



# Everde

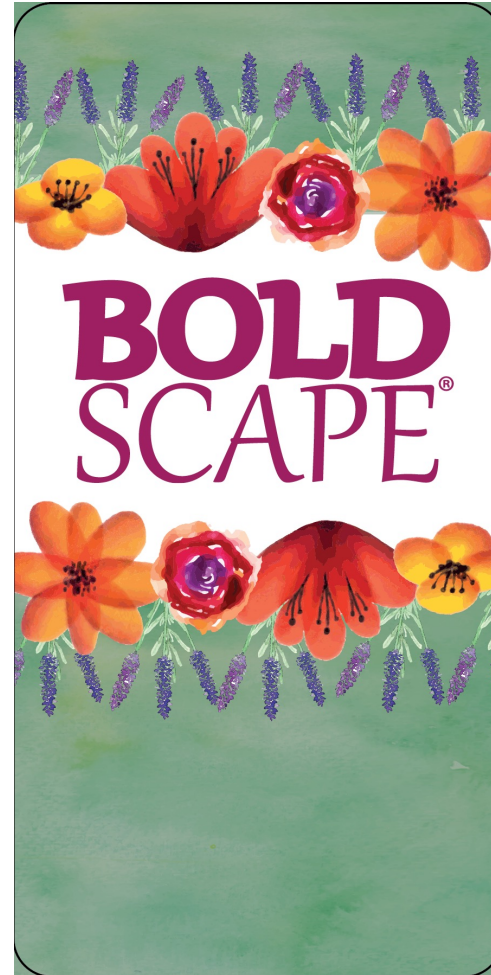
G R O W E R S <sup>TM</sup>

*Growing Plants for Life*

**2022 FUN Plants**

# Boldscape® Perennials

- New perennials - from world leading perennial breeders
- Longer flowering - more flowers to enjoy and enhance
- Repeat blooming - more flower color through the year
- New flower colors - bright, bold, and beautiful
- Consumer friendly
  - Easy to be successful
- Grown in a 5 gallon container
  - Quick to impress your neighbors and easier to establish in the landscape
- Marketing & Promotion
- Eye catching label, with WOW plants
  - Flower power sells itself



Exclusive

# Blue Boa Hummingbird Mint

*Agastache 'Blue Boa' PP24050*

- Large deep violet flower spikes
- Large blooms will flower late spring through fall
- Agastache are a winning group of plants coming in a variety of colors. Native to many parts of the world, including North American. The genus is gaining in popularity with American gardeners. A pollinator magnet for the native honey bees as well as the hummingbird and butterfly populations.
- Holds up well in the summer heat, the more reflected heat you can give the plant, the better she will perform. Also resistant to downy mildew
- Good well branched plant habit, some of the new varieties need a bit more room in the garden or landscape.
- Full sun
- 30" in tall x 24" in wide
- Zones 5-10



# Agastache Kudos™ Series

- 7 colors in the series, including new Red
- Large blooms will flower late spring through fall
- Agastache are a winning group of plants coming in a variety of colors. Native to many parts of the world, including North American. The genus is gaining in popularity with American gardeners. A pollinator magnet for the native honey bees as well as the hummingbird and butterfly populations.
- Holds up well in the summer, the more reflected heat you can give the plant, the better she will perform. Also resistant to downy mildew.
- Free flowering perennial
- Good well branched compact plant habit
- Exposure: Sun
- 16 in tall x 22 in wide
- Zones 5-10

## Kudos Red PPAF





# Pavilion™ Bluebeard

*Caryopteris incana Pavilion™*

- This new series is going to be a winner. The Pavilion series is a shorter more compact group of plants. Offering three colors, Blue, Pink and White there is something here for everyone.
- