Today we are continuing this commitment to reduce water use with more drip irrigation, and exploring ways to reduce plastic use within our industry.

Biological Controls



BENEFICIAL INSECTS AND SAFE ALTERNATIVES

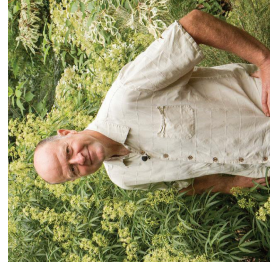
We utilize an integrated pest management system that includes the use of beneficial insects and other cultural controls. Ron Tuckett, an industry leader in IPM practices and longtime Monrovia craftsman, oversees our guidelines based on a philosophy that greater plant diversity supports a broad selection of beneficials. We strive to prevent pest infestations at our nurseries through vigilant scouting, and are leaders in the introduction of more pest-resistant varieties.

Finding Plants in the Wild

“Working with Monrovia has been remarkable, because they understand both my process and what ships well to customers. My plants are so beautifully grown here.” DAN HINKLEY | PLANT EXPLORER

AROUND THE WORLD

Legendary plant explorer Dan Hinkley began collaborating with Monrovia in 2007. Together we have produced a line of plants based on seeds he has collected from India, Vietnam, China, and in the wild in the US to offer truly distinctive and innovative plants to the home gardener. “No one makes the kind of investment that Monrovia does on bringing notable plants to such a wide audience,” says Dan Hinkley.



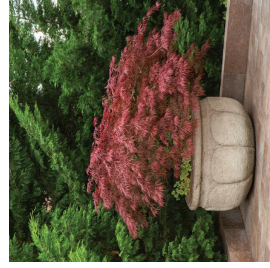
AT OUR OWN NURSERIES

Many of our most popular new introductions have come from the observant work of our craftsmen. As sports from the field of existing stock, these new introductions are carefully trialed and monitored to ensure consistency and quality before they are production ready. Little Rick™ Mugo Pine (at left) for example, is a compact, dense variety discovered at our Oregon nursery and selected for its ability to stay green through the winter.



IN YOUR BACKYARD

Several notable finds in recent years have come to us from landscape designers and even home gardeners who bring us exciting discoveries. We use the same regional trialing process to ensure the plant has truly improved features before moving to mass production. This Velvet Viking™ Japanese Maple, for example, was first identified by a landscape designer in Minnesota. Introduced in 2020, it's our hardiest Japanese Maple, zones 4-9.



BURGUNDY QUEEN™ BOUGAINVILLEA
BOUGAINVILLEA 'MONHARR' PP #34,247



NITTY GRITTY™ PEACH ROSE
ROSA X 'RUIR10091A' PP#33162

The DESIGN of BEAUTY

“I have always noticed that Monrovia plants were the best quality. They’re beautiful, they’re healthy. Our priority right now is on climate appropriate plants. It’s one of the wonderful things about working with growers like Monrovia, they cultivate plants from all over the world that are going to thrive here.”

JUDY KAMEON | LANDSCAPE DESIGNER

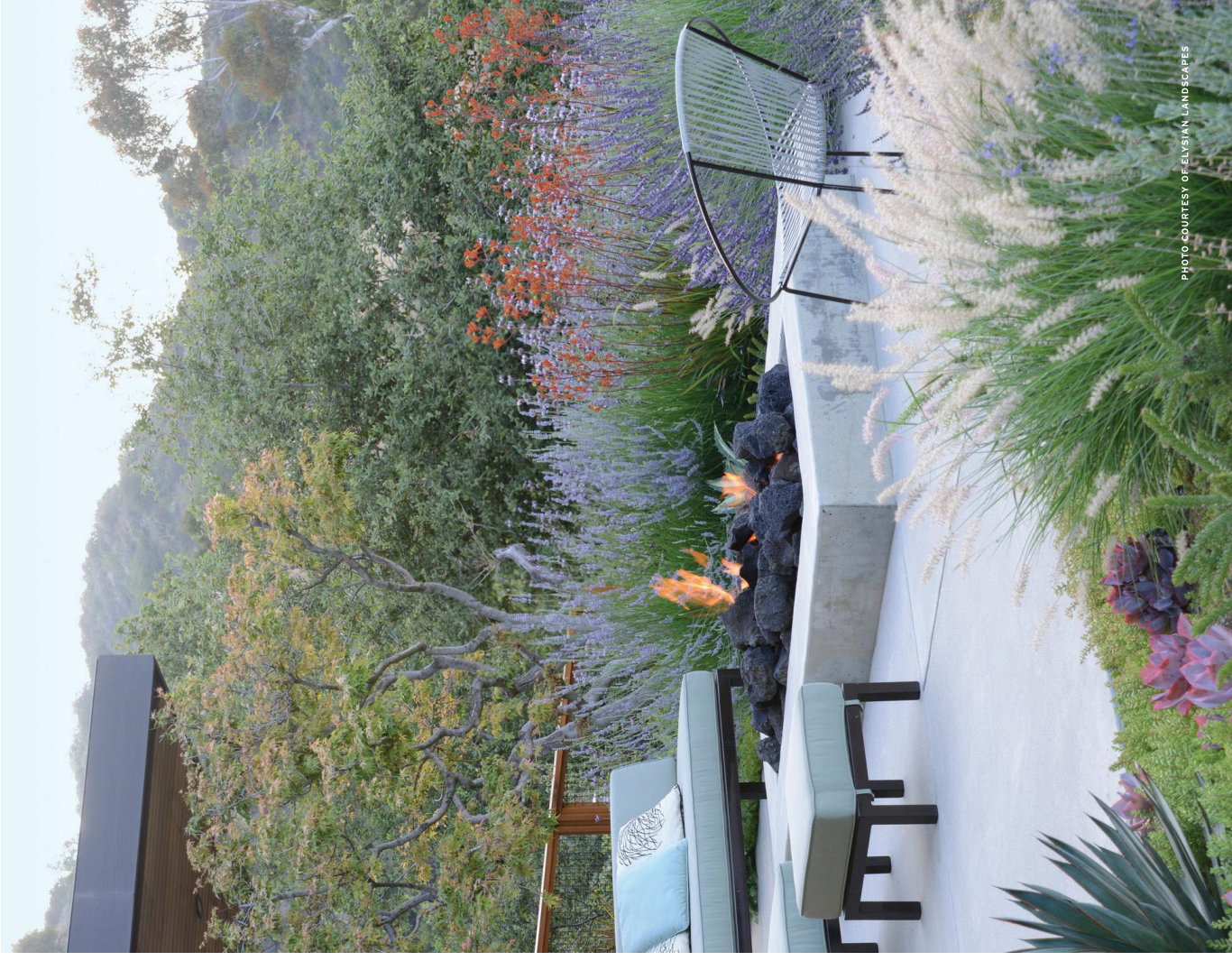


PHOTO COURTESY OF ELYSIAN LANDSCAPES

Trend Forecasting

“The environments we live in are deeply meaningful. They can change how we feel and how we perform and how we live our lives.” JUDY KAMEON | LANDSCAPE DESIGNER



DESIGN BY CHRISTIAN DOUGLAS DESIGN | PHOTO BY ADAM POTTS

BEAUTIFYING OUR LANDSCAPES is not just about beautiful plants. It's also about stress-relief, creativity, making a personal statement, entertaining, growing our own food, and taking care of the Earth. Gardening and plant trends are informed by travel, food, art, fashion, science, and certainly, home.

With savvy former home and garden journalists and style makers leading our marketing team, we are experienced in scanning media and other influences on our market to spot the trends that will be shaping our industry for years to come.

By forecasting these trends, Monrovia is able to provide the right plants at the right moment in the market, and create valuable content to educate and inspire consumers and design professionals.

Consumer Insights

MONROVIA RESEARCHES EXTENSIVELY and formulates predictions on consumer gardening and buying habits. This informs our plant selections and marketing. We invest in data gathering tools that analyze the motivations and behaviors of affluent, garden-interested homeowners across the U.S. We offer consumers the opportunity to review our plants which are published at monrovia.com and help us identify garden challenges and moments of pride. Our research-based tools and inspiration guides—and plant collections—are geared to today's busy consumers seeking garden knowledge.

Ask your Monrovia sales representative for information on these insights.



LOOKING GOOD GARDENER | Likely to outsource the work itself, this older consumer cares deeply about adding value to their home and enjoying time with family and friends in their outdoor space.



SOULFUL GARDENER | Gardening gives her peace of mind and is for self-care as much as beauty. She's drawn to easy care plants that make gardening a pleasure.



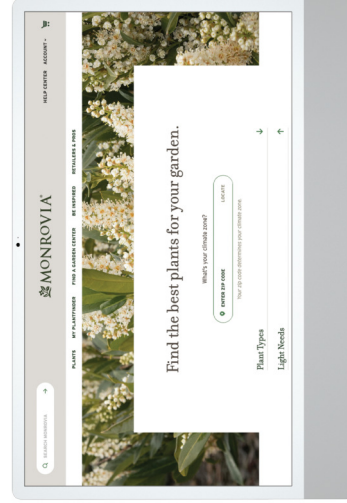
STYLE TO WIN GARDENER | Likely younger and male, this gardener wants what's new and different, and takes pride in a yard that's the best in the neighborhood.



WHOLE EARTH GARDENER | Focused on edible plants and pollinators, this younger gardener cares about growing responsibly.

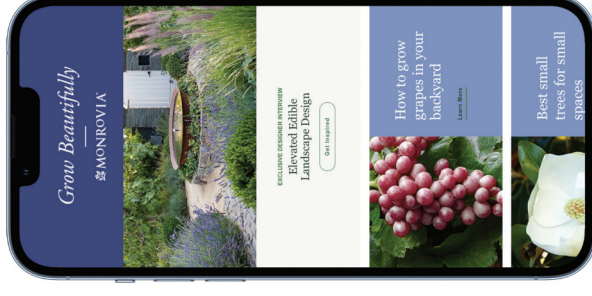
Website

OUR ONLINE DATABASE of thousands of plants is recognized as one of the most comprehensive and helpful websites for gardeners, landscape professionals, and industry experts. The My Plantfinder tool makes it easy to find plants perfect for your climate zone. Find A Garden Center matches each consumer to their closest retailers by zip code. To inspire shopping and planning, our blog is an online garden magazine that features the most beautiful gardens, container ideas, planting plans, and design lessons from leading landscape designers.



Email

MORE THAN 100K NEWSLETTER SUBSCRIBERS stay up to date on new plants, design ideas, and trends through our Grow Beautifully email and special plant promotions. Email inspires planning and shopping at garden centers. Our open rates are enviably high (65%), and we can conduct regular surveys with this highly engaged audience on every topic from desired features in new plants to interest in sustainability. Ask your Monrovia sales representative about how our email surveys can help you learn more about your customer.



Our
DISTINCTIVE
Selections

This selection of plants represents the very best of what we seek to offer gardeners: special plants with superior genetics that we deem our best performers.



JADE ENCHANTRESS® CHERRY LAUREL
PRUNUS LAUROCERASUS 'MONARONE' PP. #31,07

Our ANNUALS

“We are interested in finding and bringing to market annual color that has big impact. That could mean varieties with larger flowers, or that bloom through the fall. We’ve been very selective about the annuals we choose to grow because our consumer trusts that they’ll be special.”

JONATHAN PEDERSEN | CEO AND PLANTSMAN

SunBelievable™ Sunflowers

A SUNFLOWER UNLIKE ANY YOU HAVE SEEN BEFORE. One plant produces 1,000 blooms, flowering continuously from spring to first frost. Sterile blooms allow the plant to put more energy into flower production. Attracts bees and other pollinators while standing up to the hot, dry weather of summer. A great alternative to mums in autumn.



UNIQUE SUNFLOWER
SUNBELIEVABLE™ BROWN EYED GIRL HELIANTHUS
Helianthus x amicus™ TMSNBLEY101 PP #31,423
Compact habit to 32" tall and 40" wide. Full sun.
SKU #43002 | ZONE: ALL



SUNNY YELLOW BLOOMS
SUNBELIEVABLE™ GOLDEN GIRL HELIANTHUS
Helianthus x amicus™ TMSNBLEY161 PP #33,172
Compact habit to 32" tall and 40" wide. Full sun.
SKU #43085 | ZONE: ALL



Our
EDIBLES



SUPERLICIOUS™ BLACKBERRY
RUBUS X A-2500T PPAF



**SELF POLLINIZING
KIWI MAGIC® HARDY KIWI COMBINATION**

Actinidia arguta (Male)
Actinidia arguta 'Sun' (Female)
A fruit-producing variety and a male pollinator together in the same container, providing a higher yield of small, delicious smooth-skinned fruit. A vigorous vine with fragrant white blooms in early summer. Stems to 25" long. Partial to full sun. Deciduous
SKU #42411 | ZONE: 4-8



**SELF-FERTILE
SWEET N' SOLO™ KIWI**

Actinidia deliciosa 'Bonne' PP #23,457
The only high-quality fruiting kiwi we have found that is self-fertile, this vigorous vine produces juicy fruits on a single plant once established. It typically fruits within three years. Sweet N' Solo™ is positively perfect for a trellis, pergola or south-facing wall. Climbs to 16'. Full sun. Deciduous
SKU #41463 | ZONE: 7-9



**A SOUTHERN BLUEBERRY
BOUNTIFUL™ DELIGHT BLUEBERRY**

Vaccinium corymbosum 'Z106-0517' PP #29,447
An excellent blueberry for warm climates, this selection features outstanding heat tolerance and only 300 to 500 hours of chill. It fruits early to midseason, bearing aromatic, sweet berries. Its new growth emerges with red tones, adding ornamental appeal. 3" tall and wide. Full sun. Deciduous
SKU #09740 | ZONE: 8-10



**LARGE CLUSTERS OF GOLDEN GREEN GRAPES
ZESTFUL™ GOLDEN CHALICE GRAPE**

Vitis 'JFG Twenty-eight' PP #30,089
Commercial-quality grapes brought to the home garden. Well-suited for the warmer regions of the United States. Sets very large clusters of crisp champagne-colored fruits in summer. Nearly completely seedless. Climbs 10 to 25' each year. Full sun. Deciduous
SKU #41548 | ZONE: 7-9



**PATIO PERFECTION
FIGOMENAL™ FIG**

Ficus carica 'F1205-14' PP#6
This small fig is perfect for urban gardens, or growing in containers inside or out, reaching only 28 inches tall and wide. Medium-sized, deep brown fruit is pink-red on the inside and deliciously sweet. Fruits heavily throughout the year. 28" tall and wide. Full sun. Deciduous
SKU #45113 | ZONE: 7-10



**COMPACT AND THORNLESS
SUPERLUCIOUS™ BLACKBERRY**

Rubus 'A-59017' PP#F
A thornless dwarf bursting with large, juicy berries in summer! Fruits more reliably than similar varieties. Compact habit is perfect for pots. In most regions, this will produce twice in one season. 4' tall and wide. Full sun. Deciduous
SKU #44033 | ZONE: 4-10



**ELONGATED GREEN GRAPES
ZESTFUL™ WATERFALL GRAPE**

Vitis 'JFG Twenty-nine' PP #25,651
Unique, sweet and delicious finger-like green grapes hang in long, loose clusters on this fast-growing vine. Seedless fruits are produced in abundance, ripening in late summer. Well-suited for the warmer regions of the U.S. Climbs 10 to 25' each year. Full sun. Deciduous
SKU #41549 | ZONE: 7-9



**FLAVORFUL RED GRAPES
ZESTFUL™ LOLLIPOP GRAPE**

Vitis 'JFG Twenty-seven' PP #25,363
Perfect for backyard growing, this fast-growing vine produces good-sized clusters of tasty, deep red, seedless grapes. One of the best tasting grapes, either fresh or dried into raisins. Ideally suited for the warmer regions of the U.S. Climbs 10 to 25' each year. Full sun. Deciduous
SKU #41550 | ZONE: 7-9

Our
EVERGREEN SHRUBS
and CONIFERS



JEANGEM™ COLORADO BLUE SPRUCE
PICEA pungens 'MORVEL' PRAF



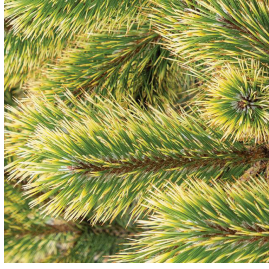
COMPACT CLASSIC JEANGUEN™ COLORADO BLUE SPRUCE
Picea jeanguen 'COLORADO' PPAF

Beautiful, slower-growing and perfect for small landscapes. The pyramidal form has a denser growth habit and brighter blue needles. 12' tall, 6' wide. Partial to full sun. Evergreen. SKU #05271 | ZONE: 2-8



NEVER DULL LITTLE RICK™ HUGO PINE
Pinus rigida 'Majesty' PP #23,350

A gem among maple pines, this compact variety stays a lovely green in winter, contrasts perennial borders or shrub beds. Low maintenance, easy to grow. 5' tall, wide. Full sun. SKU #08183 | ZONE: 4-9



EYE-CATCHING COLOR ANDEAN GOLD™ AUSTRIAN PINE
Pinus nigra 'Majesty' PPAF

Slower growing, more compact with yellow new growth that ages light green. Excellent great for windbreaks or as a specimen. 30' tall, 15' wide. Full sun. Evergreen. SKU #05273 | ZONE: 4-8



GOLD COAST™ PITOSPORUM
Pittosporum tenuifolium 'TTC0722' PPAF

Gorgeous glowing lime-green variegated foliage grows on elegant thin stems on this upright variety. Fabulous in contemporary gardens. 10' tall, 8' wide. Partial to full sun. Evergreen. SKU #44409 | ZONE: 8-11



SEASON-LONG INTEREST JADE ENCHANTRESS™ CHERRY LAUREL
Prunus laurocerasus 'Majesty' PP #31,107

Gardeners can enjoy year-round interest from glossy leaves, fragrant, creamy-white flower spikes and ornamental fruit. Only 3' tall, 6' wide. Partial shade to partial sun. Evergreen. SKU #04824 | ZONE: 6-9



VOLCANO CHERRY LAUREL
Prunus laurocerasus 'JONGI' PP #29,889

A versatile shrub with a rounded, compact form. New leaves emerge with dark red tones. Spikes of creamy white, fragrant spring flowers are followed by small, black, ornamental fruit. 7' tall, 4 to 5' wide. Partial to full sun. Evergreen. SKU #42583 | ZONE: 6-9



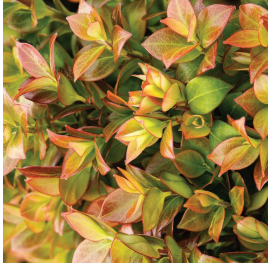
DENSE GROWTH UPSTANDING™ EMERALD ARBORVITAE
Thuja occidentalis 'SMYDAMI' PPAF

Deep green foliage forms a dense, pyramidal form. Spike-like growth is perfect grouped as a hedge or screen. Tough, partly shade tolerant. 15' tall, 8' wide. Full sun. Evergreen. SKU #41303 | ZONE: 4-7



CREATE A COLORFUL HEDGE PRAIRIE PILLAR™ ARBORVITAE
Thuja occidentalis 'SMYDAMI' PPAF

Naturally pyramidal with yellow-tipped foliage that doesn't burn in the sun. Spring growth presents orange coloring. Use as an accent or hedge. 15' tall, 8' wide. Full sun. Evergreen. SKU #41304 | ZONE: 4-7



COLORFUL NEW LEAVES ORANGE™ VACCINIUM
Vaccinium leucopetalum 'HINDOGY'

Bright orange-red new growth holds color all summer, is tidy and handles lean, rocky soils well. Shears well into a hedge. 4' tall and wide. Partial to full sun. Evergreen. SKU #43138 | ZONE: 7-9



STAYS COMPACT JADE WAVES™ FERNSPRAY FALSE CYPRESS
Chamaecyparis obtusa 'MonStar' PP #26,503

This elegant and distinctive evergreen features curved limbs and fern-like foliage. The pyramidal form is perfect for large planters or as an entryway accent. 8' tall, 4' wide. Full sun. Evergreen. SKU #07228 | ZONE: 4-8



ABUNDANT WINTER BERRIES MAGICAL™ AMORE HOLLY
Ilex x meservei 'Scholly'

A fast-growing, upright female holly that produces an abundance of red berries, brightening the winter landscape. Pair with a male blue holly pollinizer like Blue Prince for a prolific berry set. 5 to 7' tall, 3 to 5' wide. Partial to full sun. Evergreen. SKU #41531 | ZONE: 5-9



NATURALLY CONICAL RUBY COLONNADE™ HOLLY
Ilex x crenata 'RedHolly' PPAF

A verticillate male holly, it is evergreen and has a dense pyramidal form that creates a superb hedge, screen, or windbreak. Quite tolerant of shearing for use as topiary or formal accents. 12' tall, 6' wide. Full sun. Evergreen. SKU #41514 | ZONE: 7-9



GREAT FOR HEDGES EMERALD BOXER™ HOLLY
Ilex x 'RedHolly' PPAF

A versatile male evergreen holly with a rounded form. The perfect replacement for boxwood. It takes shearing well and is great for formal hedges. Good disease and mite resistance. 6' tall and wide. Full sun. Evergreen. SKU #01885 | ZONE: 7-9



COLORFUL AND EASY-CARE HAPPINESS ELYONUM
Elyonurus japonicus PP #21,823

Selected for its dynamic color, with bright golden foliage that transitions to dark green at the base and chartreuse new growth. An upright, compact variety that thrives in full sun without burning. 24" tall, 10" wide. Partial to full sun. Evergreen. SKU #42564 | ZONE: 6-9



BRIGHT ACCENT LIMEADE™ SPARTAN JUNIPER
Juniperus chinensis 'Majesty' PPAF

A stunning, fast growing evergreen with yellow highlights on dark green foliage. The symmetrical, pyramidal shape rarely needs pruning. Tolerates heat, cold and drought. 15' tall, 3 to 5' wide. Full sun. Evergreen. SKU #09287 | ZONE: 5-9



COLORFUL CONIFER SUNBURST™ BLACK HILLS SPRUCE
Picea glauca var. 'Aurum' 'MonCher' PPAF

Dense, compact habit with an added burst of color in early fall for new growth. Tolerates heat, cold and drought. Windbreaks or screening. Very resistant to winter injury. 30' tall, 15' wide. Partial to full sun. Evergreen. SKU #06841 | ZONE: 2-8



BOXWOOD REPLACEMENT LUXUS™ COMPACT JAPANESE HOLLY
Ilex crenata 'Jung's' PPAF

Dark green foliage and a naturally dense, rounded form makes this the perfect replacement for boxwoods. Disease tolerant foliage holds its color all year. Perfect for formal hedging and small hedges. Male selection, does not set berries. 2' tall and wide. Partial to full sun. Evergreen. SKU #42567 | ZONE: 6-9



FRAGRANT BLOOMS CROWNSHINE™ OSMANTHUS
Osmantinus ilanensis 'Microphylla'

Small, fragrant, white flowers are a welcome beacon of spring. The dense evergreen foliage will be in bright green for most of the year. Spikes of fragrant white flowers, a foundation planting. 5' tall, 4' wide. Partial to full sun. Evergreen. SKU #09636 | ZONE: 7-9



FALL COLOR SWEETMAROON™ MYRTLE
Myrica caroliniana 'Majesty' PPAF

A compact, tightly branched shrub with glossy foliage that turns bright red in fall. Spikes of fragrant white flowers. A foundation planting. 4' tall and wide. Full sun. Evergreen. SKU #42174 | ZONE: 8-10



ELEVATED EVERGREEN BURLY BLUE™ JUNIPER
Juniperus scopulorum 'MonCher' PPAF

Offering more refined blue-grey foliage color and a denser habit than older varieties, Burlly Blue™ Juniper is a low-maintenance, large-scale groundcover. 2' tall, 8' wide. Full sun. Evergreen. SKU #05228 | ZONE: 3-8

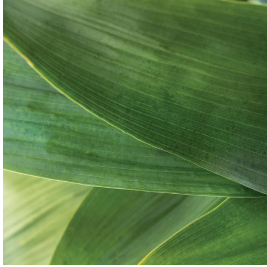
Our
FABULOUS FOLIAGE
and GRASSES



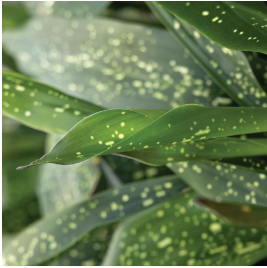
VELVET VIKING™ JAPANESE MAPLE
ACER PALMATUM VAR. DISSECTUM "MONFRICK" PP. #31.864



EXCEPTIONALLY HARDY VELVET VIKING™ JAPANESE MAPLE
Acer palmatum var. dissectum 'Mogikiri' PP #51,566
 This Japanese maple offers deeply dissected red-purple foliage on a weeping dwarf tree. Exceptionally tough and cold-tolerant. 3' tall, 3' wide. Partial to full sun. Deciduous.
 SKU #G43438 | ZONE: 4-9



BULLETPROOF PERENNIAL CAST IRON PLANT
Alphitonia duttonii
 As tough as its name! Excellent in deep shade and in varied conditions like dry heat, heavy frost, or an easy-care low-light houseplant. 2' tall, 4' wide. Full shade. Evergreen.
 SKU #G03345 | ZONE: 6-11



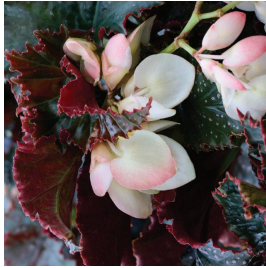
SPECKLED PERFECTION SPEK-TACULAR CAST IRON PLANT
Alphitonia duttonii 'Spek-wonder'
 Glossy, speckled foliage provides color and texture for woodland gardens. Adapts to moist, arid and dry shade. An easy-care houseplant. 2' tall, 4' wide. Full shade. Evergreen.
 SKU #G2320 | ZONE: 9-10



EASY-CARE AND WATERWISE SILVER SHADOW ASTELIA
Astelia x Silver Shadow PP #22,195
 Long, silvery-green blades provide long texture. Metallic foliage is eye-catching, brightening shady areas. Waterwise, easy-care. 2' to 3' tall, 3' to 4' wide. Partial sun. Evergreen.
 SKU #G44413 | ZONE: 6-10



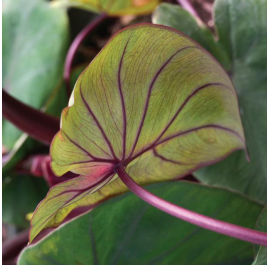
COLOR FOR SHADE SUNNY DAZE™ JAPANESE LAUREL
Alphitonia japonica 'Mandala'
 A collector's gem for the shadiest of gardens. Lustrous variegated foliage brightens dim spaces such as woodlands. 4' tall and wide. Full or filtered shade. Evergreen.
 SKU #G63334 | ZONE: 6-10



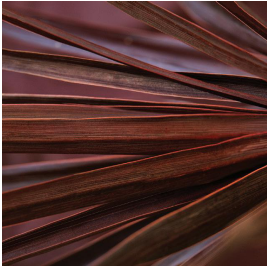
INDOORS OR OUT NINETTA™ BEGONIA
Begonia 'Mombala'
 Wonderful crinkled and spotted foliage and soft pink blooms. Great in the garden where hardy, or makes a wonderful houseplant. 2' tall, 3' wide. Partial to full shade. Perennial.
 SKU #G5590 | ZONE: 10-11



LOADS OF BLOOMS LA BARBE BLEUE™ BLUEBEARD
Caryopteris x SMCPC PP #31,867
 Showy golden foliage—a vibrant backdrop for clusters of deep-blue flower spikes, late summer and autumn. Great for containers and borders. 3' tall and wide. Full sun. Deciduous.
 SKU #G09981 | ZONE: 5-9



TROPICAL FLAIR ROYAL HAWAIIAN™ WAIKIKI ELEPHANT EAR
Calathea rotundata 'Waikiki' PP#F
 Glossy green and white leaves, vivid pink veins, dramatically dark stems. Bred to perform, a disease resistant container specimen. 3' tall and wide. Partial to full sun. Evergreen.
 SKU #G45741 | ZONE: 7-11



PERFECT IN CONTAINERS LITTLE RED STAR CORDYLINA
Cordyline australis 'HELIXSTAR' PP# 32,713
 Compact, richly colored form. Trunk grows with age. Great landscape focal point. Container-friendly. 24" tall, 20" wide. Partial to full sun. Frost-tender. Evergreen.
 SKU #G44005 | ZONE: 9-11



GREAT INDORS AND OUT CAMOUFLAGE™ VARIEGATED JAPANESE ARALIA
Aralia japonica 'Variegata'
 This hardy shrub lends a tropical look with unique foliage. Suitable as a houseplant in cool zones. White flowers in winter. 2' tall and wide. Full shade to partial sun. Evergreen.
 SKU #G3303 | ZONE: 7-10



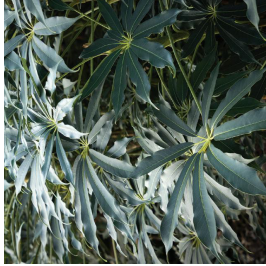
DRAMATIC CONTRAST DARKSTAR™ NINEBARK
Physocarpus opulifolius 'Minkbad3' PP #33,455
 Wonderful contrast in the garden. This compact plant features white flowers in summer, followed by attractive red fruit. 5' tall, 3 to 4' wide. Partial to full sun. Deciduous.
 SKU #G3264 | ZONE: 4-8



COLOR-CHANGING BLACKHAWK™ BIG BLUESTEM
Andropogon gerardii 'Blackhawk' PP #27,949
 Green foliage bronzes in summer, darkening to deep purple by fall. Purple plumes in late summer. 4 to 8' tall with plumes, 2' wide. Full sun. Perennial.
 SKU #G3977 | ZONE: 3-9



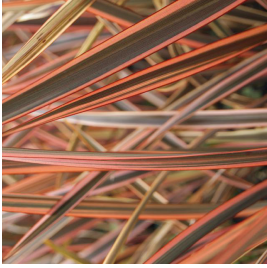
REPEAT BLOOMING BUTTONS™ 'N BOWS' CHARM FRINGE FLOWER
Larrea tridentata 'Mystique' PP#F
 Wide, deep red flowers pop against dramatically dark foliage. Starts blooming in early spring and repeats through the year. 5' tall and wide. Partial to full sun. Evergreen.
 SKU #G4068 | ZONE: 7-9



DISTINCTIVE STEMS GOLDTINGER™ HARDY SCHEFFLERA
Hippophae rhamnoides 'Hingoff'
 Compound foliage and yellow stems provide tropical texture to shade gardens. 15' tall and wide. Partial shade to full sun. Evergreen.
 SKU #D9552 | ZONE: 7-10



ROSY PLUMES PRAIRIE DOG SWITCH GRASS
Panicum virgatum 'Prairie Dog' PP #32,736
 Shorter switchgrass with sturdy stems, offers winter interest and shelter for birds. Rosy, summer blooms are held above cool blue foliage. 3 to 4' tall, 2 to 3' wide. Full sun. Perennial.
 SKU #G3985 | ZONE: 4-9



STURDY AND UPRIGHT INDIGO PEARL™ NEW ZEALAND FLAX
Phormium tenax 'NEPTUN' PP#F
 Outstanding foliage with dark alum centers and creamy pink outer edges. The sturdy, stiff leaves stay upright for less topping. 4' tall and wide. Full sun. Evergreen.
 SKU #G44405 | ZONE: 8-11



DOUBLE DUTY TROPICAL LUMEN GOLD™ FOUNTAIN GRASS
Hippophae rhamnoides 'Mombala' PP #27,465
 A hardy shrub with a tropical look, indoors or out. White umbels produce purple fruit. 15' tall and wide. Partial shade to full sun. Evergreen.
 SKU #D09498 | ZONE: 7-10



GLOWING FOLIAGE LUMEN GOLD™ FOUNTAIN GRASS
Panicum oligosperum 'Mombala' PP #27,465
 This showy grass glows with golden spring leaves that age bright lemon to lime green. Light, airy plumes late summer to winter. 2' tall, 3' wide. Full sun. Perennial.
 SKU #G44685 | ZONE: 8-8

Tectonic™ Begonias

FROM THE FORESTS OF INDIA, these begonias collected by renowned plantsman Dan Hinkley each offer their own unique look, unlike any other on the market. Great in beds or in containers indoors or out, these uncommon species are a must-have for collectors and casual gardeners alike.



BOLD STATEMENT

TECTONIC™ CALDERA BEGONIA

Begonia calderana 'DHEA1758001'

Enormous in its native range in India, with leaves up to two feet long and 18" tall and wide. Suitable for large containers. Full to partial shade. SKU #43738 | ZONE: B-11

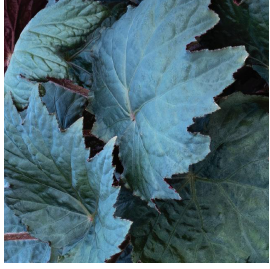


STUNNER IN SHADE

TECTONIC™ ERUPTION BEGONIA

Begonia sp. 'DHEA178002'

Deeply cut, serrated leaves, base lightly tinted reddish. A different look with a reddish tint. Suitable for containers. Full to partial shade. SKU #44386 | ZONE: B-11

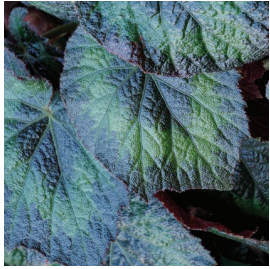


UNIQUE SPECIMEN

TECTONIC™ MAGNA BEGONIA

Begonia sp. 'DHEA178003'

From the forests of Northeastern India. Big, dark green leaves, deeply lobed and serrated. Suitable for containers. Adds bold texture to any lightly shaded setting. 18" tall and wide. Full to partial shade. SKU #44384 | ZONE: B-11



DYNAMIC TEXTURE

TECTONIC™ PANGEA BEGONIA

Begonia sp. 'DHEA178090'

Shiny, dark and lime-green leaves appear to shimmer. Wonderful texture, especially paired with ferns. Also suitable as a houseplant. From Northeastern India. 18" tall and wide. Full to partial shade. SKU #43805 | ZONE: B-11



FANTASTIC FOLIAGE

TECTONIC™ SHANGRI-LA™ BEGONIA

Begonia circumlobata 'Monsieur'

From the mountains of China. Dark red stems support dark olive-green foliage with brick red undersides. Excellent for shady containers, or as a houseplant. 18" tall and wide. Full to partial shade. SKU #42323 | ZONE: B-10



GREAT IN CONTAINERS

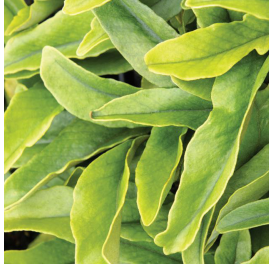
TECTONIC™ ASTEROID BEGONIA

Begonia sp. 'DHEA178066'

Collected in Northeastern India. Deep green leaves have a silvery-lalo and burgundy undersides. Great in containers, indoors or out. 18" tall and wide. Full to partial shade. SKU #44385 | ZONE: B-11

Jurassic™ Fern Collection

GATHERED THROUGHOUT ASIA BY DAN HINKLEY, this unique collection of ferns add a variety of textures to woodland gardens. With six distinctly different species, there is a variety that will thrive in nearly any type of shady location.



LOW WATER NEEDS

JURASSIC™ BRONTOSAURUS TONGUE FERN

Dyrainia constricta

Growing on rocks under extreme drought conditions, this fern has fronds that are dark to light green. Best on steep embankments, on nothing tops, or as a container plant. 1' tall and wide, spreading wider over time. Partial shade to partial sun. Evergreen. SKU #41938 | ZONE: B-11



UPRIGHT ACCENT

JURASSIC™ TREX WOOD FERN

Dyrainia subpinnata

Fronds angling from dark to light green form a strikingly upright, bushy habit. Rarely seen in North America, having been discovered in Asia from Hainan to Korea. Slow growing. 3' tall and wide. Full to partial shade. SKU #41369 | ZONE: S-8

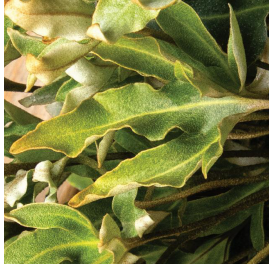


COLORFUL STEMS

JURASSIC™ PTERODACTYL EARED LADY FERN

Adiantum acrostichum

Add airy, feathery texture to a shaggy sport with the arising fronds from red stems, creating a two-toned look with the older, dark-green foliage. 18" tall and wide. Full to partial shade. SKU #41367 | ZONE: 6-9



UNIQUE FOLIAGE

JURASSIC™ TRICERATOPS FINGER FERN

Dyrainia polystachya 'MONARCH'

From the mountains of Taiwan, it is often found growing on moss-covered rocky surfaces. Shrivels in dry conditions. It resurveys after a rain or watering even in summer. 2' tall, 3' wide. Partial shade to full sun. Evergreen. SKU #09496 | ZONE: F-11



BOLD TEXTURE

JURASSIC™ STEGOSAURUS HOLLY FERN

Gymnosium fernaceum 'MONSTROUS'

Grown from spore collected in Hubei Province at 6,000 feet, this hairy fern provides bold texture with holly-like fronds and large leaflets. Perfect for a woodland planting or a container on a shaded terrace. 2' tall and wide. Full shade to filtered sun. Evergreen. SKU #41777 | ZONE: 6-9



FINE TEXTURE

JURASSIC™ VELOCIRAPTOR RIBBON FERN

Ferni critica

From high elevations of the Hubei Province of China, a harder selection than typical. Forms a burly, compact clump in the garden. Also ideal for a container or even in the home in bright, indirect light. 18" tall and wide. Full shade to filtered sun. Evergreen. SKU #41790 | ZONE: 7-9

Our
FLOWERING
SHRUBS



DOUBLE SHOT® WATERMELON AZALEA
RHODODENDRON X 'RLH-9877' PP 827,877



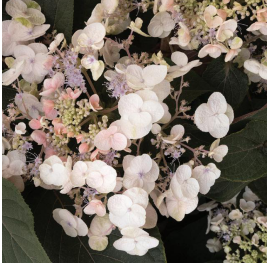
EARLY BRIGHT BLOOMS SPRINGSHIN™ FORSYTHIA
Forsythia x SISKIYOU™ PP #1,531
Bright-yellow early spring blooms sheathe the stems from bottom to top on a compact, rounded shrub. Only 2' tall, 3' wide. Partial to full sun. Deciduous.
SKU #40983 | ZONE: 4-9



NORTHWEST STUNNER CHAMELEON HEBE
Hebe 'Champion' PP #1,686
This charming shrub for the Northwest features a compact, upright habit. 16" tall, 24" wide. Partial to full sun. Evergreen.
SKU #42660 | ZONE: 7-11



HEAT TOLERANT PINK CANDY HEBE
Hebe 'Tulipak' PP #25,954
Provides year-round interest with glossy bronze-red foliage in winter. 16" tall, 24" wide. Partial to full sun. Evergreen.
SKU #42662 | ZONE: 7-10



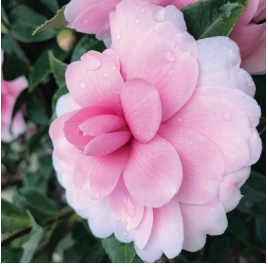
UNIQUE FOLIAGE PLUM PASSION™ IMPROVED HYDRANGEA
Hydrangea arborescens 'Monsieur' PP #30,586
Bicolor lacecap summer flowers but the real show is its purple foliage with rosy-purple undersides. It offers fall color, too! 6' tall and wide. Partial shade to filtered sun. Deciduous.
SKU #09685 | ZONE: 7-10



CREATIVE CONTAINER PLANT CANDY APPLE™ HYDRANGEA
Hydrangea paniculata 'SMITHWATER' PP #28,758
These show-stopping lime green flower clusters age to nearly pure white. Gorgeous in fresh or dried cut flower arrangements. Up to 4.5' tall and wide. Full shade. Filtered sun.
SKU #41080 | ZONE: 4-8



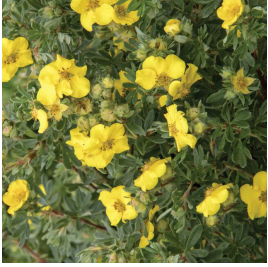
PERFECT CUT FLOWER STRAWBERRY SHAKE™ HYDRANGEA
Hydrangea paniculata 'SMITH' PP #28,699
Sturdy stems support large white panicles that mature to delicious pink. It is a show-stopper in containers. 5' tall, 4' wide. Partial shade to full sun. Deciduous.
SKU #41832 | ZONE: 4-8



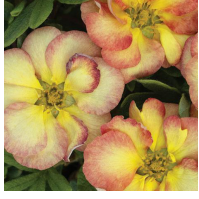
SHOWY, SOFT PINK FLOWERS CHANSMETTE'S BLUSH CAMELLIA
Camellia sauranica 'Monsieur' PP#F
Showy and low growing with soft-pink flowers fall to winter. A prize plant for milder regions. 3' tall, 8' wide. Full shade to filtered sun. Evergreen.
SKU #09494 | ZONE: 7-9



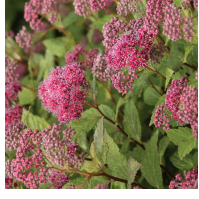
BEAUTIFUL VARIATION BANANA SPLIT™ DAPHNE
Daphne odora 'Moonlight' PP#F
Exceptional selection, each leaf with a wide yellow edge. Rose-pink buds open to white, sweetly fragrant flowers. 4' tall and wide. Full shade to partial sun. Evergreen.
SKU #41054 | ZONE: 7-9



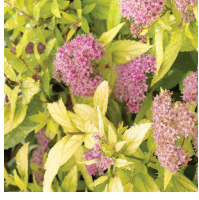
DEER-RESISTANT COLOR CHEESEHEAD™ POTENTILLA
Potentilla fruticosa 'SMITH' PP #28,890
Gardeners look forward to bright, golden-yellow blooms in spring. Compact, low-maintenance, deer-and rabbit-resistant. 2' tall and wide. Partial to full sun. Deciduous.
SKU #40990 | ZONE: 3-8



LOADS OF BLOOMS GINGERSNAP™ POTENTILLA
Potentilla fruticosa 'Honey' PP#F
Features flowers that do not fade and appear throughout the summer, evenly from the top to the bottom of the shrub. Deer- and rabbit-resistant. 3' tall and wide. Partial to full sun. Deciduous.
SKU #44431 | ZONE: 3-8



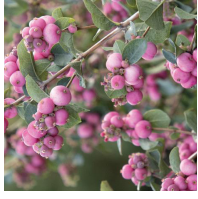
COMPACT AND ADAPTABLE LIL' FLIRT SPIREA
Spiraea japonica 'NANJALA' PP #36,591
This dwarf shrub pairs burgundy new foliage with deep pink flowers in spring and again in summer. It is an adaptable plant that thrives even in compacted clay. 2 1/2' tall and wide. Partial shade to full sun. Deciduous.
SKU #41299 | ZONE: 4-9



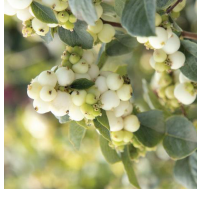
SPECTACULAR COLOR LIL' SIZZLE™ SPIREA
Spiraea japonica 'SASJALE' PP #30,709
Featuring bright-orange new foliage and hot-pink flowers in spring and summer, this shrub is not easily overlooked. It tolerates full sun and poor, compacted soils. 2 1/2' tall and wide. Partial shade to full sun. Deciduous.
SKU #41300 | ZONE: 4-9



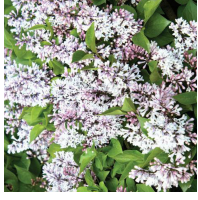
HARDY AND COMPACT WALBERTON'S PLUMTASTIC SPIREA
Spiraea japonica 'Walbert' PP #29,465
Ideal for shrub borders, with flowers that flush summer to fall. Purple-flushed new foliage ages to deep green. Only 16" tall and wide. Full sun. Deciduous.
SKU #41834 | ZONE: 4-9



WINTER BERRIES PINK SYMPHONIA™ SNOWBERRY
Symphoricarpos 'Kohunzaki' PP#F
An impressive, improved form, with denser foliage and more berries. 4' tall and wide. Partial to full sun. Deciduous.
SKU #43206 | ZONE: 3-7



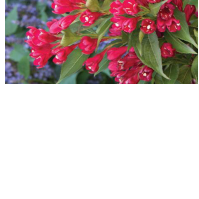
LOVED BY BIRDS WHITE SYMPHONIA™ SNOWBERRY
Symphoricarpos 'Kohunzaki' PP#F
Crisp white berries are especially showy on a shrub with dark foliage. 4' tall and wide. Partial to full sun. Deciduous.
SKU #43209 | ZONE: 3-7



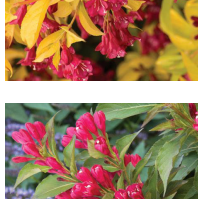
FANTASTIC FRAGRANCE LITTLE DARLING™ LILAC
Syringa 'SOSOTI' PP #31,830
What could be better than a delightfully fragrant shrub? Bright pink flowers are displayed in a second, lighter autumn bloom. 4' tall and wide. Full sun. Deciduous.
SKU #40992 | ZONE: 4-8



HARDY AND COMPACT COCO CHILL™ WEIGELA
Weigela florida 'YUKI' PP#F
This compact shrub offers dark foliage and bright pink flowers. Bright pink flowers are displayed on a neat, rounded form. Spring to summer. 3' tall and wide. Full sun. Deciduous.
SKU #45985 | ZONE: 4-9



COLORFUL AND COMPACT CRIMSON KISSES™ WEIGELA
Weigela 'Sings' PP #23,654
This standout new weigela is covered with lipstickred flowers with a white eye. It is a compact and reblooming variety for borders, low hedges. 3' tall and wide. Full sun. Deciduous.
SKU #40976 | ZONE: 4-9



BRIGHT AND BEAUTIFUL GOLDEN JACKPOT™ WEIGELA
Weigela florida 'Moonlight' PP #29,991
The brightest weigela we have seen, it has amazing golden leaves and deep-pink long-lasting blooms. Enjoy in borders and foundation plantings. 6' tall and wide. Partial to full sun. Deciduous.
SKU #07871 | ZONE: 4-8



ATTRACT BIRDS SPARKLER™ ARROWWOOD VIBURNUM
Viburnum dentatum 'SMITZE' PP #28,092
Here is a North American native with great fall color, white flowers, and blue-black berries that delight birds. It is ideal for every garden. 15' tall and wide. Partial shade to full sun. Deciduous.
SKU #40995 | ZONE: 4-9

Double Shot® Azaleas

COMPACT, REBLOOMING AZALEAS that display large flowers twice a year! Four vibrant colors are available to be enjoyed in spring, and again in late summer. The vigorous, rounded habit with dense foliage exhibits better heat and cold tolerance than other varieties.



RICH DOUBLE BLOOMS
DOUBLE SHOT™ SALMON AZALEA
Azalea x RH11-1079 PP #24,493
3' tall and wide. Full shade to partial sun. Evergreen.
SKU #42062 | ZONE: 6-9



SOFT PURPLE-PINK HUE
DOUBLE SHOT™ LAVENDER AZALEA
Azalea x RH11-1209 PP #24,467
3' tall and wide. Full shade to partial sun. Evergreen.
SKU #42059 | ZONE: 6-9



VIBRANT SINGLE BLOOMS
DOUBLE SHOT™ GRAPE AZALEA
Azalea x RH11-1474 PP #24,751
3' tall and wide. Full shade to partial sun. Evergreen.
SKU #42033 | ZONE: 6-9



FRISLY DEEP PINK FLOWERS
DOUBLE SHOT™ WATERMELON AZALEA
Azalea x RH11-1097 PP #23,877
3' tall and wide. Full shade to partial sun. Evergreen.
SKU #42021 | ZONE: 6-9

Chateau™ Rose of Sharon

THESE ENCHANTING ROSE OF SHARON provide months of beautiful flowers that cover the stems from top to bottom. Masses of 3-inch-wide blooms flower nonstop from early summer to autumn on a graceful, vase-shaped shrub.



GORGEOUS VIOLET-BLUE BLOOMS
CHATEAU™ DE VERSAILLES ROSE OF SHARON
Hibiscus syriacus 'Minghuo' PP #31,152
Fast growing; 6' tall, 4' wide. Partial to full sun. Deciduous.
SKU #40947 | ZONE: 5-9



CLEAR WHITE BLOOMS WITH CRIMSON CENTERS
CHATEAU™ DE CHANTILLY ROSE OF SHARON
Hibiscus syriacus 'Minghuo' PP #31,266
Fast growing; 6' tall, 4' wide. Partial to full sun. Deciduous.
SKU #40950 | ZONE: 5-9



LOVELY PINK BLOOMS WITH RASPBERRY CENTERS
CHATEAU™ D'AMBOISE ROSE OF SHARON
Hibiscus syriacus 'Minghuo' PP #31,304
Fast growing; 6' tall, 4' wide. Partial to full sun. Deciduous.
SKU #40952 | ZONE: 5-9



ROSY-PINK BLOOMS WITH DEEP RED CENTERS
CHATEAU™ DE CHAMBORD ROSE OF SHARON
Hibiscus syriacus 'Minghuo' PP #31,305
Fast growing; 6' tall, 4' wide. Partial to full sun. Deciduous.
SKU #40954 | ZONE: 5-9

Jazzy Jewel® Hibiscus

THIS COLLECTION OF SHRUBS ADDS BEAUTY and a touch of the tropics to gardens everywhere. Naturally well-branched plants provide more blooms that last longer. The glossy, deep green foliage has improved resistance to pests and disease.



SENSATIONAL BLOOMS WITH HUES OF RED AND PINK
JAZZY JEWEL™ RUBY HIBISCUS
Hibiscus macrodonia '13008' PP#F
4' tall and 5' wide in the landscape. Full sun. Evergreen in most-tropical areas.
SKU #43844 | ZONE: 9-11



BEAUTIFUL DEEP SAFFRON BLOOMS
JAZZY JEWEL™ AMBER HIBISCUS
Hibiscus macrodonia '88405' PP#F
4' tall and 5' wide in the landscape. Full sun. Evergreen in most-tropical areas.
SKU #44466 | ZONE: 9-11



STRIKING WHITE FLOWER WITH DEEP RED CENTER
JAZZY JEWEL™ OPAL HIBISCUS
Hibiscus macrodonia 'M451' PP#F
4' tall and 5' wide in the landscape. Full sun. Evergreen in most-tropical areas.
SKU #44458 | ZONE: 9-11



GLOWING BLOSSOMS WITH A DEEP CRIMSON CENTER
JAZZY JEWEL™ COLD HIBISCUS
Hibiscus macrodonia '88403' PP#F
4' tall and 5' wide in the landscape. Full sun. Evergreen in most-tropical areas.
SKU #43845 | ZONE: 9-11

Seaside Serenade® Hydrangeas

YOU'LL SWOON FOR OUR EVER-EXPANDING Seaside Serenade® collection of superior hydrangeas. With sturdier stems and thicker foliage, Seaside Serenade® hydrangeas tolerate heat, humidity, and wind. Flowers rebloom throughout the season. Tidy shrub, 3' tall and 4' wide.



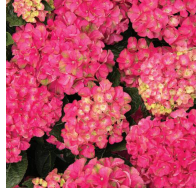
CRYSTAL COVE HYDRANGEA
Hydrangea macrophylla 'CAMBRESY' PP#F
Filly lacecap blooms are edged with deep purple-blue when grown in acidic soils; deep pink when grown in neutral or alkaline soils. Partial sun. Deciduous.
SKU #43342 | ZONE: 4-9



GLACIER BAY HYDRANGEA
Hydrangea macrophylla 'CAMCROSS' PP#F
Crisp pure-white lacecap blooms are held on black stems. Partial sun. Deciduous.
SKU #43339 | ZONE: 4-9



NEWPORT HYDRANGEA
Hydrangea macrophylla 'HORTMANT'
PP #28,085
Mophead blooms become darker purple with a more vivid blue eye in acidic soils. Partial sun. Deciduous.
SKU #42330 | ZONE: 4-9



MARTHA'S VINEYARD HYDRANGEA
Hydrangea macrophylla 'HORTMANT'
PP #31,352
Red, pink and mophead blooms are not influenced by soil pH. Partial sun. Deciduous.
SKU #09666 | ZONE: 4-9

Floralberry® St. John's Wort

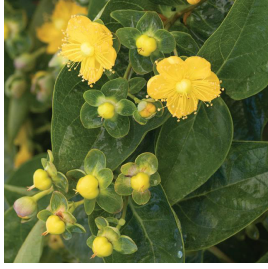
ORIGINALLY BRED FOR THE CUT FLOWER INDUSTRY, these varieties were selected for their excellent form in the landscape. Buttery yellow flowers produce clusters of lovely summer berries on well-branched, rust-resistant plants. Trimming off the first flush of berries promotes a second bloom.



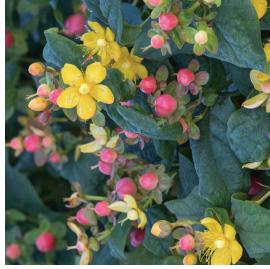
CREAMY-WHITE BERRIES
FLORALBERRY® CHAMPAGNE
ST. JOHN'S WORT
Hypericum x inodorum 'XOLCHAM' PP#F
 3' tall and wide. Partial shade to full sun. Deciduous
 SKU #41802 | ZONE: 5-9



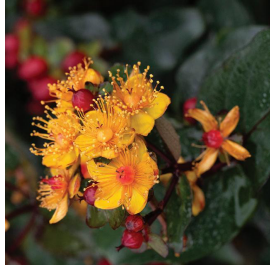
STRIKING RED BERRIES
FLORALBERRY® PINOT ST. JOHN'S WORT
Hypericum x inodorum 'XOLPINO' PP#F
 3' tall and wide. Partial shade to full sun. Deciduous
 SKU #41805 | ZONE: 5-9



BRIGHT YELLOW BERRIES
FLORALBERRY® CHARDONNAY
ST. JOHN'S WORT
Hypericum x inodorum 'XOLCHAR' PP#F
 3' tall and wide. Partial shade to full sun. Deciduous
 SKU #41808 | ZONE: 5-9



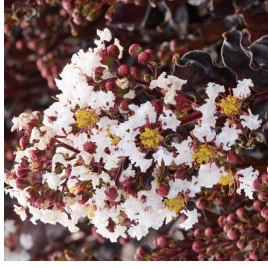
ROSE-PINK BERRIES
FLORALBERRY® ROSE ST. JOHN'S WORT
Hypericum x inodorum 'XOLROS' PP#F
 3' tall and wide. Partial shade to full sun. Deciduous
 SKU #41758 | ZONE: 5-9



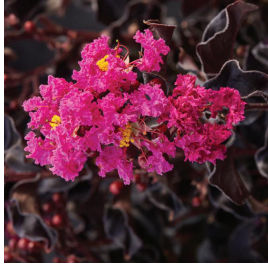
RED-BACKED DARK GREEN FOLIAGE AND RED BERRIES
FLORALBERRY® SANGRIA ST. JOHN'S WORT
Hypericum x inodorum 'XOLSAN' PP#F
 3' tall and wide. Partial shade to full sun. Deciduous
 SKU #41801 | ZONE: 5-9

Summerlasting® Crape Myrtle

SUMMER STANDOUTS, THESE CRAPE MYRTLES ADD LONG-LASTING BEAUTY to landscapes. Flowers appear earlier and extend through summer, providing nonstop color. Compact with excellent branching—perfect for small spaces.



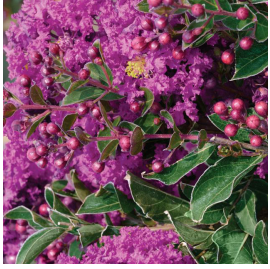
PURE WHITE
SUMMERLASTING® COCONUT CRAPE MYRTLE
Lagerstromia indica 'HOCH23' PP #33,209
 3' tall and wide. Full sun. Deciduous
 SKU #43918 | ZONE: 7-10



EARLIEST FLOWERING
SUMMERLASTING® RASPBERRY CRAPE MYRTLE
Lagerstromia indica 'HOCH631' PP #33,208
 3' tall and wide. Full sun. Deciduous
 SKU #43916 | ZONE: 7-10



LOADS OF BLOOMS
SUMMERLASTING® STRAWBERRY CRAPE MYRTLE
Lagerstromia indica 'HOCH266' PP #34,124
 3' tall and wide. Full sun. Deciduous
 SKU #43910 | ZONE: 7-10



VIBRANT COLOR
SUMMERLASTING® PLUM CRAPE MYRTLE
Lagerstromia indica 'HOCH1065' PP #33,178
 3' tall and wide. Full sun. Deciduous
 SKU #43903 | ZONE: 7-10

Our
PERENNIALS



EVOLUTION™ EMBERS™ SPARKS CONEFLOWER
ECHINACEA 'TNECHES' PP/PF

“We’re using different environments at all our locations, timing markets, so we can ship beautiful color from mid-February through the summer months.”

JONATHAN PEDERSEN | CEO AND PLANTSMAN



GORGEOUS BLOOMS
PURPLE POTIONS® AGAPANTHUS
Agapanthus hyacinthoides 'Purple Potions' PP#F
A beautiful perennial. It's a standout in the summer season with its clusters of unique, deep-violet blooms. 26" tall, 25" wide. Partial to full sun. Evergreen.
SKU #47740 | ZONE: 7-10



PROLIFIC BLOOMS
HOT BLOODED™ LANTANA
Lantana camara
Compact habit, dense green foliage and a nonstop show of fiery, star-shaped flowers throughout the heat of summer. Zonal and wide. Full sun. Evergreen in most tree areas.
SKU #45876 | ZONE: 10-11



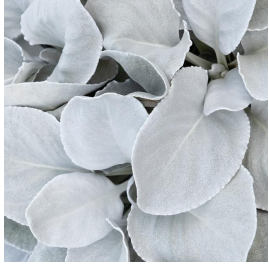
GREAT IN BASKETS
ARCTIC FALLS™ BELFLOWER
Campanula poschkeana 'Arctic Falls' PP#F
Beautiful star-shaped flowers bloom abundantly on this early perennial. Spreading habit suits baskets or containers. 6 to 12" tall, 16 to 24" wide. Partial to full sun. Perennial.
SKU #44739 | ZONE: 3-9



FRAGRANT BLOOMS
AMERICAN PIE® BERRY A LA MODE DIANTHUS
Dianthus 'A La Mode'
Delightfully fragrant blooms grow above blue-green foliage on sturdy stems. Crisp, pure white flowers have unique magenta centers. 11" tall and wide. Full sun. Perennial.
SKU #45750 | ZONE: 5-9



AWARD-WINNING
BEACH BUM BLUE EVOLVULUS
Evolvulus glomeratus 'Beach Bum Blue'
Spreading habit with waves of blue flowers. Blooms from planting to frost—no deadheading. Heat-tolerant. 6" tall, 12" wide. Full sun. Perennial, annual in most climates.
SKU #45649 | ZONE: 9-11



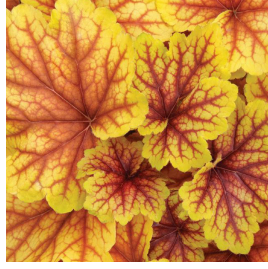
DRAMATIC AND WATERWISE
ANGEL WINGS® SENECIO
Senecio arakane 'Senecio PP #28,439'
A sensational plant with dramatic foliage. A bold backdrop for succulents and perennials in drought-tolerant gardens. 10" tall, 16" wide. Partial to full sun. Frost-tender perennial.
SKU #43134 | ZONE: 8-10



BRIDAL VEIL® AGAPANTHUS
Agapanthus 'Bridal Veil' PP#F
Clusters of big pure-white flowers are held on a short, dense plant. The smaller size is great for containers or the front of perennial beds. 12" tall and wide. Full sun. Evergreen.
SKU #45084 | ZONE: 7-11



DYNAMIC FOLIAGE
RUBY TUESDAY® HEUCHERA
Heuchera 'Ruby Tuesday' PP#F
Ruffled leaves emerge ruby red, aging to a deep frosted tier. Petite flowers in early spring. Foliage 9" tall, 14" wide. Partial to full sun. Perennial.
SKU #44631 | ZONE: 4-9



STRIKING COLORS
RED LIGHTNING® HEUCHERA
Heuchera 'Red Lightning' PP #27,767
Big golden leaves feature shocking dark red veins. The golden nodes well throughout the season. Foliage 11" tall, 16" wide. Full shade to partial sun. Perennial.
SKU #46080 | ZONE: 4-9



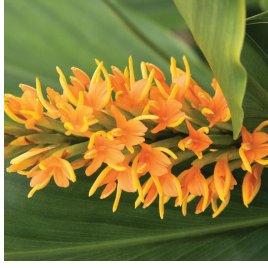
WONDERFUL RUFFLES
SIENNA SUNRISE® HEUCHERA
Heuchera 'DOHEUGABECI' PP#F
Gray-green leaves with orange blushes are delightfully wavy and cupped, showing off their colorful, bright pink undersides. 12" tall, 14" wide. Partial sun. Perennial.
SKU #45206 | ZONE: 4-9



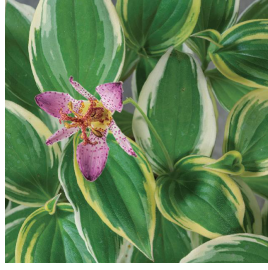
EXTRA COMPACT
ROCKET JR RED HOT POKER
Asiphogon hybrid 'Rocket Jr.' PP#F
Extremely compact with incredible flower power. Continues blooming from early summer into fall, with vibrant red-orange flower spikes. Reaches only 16" tall, 9" wide. Full sun. Perennial.
SKU #46140 | ZONE: 6-9



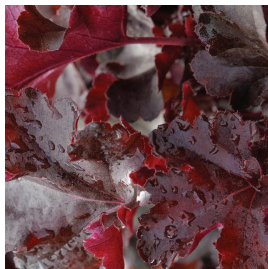
COLOR FOR SUN
CASABLANCA® LANTANA
Lantana 'PP-1121' PP#F
A cold hardy selection with a natural spreading habit for beds or as a groundcover. Repeat blooms during warm season. 18" tall, 36" wide. Full sun. Evergreen in frost-free areas.
SKU #45702 | ZONE: 8-11



BOLD COLOR
MISHIMI FIRE™ GINGER LILY
Heptanema occidentale 'DH16057'
Fragrant orange flower spikes and green, blade-like foliage lend a tropical look to the garden. Loves hot and humid summers. Can be overwintered indoors where not hardy. 3' tall and wide. Partial to full sun. Perennial.
SKU #42496 | ZONE: 7-10



UNIQUE BLOOMS
NINJA STAR TOAD LILY
Tricyrtis formosana 'Nivent PP #33,439'
Wonderful variegated foliage spreads to add color to a shady garden, while fascinating spotted flowers draw you in for a closer look. 18" tall, 36" wide. Partial to full shade. Perennial.
SKU #45069 | ZONE: 5-9



DRAMATIC COLORS
BALBOA SUNSET™ HEUCHERA
Heuchera 'DOHEUGABECI' PP#F
Dark, cool-green and purple leaves with lovely wavy edges grow upright, showing off their wine-red undersides. 7" tall, 14" wide. Partial sun. Perennial.
SKU #45207 | ZONE: 4-9

Sunstar™ Coreopsis

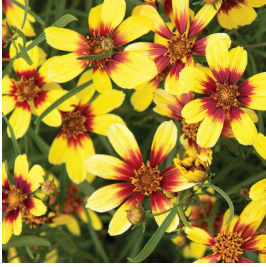
THIS COLORFUL COLLECTION features vivid blooms from late spring nonstop through summer. Mildew-resistant foliage remains attractive when others suffer. Perfect for adding cottage charm.



DEEP YELLOW AND ORANGE
SUNSTAR™ ORANGE COREOPSIS
Coreopsis verticillata 'TNCORNG'
PP#261097
 24" tall, 30" wide. Full sun. Perennial
 SKU #422889 | ZONE: 4-10



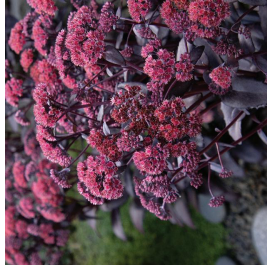
ROSE PINK AND CREAM
SUNSTAR™ ROSE COREOPSIS
Coreopsis verticillata 'TNCORSK'
PP#261096
 24" tall, 30" wide. Full sun. Perennial
 SKU #422887 | ZONE: 4-10



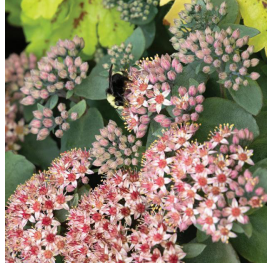
BRIGHT YELLOW AND DEEP RED CENTERS
SUNSTAR™ GOLD COREOPSIS
Coreopsis verticillata 'TNCORSG'
PP#261097
 24" tall, 30" wide. Full sun. Perennial
 SKU #422888 | ZONE: 4-10

Evolution™ Sedum

THESE MOUNDING SEDUMS WERE BRED for vigorous branching that will not fall open. The dense colorful foliage is cloaked with summer blooms that are adored by pollinators.



DRAMATICALLY DARK
EVOLUTION™ CHOCOLATE FOUNTAIN SEDUM
Sedum 'TENSEBECK'
PP#261096
 15" tall and wide. Partial to full sun. Evergreen in mild winter regions.
 SKU #422876 | ZONE: 4-9



LOVED BY POLLINATORS
EVOLUTION™ EMERALD ICE SEDUM
Sedum 'TENSEBECK'
PP#261096
 15" tall and wide. Partial to full sun. Evergreen in mild winter regions.
 SKU #422881 | ZONE: 4-9



SUMMER COLOR
EVOLUTION™ PURPLE CRUSH SEDUM
Sedum 'TENSEBECK'
PP#261096
 15" tall and wide. Partial to full sun. Evergreen in mild winter regions.
 SKU #422877 | ZONE: 4-9

Fiesta™ Lantana

COLORFUL, STERILE FLOWERS ARE A FESTIVE ADDITION to gardens in warmer areas, or use as an annual where not hardy. Slightly trailing habit is perfect for hanging baskets and containers.



SUNNY YELLOW BLOOMS
FIESTA™ PINA LANTANA
Lantana camara
 18" tall, 30" wide. Full sun. Evergreen
 SKU #46433 | ZONE: 10-11



BOLD OMBRE
FIESTA™ PICANTE LANTANA
Lantana camara
 18" tall, 30" wide. Full sun. Evergreen
 SKU #46434 | ZONE: 10-11



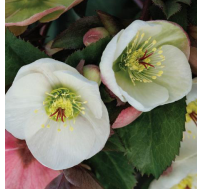
SOFT ORANGE HUES
FIESTA™ PALOMA LANTANA
Lantana camara
 18" tall, 30" wide. Full sun. Evergreen
 SKU #46432 | ZONE: 10-11

Ice N' Roses® Hellebores

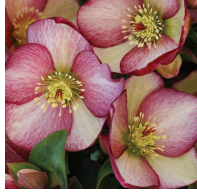
THESE IMPRESSIVE HYBRIDS have perked up the traditional drooping flowers of hellebores with blooms facing outwards, and even upwards, to greet the spring. A delightful way to add cool season color.



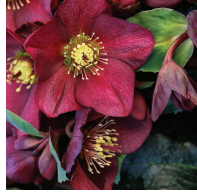
BLUSHING PINK
ICE N' ROSES® ROSE HELLEBORE
Helleborus x glandulifolius 'Cosech 4200'
PP#261097
 1" tall, 2" wide. Full shade to partial sun. Evergreen
 SKU #44962 | ZONE: 5-9



PURE WHITE
ICE N' ROSES® BIANCO HELLEBORE
Helleborus x glandulifolius 'Cosech 5500'
PP#261098
 1" tall, 2" wide. Full shade to partial sun. Evergreen
 SKU #44959 | ZONE: 5-9



RED AND CREAMY YELLOW
ICE N' ROSES® ROSADO HELLEBORE
Helleborus x glandulifolius 'Cosech 5400'
PP#261098
 1" tall, 2" wide. Full shade to partial sun. Evergreen
 SKU #44961 | ZONE: 5-9



DEEP PLUM-RED
ICE N' ROSES® RED HELLEBORE
Helleborus x glandulifolius 'Cosech 4800'
PP#261096
 1" tall, 2" wide. Full shade to partial sun. Evergreen
 SKU #44960 | ZONE: 5-9

Skye™ Daylilies

THESE IMPROVED VARIETIES REBLOOM throughout the summer, providing waves of color and thriving in a wide range of soils and conditions. Blooms sit just above the foliage on a compact plant that will fit any garden.



DRAMATIC CONTRAST
STORMY SKYE™ DAYLILY
Hemerocallis s. 'MON7035' PPAF
18" tall and wide. Full sun. Perennial
SKU #44427 | ZONE: 4-11



A BOLD STATEMENT
BLAZING SKYE™ DAYLILY
Hemerocallis s. 'MON7082' PPAF
18" tall and wide. Full sun. Perennial
SKU #44425 | ZONE: 4-11



SUNNY COLOR
SAFFRON SKYE™ DAYLILY
Hemerocallis s. 'MON9010' PPAF
18" tall and wide. Full sun. Perennial
SKU #44426 | ZONE: 4-11



GIANT BLOOMS
TITAN SKYE™ DAYLILY
Hemerocallis s. 'MON7091' PPAF
18" tall and wide. Full sun. Perennial
SKU #44428 | ZONE: 4-11

Northern Exposure™ Heuchera

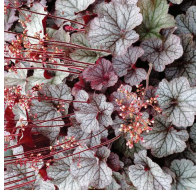
THESE COLORFUL VARIETIES have superb long-lasting foliage, rust resistance and longevity due to hardy parentage. Form tidy mounds of leaves that are excellent in borders and containers.



FLOWERS FOR POLLINATORS
NORTHERN EXPOSURE™ AMBER
HEUCHERA
Heuchera s. 'TNHEULNER PP #29,397'
14" tall, 20" wide. Full shade to full sun.
Perennial
SKU #43864 | ZONE: 4-9



BRIGHT PINK FLOWERS
NORTHERN EXPOSURE™ SIENNA
HEUCHERA
Heuchera s. 'TNHEULNER PPAF'
14" tall, 20" wide. Full shade to full sun.
Perennial
SKU #44080 | ZONE: 4-9



FROSTED FOLIAGE AND PINK FLOWERS
NORTHERN EXPOSURE™ SILVER
HEUCHERA
Heuchera s. 'TNHEULNER PP #29,632'
14" tall, 20" wide. Full shade to full sun.
Perennial
SKU #45186 | ZONE: 4-9



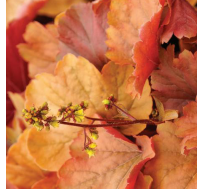
INCREASED SUN TOLERANCE
NORTHERN EXPOSURE™ RED
HEUCHERA
Heuchera s. 'TNHEULNER PP #29,420'
14" tall, 20" wide. Full shade to full sun.
Perennial
SKU #43865 | ZONE: 4-9

Sirens' Song™ Heuchera

THESE BEAUTIFUL HEUCHERA FEATURE not only colorful foliage, but showy flowers, too. Blooms sit on shorter stems just above the dense mound of foliage for a tidy appearance.



BOLD FOLIAGE
SIRENS' SONG™ DARK N' BRIGHT
HEUCHERA
Heuchera 'TNHEULSDR PP #31,885'
18" tall, 15" wide. Partial shade to partial sun
SKU #42867 | ZONE: 4-9



COLOR FOR SHADE
SIRENS' SONG™ ORANGE DELIGHT
HEUCHERA
Heuchera 'TNHEULSDR PPAF'
18" tall, 15" wide. Partial shade to partial sun
SKU #42869 | ZONE: 4-9



DARK, DRAMATIC COLOR
SIRENS' SONG™ DARK NIGHT
HEUCHERA
Heuchera 'TNHEULSDN' PPAF'
18" tall, 15" wide. Partial shade to partial sun
SKU #42866 | ZONE: 4-9



BRIGHTEN UP SHADE
SIRENS' SONG™ SPICY LIME
HEUCHERELLA
Heuchera 'TNHERSL PP #30,563'
12" tall and wide. Partial shade to partial sun
SKU #42870 | ZONE: 4-9

Our
POLLINATOR
Perennials



JAVELIN FORTE™ DEEP ROSE SPANISH LAVENDER
LAVANDULA STOECCHAS 'LAB20006', PP. #27399

Evolution™ Coneflower

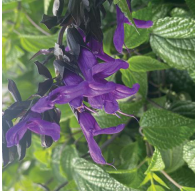
LONG-LASTING BLOOMS AND A TIDIER HABIT make these coneflowers ideal for pots, beds, and borders. Lush foliage and sturdy, upright stems create a beautiful backdrop for other perennials. Bright blooms bring color late spring through fall, sailing through the heat of summer.



LONG BLOOM SEASON
PANAMA™ RED CONEFLOWER
Echinacea s.
 Enjoy deep red flowers with dark centers over a long bloom season on this short and compact variety. The smaller size is great for containers. 14" tall and wide. Full sun. Perennial
 SKU #45361 | ZONE: 5-9



PINK AND ORANGE HUES
FRESCO® APRICOT CONEFLOWER
Echinacea Apricot PP#F
 Large fully double flowers top long stems summer through fall. The tall, narrow habit suits flowering perennial borders and grasses. 30" tall, 20" wide. Full sun. Perennial
 SKU #46002 | ZONE: 4-9



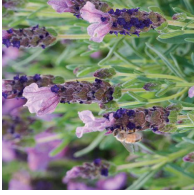
EARLIER BLOOMS
BODACIOUS™ HUMMINGBIRD FALLS SALVIA
Salvia x guaranitica Hummingbird Falls
 A new earlier blooming hybrid that freely reblooms all season. Foliage maintains its rich color, cloaking a lighter growth habit than others. 3" tall and wide. Partial to full sun. Perennial
 SKU #46305 | ZONE: 8-10



COMPACT CLASSIC
SHORTSTOP™ SHASTA DAISY
Leucanthemum TULEIKO PP #31,456
 Classic daisy flowers on a compact plant with a light, low habit. Bright white petals with a rich yellow center. 15" tall and wide. Full sun. Perennial
 SKU #42880 | ZONE: 4-9



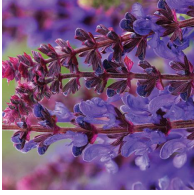
UNIQUE PETALS
SUNDIAL ZENITH CONEFLOWER
Echinacea Sundial Zenith PP#F
 Short and sturdy with eye-catching blooms. Flowers form pom-pom-like tops surrounded by rays of curled petals for a unique look. Outer petals age to a creamy white. 16" tall, 18" wide. Full sun. Perennial
 SKU #46003 | ZONE: 4-9



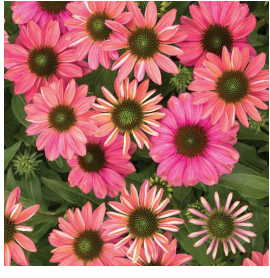
BETTER FOR WET WINTERS
JAVELIN™ COMPACT PURPLE SPANISH LAVENDER
Leucantheum touloukoi
 An early flowering variety with a profusion of larger summer flowers and a rounded habit. Tolerates cold, wet winter conditions better than most. 20" tall, 18" wide. Full sun. Evergreen
 SKU #45540 | ZONE: 7-9



DOUBLE COLOR
LEMON PUFF™ SHASTA DAISY
Leucanthemum TULEIKO PP #31,655
 Double flowers with lemon petals and golden centers. Incredible flower power for containers, beds, and borders. 18" tall and wide. Full sun. Perennial
 SKU #42879 | ZONE: 4-9



REBLOOMING
DARK MATTER™ MEADOW SAGE
Salvia nemorosa Dark Matter
 Beautiful, bold, dark-purple flower spikes start blooming early and rebloom throughout the summer. Will be buzzing with bees. 16" tall, 12" wide. Full sun. Perennial
 SKU #45216 | ZONE: 4-9



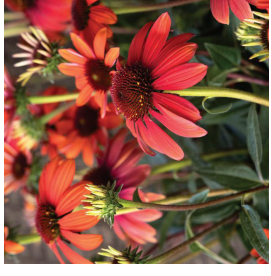
CHARMING COLOR VARIATIONS
EVOLUTION™ COLOURFIC™ CONEFLOWER
Echinacea Rainbow PP #30,298
 20" tall, 18" wide. Full sun. Perennial
 SKU #41360 | ZONE: 4-9



GLOWING COLOR
EVOLUTION™ EMBERS™ FEVER CONEFLOWER
Echinacea TINDERPEP PP #51,466
 20" tall, 18" wide. Full sun. Perennial
 SKU #42874 | ZONE: 4-9



LOVELY RELAXED PETALS
EVOLUTION™ EMBERS™ SPARKS CONEFLOWER
Echinacea TINDERPEP PP #51,494
 20" tall, 18" wide. Full sun. Perennial
 SKU #42875 | ZONE: 4-9



ATTRACTS POLLINATORS
EVOLUTION™ FIESTA CONEFLOWER
Echinacea Rainbow PP #31,029
 20" tall, 18" wide. Full sun. Perennial
 SKU #41359 | ZONE: 4-9



LONG BLOOMING
EVOLUTION™ YELLOW FALLS CONEFLOWER
Echinacea Rainbow PP #31,064
 20" tall, 18" wide. Full sun. Perennial
 SKU #41362 | ZONE: 4-9



LONGER BLOOMING
PRIMAVERA SPANISH LAVENDER
Leucantheum touloukoi
 PP #33,269
 A tiny variety with an extended bloom season, from early spring through summer in Northern areas, and even into winter in the Deep South. 18" tall, 16" wide. Full sun. Evergreen
 SKU #45655 | ZONE: 7-9



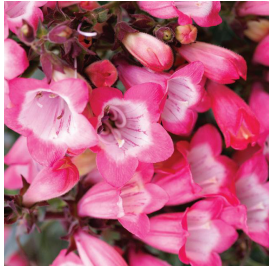
EXTREME COLOR
MOAB SUNSET CONEFLOWER
Echinacea hybrid Moab Sunset PP#F
 Exceptional, intense red-orange double blooms blanket this perennial with long-lasting color summer through fall. Excellent compact, upright habit. 20" tall, 14" wide. Full sun.
 SKU #45757 | ZONE: 4-9

Harlequin™ Penstemon

THIS EASY-GROWING, DISEASE-RESISTANT PLANT with a bushy, compact habit and very long bloom period thrives even in poor, dry soils and loves full sun, fitting for Western regions.



VIVID COLOR
HARLEQUIN™ MAGENTA BEARDTONGUE
Penstemon 'TINERHEIT PINK'
 22" tall, 16" wide, full sun, Perennial
 SKU #43405 | ZONE: 5-9



ROSY PINK WITH WHITE THROATS
HARLEQUIN™ PINK BEARDTONGUE
Penstemon 'TINERHEIT PINK'
 22" tall, 16" wide, full sun, Perennial
 SKU #43406 | ZONE: 5-9



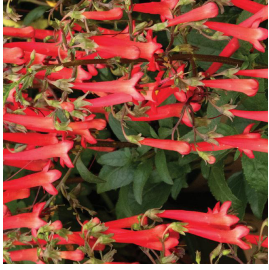
ROYAL PURPLE WITH STRIPED THROATS
HARLEQUIN™ PURPLE BEARDTONGUE
Penstemon 'TINERHEIT PINK'
 22" tall, 16" wide, full sun, Perennial
 SKU #43417 | ZONE: 5-9



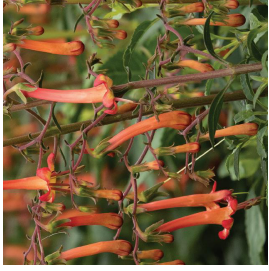
DARK BUDS AND DEEP RED BLOOMS
HARLEQUIN™ RED BEARDTONGUE
Penstemon 'TINERHEIT PINK'
 22" tall, 16" wide, full sun, Perennial
 SKU #43418 | ZONE: 5-9

Colorburst™ Cape Fuchsia

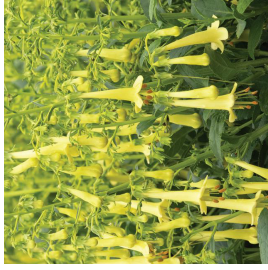
YOU'RE LIKELY TO SEE HUMMINGBIRDS flying about these delightful dangling flowers that bloom prolifically from midsummer to fall. Sturdy upright stems create a shrubby form with attractive, shiny green foliage. May remain evergreen in mild-winter areas.



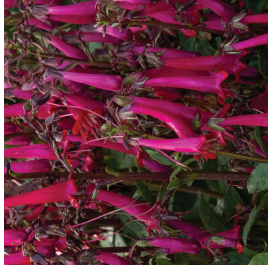
TRUE RED BLOOMS
COLORBURST™ DEEP RED CAPE FUCHSIA
Physalis 'TROPICAL PINK'
 3' tall, 2' wide, partial sun, Perennial
 SKU #43419 | ZONE: 6-10



LIKE A SUNSET
COLORBURST™ ORANGE CAPE FUCHSIA
Physalis 'TROPICAL PINK'
 3' tall, 2' wide, partial sun, Perennial
 SKU #42886 | ZONE: 6-10



CRISP LEMON LIME
COLORBURST™ YELLOW CAPE FUCHSIA
Physalis 'TROPICAL PINK'
 3' tall, 2' wide, partial sun, Perennial
 SKU #42882 | ZONE: 6-10



DARK BUDS AND MAGENTA BLOOMS
COLORBURST™ ROSE CAPE FUCHSIA
Physalis 'TROPICAL PINK'
 3' tall, 2' wide, partial sun, Perennial
 SKU #42884 | ZONE: 6-10

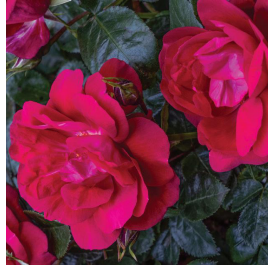
Our
ROSES



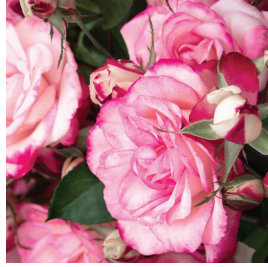
ITSY BITSY® PEACH MINIATURE ROSE
ROSA X 'MEIKAPETE' PAF

Grace N' Grit™ Shrub Roses

THESE ROMANTIC ROSES GROW WITH THE EASE OF FLOWERING SHRUBS. Proven to thrive coast-to-coast, Grace N' Grit™ Roses have lived up to their name, thriving in heat and humidity as well as hot, dry summers. Self-cleaning and own-root with excellent disease resistance.



GLOWING PINK
 GRACE N' GRIT™ PINK SHRUB ROSE
Rose 'Marengo' PP #31,069
 5' tall, 4" wide, Full sun, Deciduous
 SKU #42116 | ZONE: 4-9



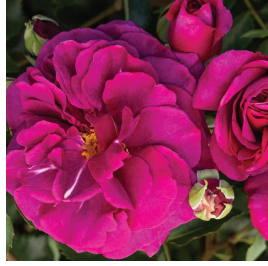
STRIKING COLOR
 GRACE N' GRIT™ PINK BICOLOR SHRUB ROSE
Rose 'Marengo' PP #30,884
 5' tall, 4" wide, Full sun, Deciduous
 SKU #42123 | ZONE: 4-9



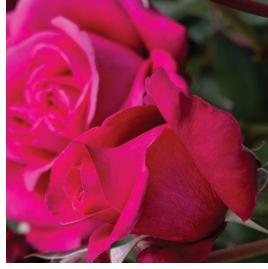
CLEAR YELLOW BLOOMS
 GRACE N' GRIT™ YELLOW SHRUB ROSE
Rose 'Bachman' PP #30,571
 5' tall, 4" wide, Full sun, Deciduous
 SKU #42119 | ZONE: 4-9

Eau De Parfum™ Roses

BIG, DELIGHTFULLY FRAGRANT BLOOMS PROVIDE THE CLASSIC ROMANCE of roses with the added benefit of disease resistance brought to you by modern breeding. The lush foliage makes these excellent shrubs in the garden. Blooms repeatedly from early spring until first frost, providing plenty of roses for bouquets.



FUCHSIA-PURPLE PETALS
 EAU DE PARFUM™ BERRY ROSE
Rose 'New 112130' PP #29,746
 4' tall and wide, Full sun, Deciduous
 SKU #43160 | ZONE: 5-10



VIBRANT FUCHSIA COLOR
 EAU DE PARFUM™ BLING ROSE
Rose 'New 16079' PP#F
 4' tall and wide, Full sun, Deciduous
 SKU #43157 | ZONE: 5-10



CONTAINER OR LANDSCAPE
 GRACE N' GRIT™ RED SHRUB ROSE
Rose 'Marengo' PP #31,077
 5' tall, 4" wide, Full sun, Deciduous
 SKU #42124 | ZONE: 4-9



NEWEST ADDITION
 GRACE N' GRIT™ WHITE SHRUB ROSE
Rose 'Iphigene' 'Marengo' PP #32,963
 5' tall, 4" wide, Full sun, Deciduous
 SKU #44600 | ZONE: 4-9



BLUSH PINK ELEGANCE
 EAU DE PARFUM™ BLUSH ROSE
Rose 'New 181108' PP #28,988
 4' tall and wide, Full sun, Deciduous
 SKU #43156 | ZONE: 5-10



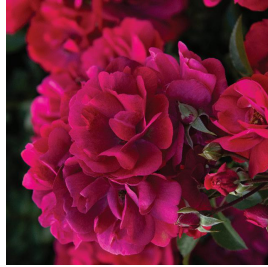
CHAMPAGNE BLOOMS
 EAU DE PARFUM™ BUBELY ROSE
Rose 'New 112130' PP #29,746
 4' tall and wide, Full sun, Deciduous
 SKU #43155 | ZONE: 5-10

Nitty Gritty™ Groundcover Roses

ENJOY THE BEAUTY OF ROSES AS A CAREFREE GROUNDCOVER. Blooms nonstop early summer to autumn. Excellent disease resistance provides beautiful glossy green foliage. Self-cleaning and own-root.



RUFFLY AND REGAL
NITTY GRITTY™ RED ROSE
Rosa x 'RUBRO00234' PP #33,585
Fast growing; 3' tall, 4' wide. Partial to full sun. Deciduous
SKU #42047 | ZONE: 4-9



DARK, BOLD BLOOMS
NITTY GRITTY™ PINK ROSE
Rosa x 'RUBRO01254' PP #33,635
Fast growing; 3' tall, 4' wide. Partial to full sun. Deciduous
SKU #42230 | ZONE: 4-9



CLASSIC VERSATILITY
NITTY GRITTY™ WHITE ROSE
Rosa x 'ROSE04202' PP #33,537
Fast growing; 3' tall, 4' wide. Partial to full sun. Deciduous
SKU #42041 | ZONE: 4-9

Seaside Swirl™ Rugosa Roses

TERRIFIC AMOUNTS OF BEAUTIFUL BLOOMS on a smaller, far more compact plant than others of its kind. Blooms from mid-spring all the way into fall. A great, easy-care option for tough conditions, this extra-cold-hardy rose is tolerant of sea spray and road salt.



TOUCH OF PINK
SEASIDE SWIRL™ BLUSH RUGOSA ROSE
Rosa rugosa 'ROSE010094' PP#F
3' tall and wide. Full sun. Deciduous
SKU #42708 | ZONE: 3-9



SOLID PINK DOUBLE BLOOMS
SEASIDE SWIRL™ PINK RUGOSA ROSE
Rosa rugosa 'RUBRO00784' PP#F
3' tall and wide. Full sun. Deciduous
SKU #42703 | ZONE: 3-9



DEEP RED SINGLE BLOOMS
SEASIDE SWIRL™ RED RUGOSA ROSE
Rosa rugosa 'RUBRO01104' PP#F
3' tall and wide. Full sun. Deciduous
SKU #42706 | ZONE: 3-9

Other Roses



LUMINESCENT COLOR
NITTY GRITTY™ PEACH ROSE
Rosa x 'RUBRO0091A' PP #33,152
Fast growing; 3' tall, 4' wide. Partial to full sun. Deciduous
SKU #42032 | ZONE: 4-9



SUNNY BLOSSOMS
NITTY GRITTY™ YELLOW ROSE
Rosa x 'RUBRO1094A' PP #33,134
Fast growing; 3' tall, 4' wide. Partial to full sun. Deciduous
SKU #42229 | ZONE: 4-9



ITSY BITSY™ PEACH MINIATURE ROSE
Rosa x 'Melangee' PP#F
This little cutie blooms in abundance throughout the growing season, with deep yellow and orange blooms with light blushes of pink. Perfect in the garden or in containers. Has excellent resistance to mildew and rust. 18" tall, 24" wide. Full sun. Deciduous
SKU #43152 | ZONE: 5-9



HEAVENLY ASCENT™ PINK CLIMBING ROSE
Rosa x 'Melangee' PP#F
A smaller climber with large, very fragrant flowers. A wonderful classic look for cottage gardens, with abundant and continuous blooming. Own root with good disease tolerance. 8' tall. Full sun. Deciduous
SKU #44901 | ZONE: 5-9



HEAVENLY ASCENT™ RED CLIMBING ROSE
Rosa x 'Melangee' PP#F
A smaller climber with large, pure red flowers. A wonderful classic look for cottage gardens, with abundant and continuous blooming. Own root with good disease tolerance. 8' tall. Full sun. Deciduous
SKU #43154 | ZONE: 5-9

Our
VINES



HEAVENLY ASCENT® HOLBOELLIA VINE
HOLBOELLIA BRACHYANDRA 'HWJ1023'

Sunvilla™ Mandevilla

THESE VIGOROUS TROPICAL VINES HAVE SUPERIOR FLOWERING HABITS. The early blooms hold their color well without fading in the heat. Wonderful seasonal color for containers and hanging baskets where not hardy.



COMPACT VARIETY
SUN PARASOL™ SUNBEAM MANDEVILLA
Mandevilla 'Sunbeam'

This compact, bushy grower is perfect for containers, hanging baskets, or garden beds. If tied upwards on a trellis, it maintains a bushy habit. 1 to 2' tall, 2 to 3' wide. 2' tall on a trellis. Partial to full sun. Frost-tender evergreen.

SKU #45259 | ZONE: 10-11



LUSH CONTAINER VINE
TROPICAL BREEZE™ VELVET RED MANDEVILLA
Mandevilla s. 'Velvet Red'

An early-blooming, bushy variety. Can be supported with a trellis for height, or left to form a dense mound. Great for hanging baskets or containers. Stems 10 to 15' long. Partial to full sun. Frost-tender evergreen.

SKU #43847 | ZONE: 10-11



EXTRA LARGE RED BLOOMS
SUNVILLA™ GIANT RED MANDEVILLA
Mandevilla 'MANTZ0019'

Stems to 20' long. Partial to full sun. Evergreen in frost-free areas.

SKU #45045 | ZONE: 9-11



DEEP RED WITH A YELLOW THROAT
SUNVILLA™ RED MANDEVILLA
Mandevilla 'MANTZ0018' PPAF

Stems to 20' long. Partial to full sun. Evergreen in frost-free areas.

SKU #44337 | ZONE: 9-11



COLORFUL FLUSHES OF FOLIAGE
BURGUNDY QUEEN™ BOUGAINVILLEA
Bougainvillea 'Monter' PP#3,297

An exciting new color! Each flush of growth emerges dark burgundy followed by deep red bracts. Lush effect on arbors, trellises and spilling over fences. Stems to 30' long. Full sun. Evergreen in frost-free areas.

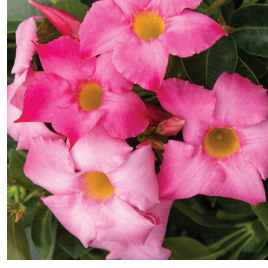
SKU #43863 | ZONE: 10-11



EXOTIC FRAGRANCE
HEAVENLY ASCENT™ HOLBOELLIA VINE
Holboellia 'heavenlyascent' PP171023'

Rare and exotic, this vine bears large, white, melon-scented flowers in spring. If pollinated, it puts on a second show with its scible, purplish-blue fruit. Twining stems to 20' tall, with support. Full sun. Evergreen.

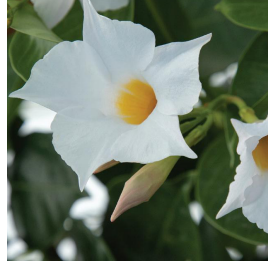
SKU #05638 | ZONE: 8-10



EYE-CATCHING VIBRANT PINK
SUNVILLA™ PINK MANDEVILLA
Mandevilla 'MANTZ0014' PPAF

Stems to 20' long. Partial to full sun. Evergreen in frost-free areas.

SKU #44333 | ZONE: 9-11



CRISP, PURE WHITE
SUNVILLA™ WHITE MANDEVILLA
Mandevilla 'MANTZ0020' PPAF

Stems to 20' long. Partial to full sun. Evergreen in frost-free areas.

SKU #44338 | ZONE: 9-11

Our
WATERWISE
Plants



OWY OWL DUSTY MILLER
CENTAUREA 'SNOWY OWL'

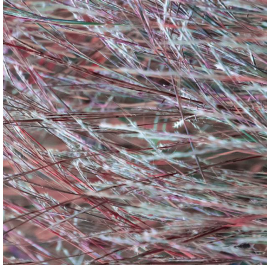
Celebrations™ Kangaroo Paw

THESE AMAZING COLORS, NEVER BEFORE SEEN ON ANIGOZANTHOS, have been drawing eyes and creating buzz ever since their release. There are plenty of benefits beyond these fabulous blooms. This perennial is tough, durable, and drought-resistant, and the compact size is great for small gardens and containers.



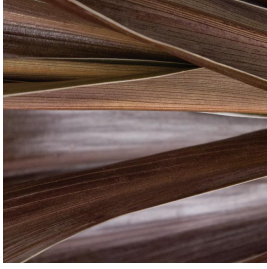
GREAT INDOORS
ALOE VERA

Aloe barbadensis
An easy-care succulent loved for the gel from the plump leaves that can be applied to the skin to soothe burns, 1' tall indoors. Full sun. Evergreen
SKU #45670 | ZONE: 9-11



VERTICAL ACCENT
SMOKE SIGNAL LITTLE BLUESTEM

Schizopyrum sanguineum 'Smoke Signal' PP #27-633
Blue-green foliage takes on scarlet tones. Purple in fall, with tan seedheads. Tolerates hot, dry conditions. 4' tall, 2' wide. Full sun. Perennial
SKU #45345 | ZONE: 3-9



BOLD BLADES
SUPERSTAR CORDYLIN

Cordyline allamanda 'Allamanda' PP #23-715
Sofly arching foliage offers a tropical look to dry gardens. Great for the landscape or containers. 2' to 3' tall and wide. Partial to full sun. Frost-tender evergreen
SKU #44004 | ZONE: 9-10



FILLS EMPTY SPACES
FANCYFILLERS™ SILVER STRAND DIDELTA

Didelta x Silver Strand PP#
Velvety succulent foliage spreads to fill in summer containers and hanging baskets, thriving in dry heat. 10" tall, 23" wide. Full sun. Best as an annual in most climates.
SKU #44993 | ZONE: 8-11 Photo: ©VISIONS BY



UNIQUE BLOOMS
JOY IMPROVED PTILOTUS

Ptilotus radiatus 'Joy Improved'
Eye-catcher that is tougher than the bottlebrush flowers make it seem—excellent heat and drought tolerance. Blooms spring to fall. 12" tall, 10" wide. Full sun. Perennial
SKU #45667 | ZONE: 10-11



EASY CARE AND HEAT-LOVING
SILVER STAR CUSHION BUSH

Adiantum bracteatum 'Silver Star'
Striking silver leaves and stems have a unique twiggy look. Happy in heat and sun and thrives with little care. 12" tall, 18" wide. Partial to full sun. Perennial
SKU #45642 | ZONE: 9-11



SOFT PURPLE
CELEBRATIONS™ CARNIVAL KANGAROO PAW

Anigozanthos Carnival PP#
16" tall, 20" wide. Partial to full sun. Evergreen
SKU #45485 | ZONE: 9-11



TEAL WITH A HOT PINK BASE
CELEBRATIONS™ FIREWORKS KANGAROO PAW

Anigozanthos Fireworks PP#
16" tall, 20" wide. Partial to full sun. Evergreen
SKU #45482 | ZONE: 9-11



FABULOUS TEXTURE
FOXTAIL FERN

Asparagus densiflorus 'Meyeri'
Unusual soft-textured perennial with ornamental red berries in fall. Excellent for hanging baskets and containers. 2' tall, 3' wide. Partial sun. Semi-evergreen in mild winter regions.
SKU #00315 | ZONE: 9-11



SUN-LOVING
SNOWY OWL DUSTY MILLER

Centaurea 'Snowy Owl' PP#
Big, velvety white leaves add variety to the garden all season long. This tough annual loves full sun and can tolerate drought. 18" tall, 16" wide. Full sun. Annual
SKU #44316 | ZONE: 9-11



MEDITERRANEAN PLANT
SYLVITA BASKET SHRUBBY EVERLASTING

Adalaphium Sylvita Basket
Icy gray, fine foliage is accented by small yellow flowers in spring. Perfect for dry, rocky and sandy areas. 1' tall, 2' wide. Full sun. Perennial
SKU #45654 | ZONE: 9-10



PEACOCK BLUE AND PURPLE
CELEBRATIONS™ MARDI GRAS KANGAROO PAW

Anigozanthos Mardi Gras PP#
16" tall, 20" wide. Partial to full sun. Evergreen
SKU #45486 | ZONE: 9-11

Our
HOUSEPLANTS



CALATHEA MAKOYANA
PEACOCK PLANT

Other Houseplants

NEVER NEVER PLANT
Clematis setosa
SKU #45744

BIRD'S NEST FERN
Asplenium nidus Osaef
SKU #45535

RABBIT'S FOOT FERN
Davallia fefernis
SKU #45536

KANGAROO PAW FERN
Microsorium dierscollium
SKU #45534

TRICOLOR FERN
Pteris aspericollis 'Tricolor'
SKU #45537

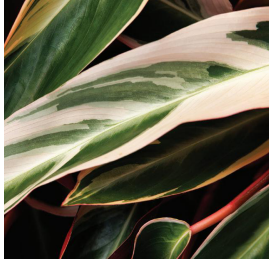
PINK PRINCESS PHILODENDRON
Philodendron erubescens 'Pink Princess'
SKU #45274

GIANT BIRD OF PARADISE
Strelitzia nicotai
SKU #07770

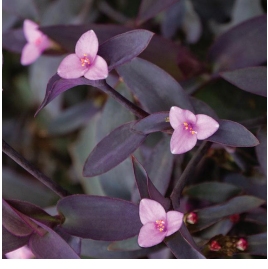
ASIAN COUNCIL TREE
Ficus altissima 'Variegata'
SKU #45340

FIGUS AUDREY
Ficus benghalensis
SKU #45049

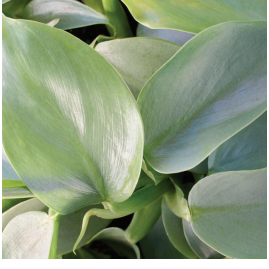
UMBRELLA TREE FIG
Ficus umbellata
SKU #45341



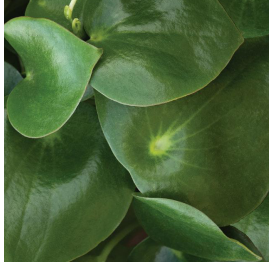
TRIOSTAR STROMANTE
Stromanthe sanguinolenta 'Triostar'
Brings bright color into the home. 3' tall, 2" wide. Filtered sun to full shade
SKU #04791



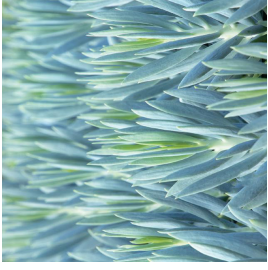
PURPLE HEART
Setcreasea pallida
The spreading stems are perfect for hanging planters. 12 to 18" tall and wide. Filtered to full sun
SKU #01188



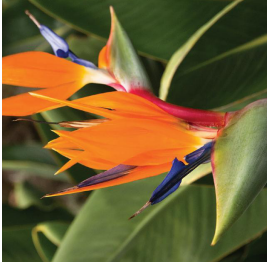
SILVER SWORD PHILODENDRON
Philodendron hastatum
Big dramatic leaves on a vining variety that will climb, with support, up to 3' tall. Filtered sun
SKU #46343



RAINDROP PEPEROMIA
Peperomia polyantha
Priced for its ease of care and low water needs. 12" tall and wide. Filtered sun
SKU #45053



MOUNT EVEREST BIG BLUE CHALKSTICKS
Senecio jacobae 'Mount Everest' PP #22,188
A stunning upright form that will dwarf other potted succulents. 2' tall and wide in containers. Partial to full sun
SKU #43132



BIRD OF PARADISE
Strelitzia reginae
The beloved tropical with striking blooms. 3' tall and wide. Partial to full sun
SKU #07175



BELIZE RUBBER PLANT
Ficus elastica 'Belize'
A colorful variety with a dazzling array of green, pink, and cream. 6' tall, 2" wide. Filtered sun
SKU #44607



FIDDLE LEAF FIG
Ficus lyrata
This popular indoor tree will be the focal point of any room. 10' tall, 3" wide. Filtered sun
SKU #44592



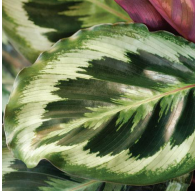
MARANTA
Maranta arundinacea
Spreads wider than tall, making it a good option for hanging baskets. 12" tall, 18 to 24" wide. Filtered sun
SKU #45745



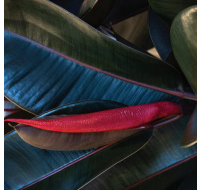
DWARF SWISS CHEESE PLANT
Mossiera delicata 'Teneri'
Smaller than the classic, but still makes a big impact. 4 to 6' tall. Filtered sun
SKU #45338



FISHBONE CACTUS
Euphorbia angulifer
This epiphytic cactus from Mexico is great for hanging planters. Stems reach 12" long. Filtered sun
SKU #45533



MARLON PRAYER PLANT
Calathea 'Marlon'
The small size is great for shelves and table tops. 6 to 12" tall and wide. Filtered sun
SKU #45724



ABIDJAN RUBBER PLANT
Ficus elastica 'Abidjan'
New leaves emerge covered with a bright red sheath for an extra splash of color. 6' tall, 2" wide. Filtered sun
SKU #44610



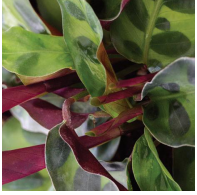
BLUE STAR FERN
Phlebodium aureum
An easy-care fern for pots or humid terrariums. 2 to 3' tall and wide. Filtered sun
SKU #45280



WATERMELON PEPEROMIA
Peperomia argyreia
Striking melon pattern. Easy-care species. 6 to 12" tall and wide. Filtered sun
SKU #45344



PEACOCK PLANT
Calathea makoyana
Beautiful foliage for low light situations. 2' tall. Filtered sun
SKU #4627907



RATTLESNAKE PLANT
Calathea longifolia
A colorful plant with a slightly bushy habit. 2' tall. Filtered sun
SKU #45339



SHANGRI-LA PHILODENDRON
Philodendron bipinnatifidum
'SHANGRI-LA' PP #32,524
A great cut-leaf variety. Exceptionally dense, compact, and will not vine. 3' tall, 4" wide. Filtered sun
SKU #45135

Our
PATIO TREES
and
TOPIARIES



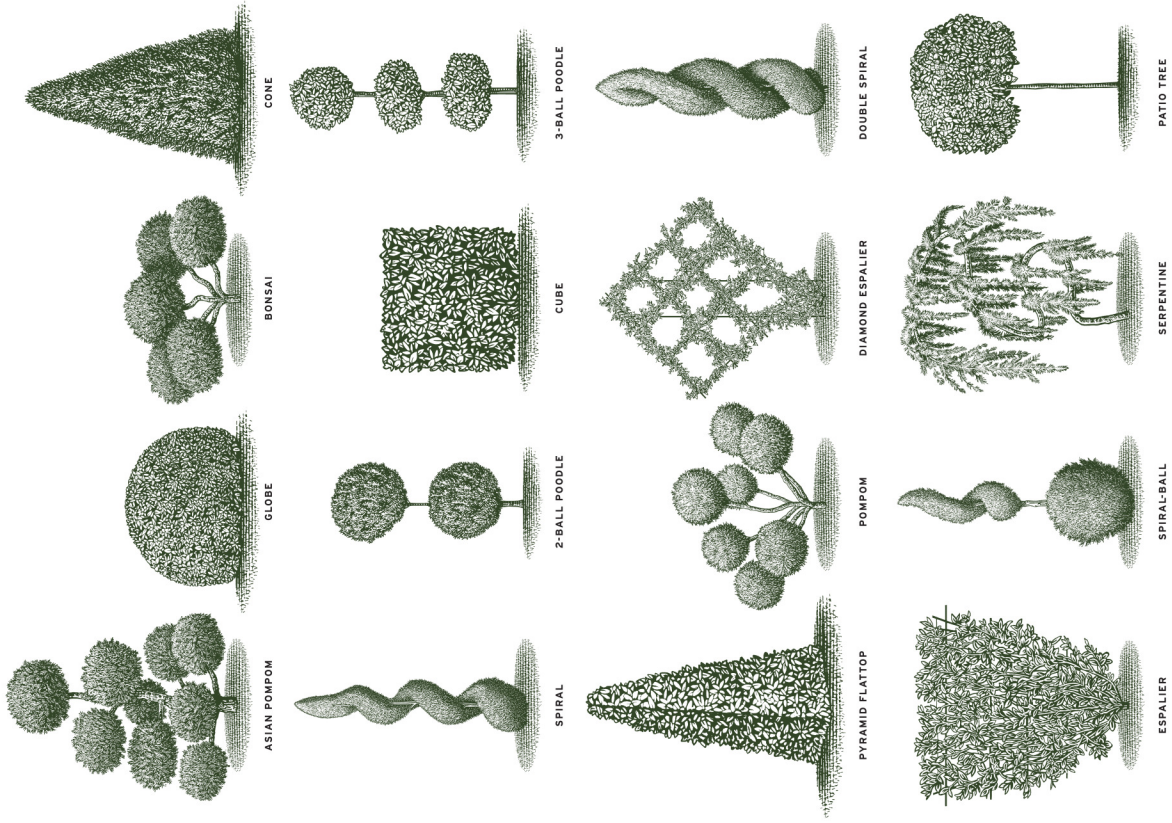
GRACE N' GRIT™ PINK BICOLOR SHRUB ROSE
ROSA 'MEIRYEZZA' PP B30,844

Patio Trees and Topiaries

MONROVIA CRAFTSMANSHIP IS MAGNIFICENTLY DISPLAYED in our many topiary forms and patio trees. We spend ample time at the nursery with frequent prunings and shaping to ensure a fuller, better branched plant when it ships to our customers. Many of our topiary craftsmen have been working at this art for decades, and our pride shines through in the consistency. Topiaries and patio tree forms are available for hundreds of plant varieties. See your Monrovia sales representative for details.



PICEA GLAUCA 'CONICA'
DWARF ALBERTA SPRUCE



BRINGING BEAUTY
to the
GARDEN CENTER

CANDY APPLE™ HYDRANGEA
HYDRANGEA PANICULATA 'SMHPMMH' PP. #28768



Displays

WHEN CUSTOMERS ARRIVE at your garden center, is it easy for them to find Monrovia plants? In-store displays and signage that match our marketing can help you drive sales.

If you aren't showing our brand off at your garden center, you may be missing an opportunity to reach the 61% of new gardeners who say that plant brands are important to them.



Hangtags and Specialty Tags

“Our newly designed labels make it easy to find the right plant for the right place in the garden.” KATIE TAMONY | CHIEF MARKETING OFFICER

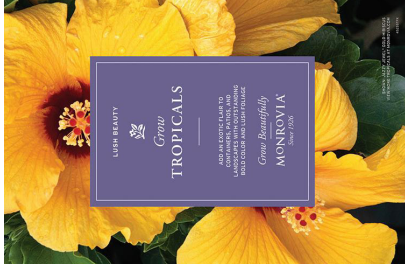


Large Display Posters

For larger tables and sections at your garden center, order informative and eye-catching Monrovia posters to attract your customers to the display. All posters are two-sided.



GROW POLLINATOR PLANTS
ITEM NO: 482007PX



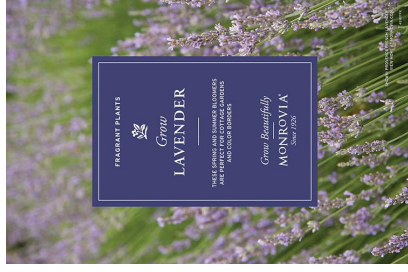
GROW TROPICALS POSTER
ITEM NO: 452557PX



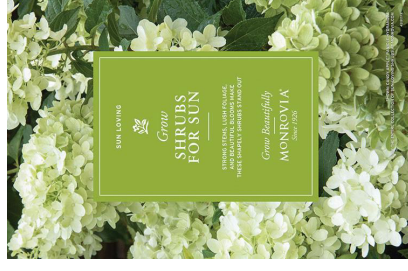
GROW PERENNIALS POSTER
ITEM NO: 451807PX



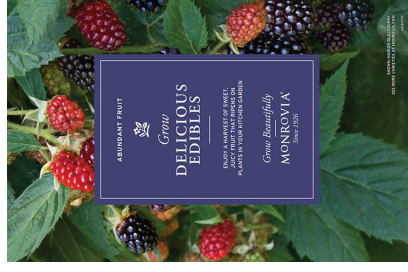
GROW LAVENDER SPANISH POSTER
ITEM NO: 451827PX



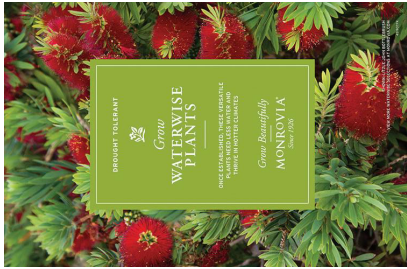
GROW LAVENDER FRENCH POSTER
ITEM NO: 451817PX



GROW SHRUBS FOR SUN COLD POSTER
ITEM NO: 452557PX



GROW EDIBLES POSTER
ITEM NO: 451897PX



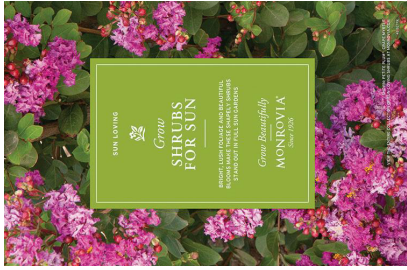
GROW WATERWISE POSTER
ITEM NO: 451907PX



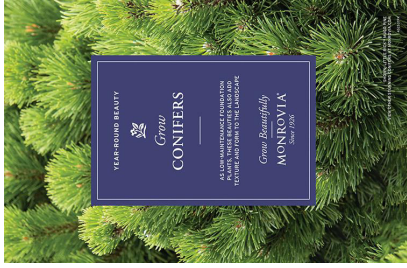
GROW GRACE N' GRIT™ ROSES
ITEM NO: 451987PX



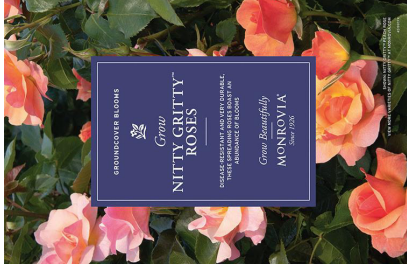
GROW HOSTA
ITEM NO: 45207PX



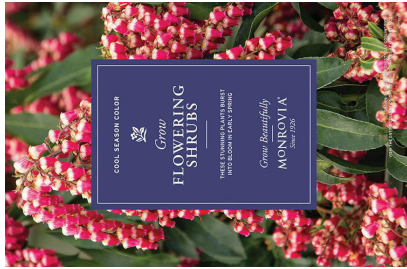
GROW SHRUBS FOR SUN WARM POSTER
ITEM NO: 451807PX



GROW CONIFERS POSTER
ITEM NO: 452337PX



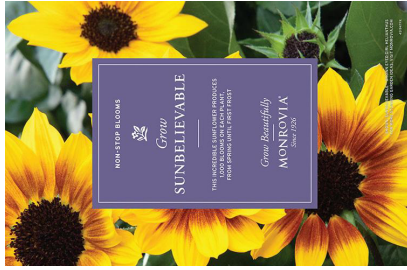
GROW NITTY GRITTY™ ROSES
ITEM NO: 451997PX



GROW FLOWERING SHRUBS EARLY
ITEM NO: 45187PX



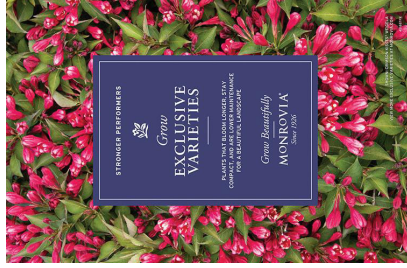
GROW COLORFUL ECHINACEA
ITEM NO: 452027PX



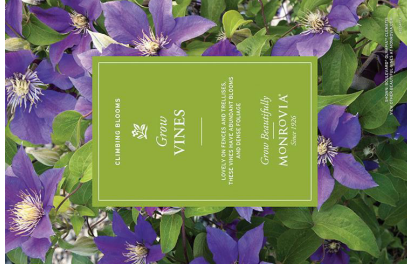
GROW SUNBELIEVABLE POSTER
ITEM NO: 451947PX



GROW GRASSES
ITEM NO: 452527PX



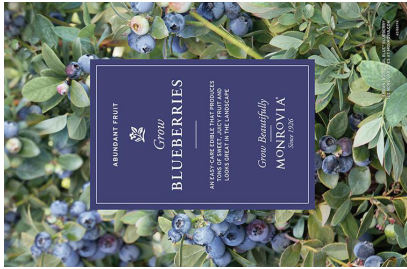
GROW MONROVIA EXCLUSIVE POSTER
ITEM NO: 451887PX



GROW VINES POSTER
ITEM NO: 452547PX

Lifestyle Posters

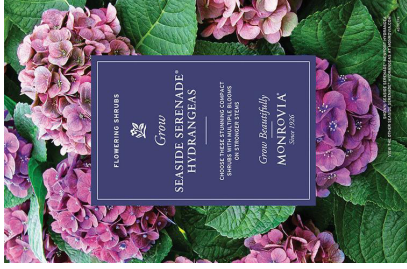
New trend posters, based on our research, highlight projects and experiences consumers want to have in their garden. They offer greater flexibility in choosing plants for the display. Ask your Monrovia sales representative for the Display Guide.



GROW BLUEBERRIES POSTER
ITEM NO. 451967PX



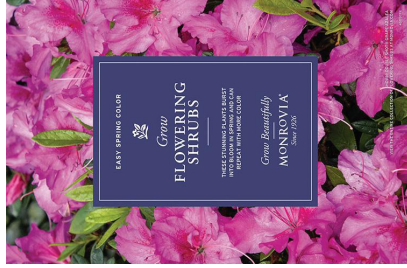
GROW ITOH PEONIES POSTER
ITEM NO. 452567 PX



GROW SEASIDE SERENADE HYDRANGEAS
ITEM NO. 451997PX



GROW SUCCULENTS POSTER
ITEM NO. 451937PX



GROW FLOWERING SHRUBS WARM EARLY
ITEM NO. 451797PX



STYLISH OUTDOOR ROOM
ITEM NO. 60035PST



GARDEN OF ABUNDANCE
ITEM NO. 60036PST



A RELAXING RETREAT
ITEM NO. 60037PST

Spotlight Posters

Smaller, spotlight posters to highlight Monrovia exclusives are perfect for plant groupings on the ground or on tables.



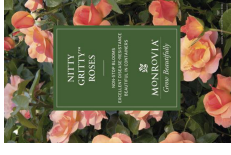
EVOLUTION™ ECHINACEAS
ITEM NO: 60000PST



GRACE N' GRIT™ ROSES
ITEM NO: 60001PST



JAZZY JEWEL™ HIBISCUS
ITEM NO: 60002PST



NITTY GRITTY™ ROSES
ITEM NO: 60003PST



SEASIDE SERENADE™ HYDRANGEAS
ITEM NO: 60004PST



SUNBELIEVABLE™ SUNFLOWERS
ITEM NO: 60005PST



SUNVILLA™ MANDEVILLAS
ITEM NO: 60006PST



EXCEPTIONAL POLLINATOR PLANTS
ITEM NO: 60007PST



EDIBLE PERENNIALS
ITEM NO: 60008PST



FLOWERING SHRUBS
ITEM NO: 60009PST



JUICY BERRIES
ITEM NO: 60010PST



WATERWISE PERENNIALS
ITEM NO: 60011PST



STATEMENT PLANTS
ITEM NO: 60012PST



HOUSEPLANTS
ITEM NO: 60013PST



POLLINATOR CONTEST
ITEM NO: 60015PST

Shop Posters

INVITE YOUR CUSTOMERS to order more plants by displaying our new Shop Online posters.



SHOP ONLINE BUMBLEBEE POSTER
ITEM NO: 60038PST



SHOP ONLINE ECHINACEA POSTER
ITEM NO: 60039PST



SHOP ONLINE LAVENDER POSTER
ITEM NO: 60040PST

Attract New Customers

SHOP MONROVIA DRAWS CONSUMERS to your garden center. They order plants online for diverse selection and easy shipping, and you keep the margin and the opportunity to upsell.



106 | BRINGING BEAUTY TO THE GARDEN CENTER

Shop Monrovia

Every Shop Monrovia plant arrives at your garden center easily identified and labeled with the consumer's name. All you need to do is call when their order arrives.

“Love the selection I get and the service of having it delivered to my local nursery of choice.” LEE C. | ONLINE CONSUMER

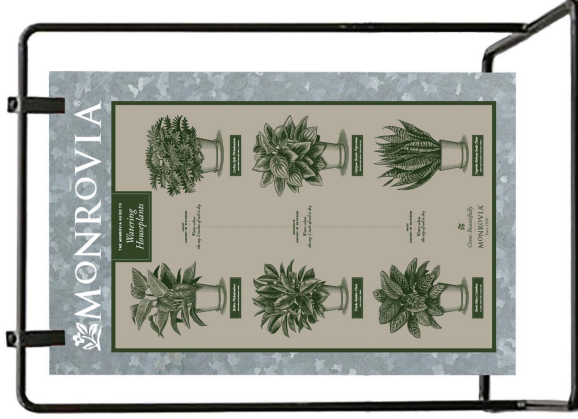
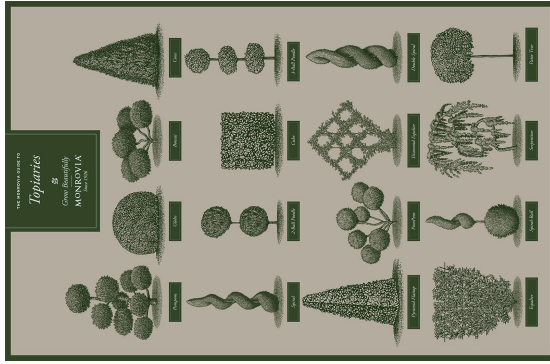


RUSTICO™ ORANGE AVENS
GEUM 'TINCEURO' PP #28,238

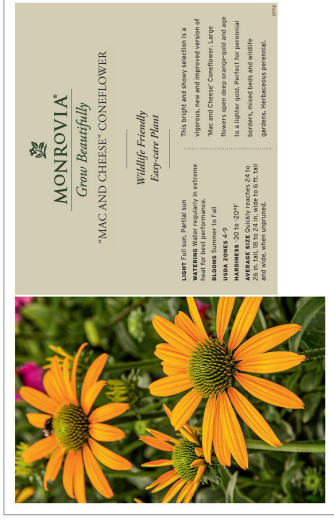
BRINGING BEAUTY TO THE GARDEN CENTER | 107

Topiary and Houseplant Posters

THESE SPECIAL FIXTURES use our magnetic topiary and houseplant posters. They are easy to fold and move around the garden center. Using our uniquely beautiful illustrations, these displays have helpful infographics for your most discerning customer.



Bed Markers



WHEN A CONSUMER HAS BEEN EXPOSED to Monrovia advertising and marketing, they'll be looking for Monrovia plants and information at your garden center. Make it easier for them by ordering bed markers for popular plants. You can purchase in two styles: single or triple variety.

Garden Gateway



WE WANT TO MAKE IT EVEN EASIER for garden centers to work with Monrovia. Garden Gateway is the customer portal that allows you to see your own ordering and availability information at a glance, track shipping, and communicate instantly with your Monrovia sales representative.

Monrovia Advertising

OUR PRINT ADVERTISING in national magazines and newspapers showcases our exclusive varieties and reaches millions of gardening consumers.



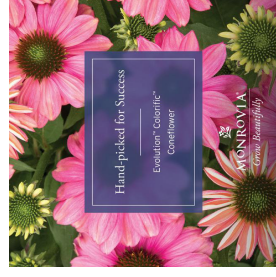
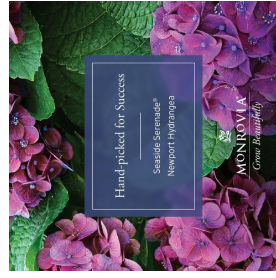
Create Your Own Monrovia Ad

CATCH THE MOMENTUM OF OUR ADVERTISING by using Monrovia template ads to promote plants at your nursery. Download templates and add your logo. Ask your Monrovia sales rep for details.



Digital Ads

OUR DIGITAL MEDIA and social media advertising is targeted to affluent consumers in your area, and drives them to find a local Monrovia garden center, where consumers will ask for our plants by name.



Innovative marketing programs that invite consumer interaction.

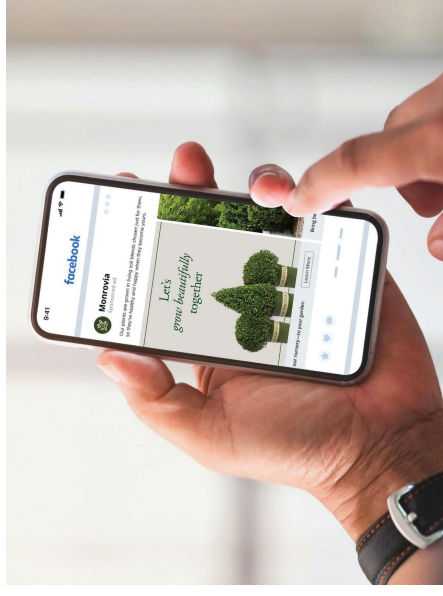
“We design around the consumer buying experience. We believe in memorable creative campaigns that deliver valuable information. Our marketing lives up to our plants.”

KATIE TAMONY | CHIEF MARKETING OFFICER

Our target consumer is a homeowner or landscaper who believes in buying the best quality plants they can find. Our goal in marketing is simply to share the story behind our obsession with growing the best quality plants. Through our website, blog, email, social media, advertising, plant tags, live webinars, and public relations, we tell the stories about our plants, and demonstrate that starting with beautiful, healthy plants makes it easier to achieve your dream landscape.

Utilizing video, stunning photography, and live experiences at our nursery locations around the country, we create content as inspiring as it is informative. We are constantly evolving our marketing strategy to ensure that it reflects how consumers are seeking and acting on information. Sometimes, that means a double-page spread ad in a national print magazine, sometimes that means a video collaboration with a regional garden expert. Marketing is rapidly changing every season, because our habits as consumers are continuously evolving. But what always stands out during times of transition is that keeping experiences simple—making it easier for consumers to simplify their shopping and selection of quality plants—is the key to earning their loyalty.

Let's work together to simplify the consumer experience of gardening, making it easier and faster for them to find the perfect plant.





MONROVIA[®]
Since 1926

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**MONROVIA CHIEF
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**TO BECOME A MONROVIA RETAILER,
PLEASE VISIT:
MONROVIA.COM/NEW-CUSTOMER-FORM**

OUR GREENHOUSES IN VISALIA, CALIFORNIA

BACK COVER PHOTO:
PINK CANDY HEBE
HEBE 'TULPINK' PP #25,954

MOST PHOTOGRAPHY THROUGHOUT THIS BOOK BY DOREEN WYNJA AND BRANDON FRIEND-SOLIS FOR MONROVIA

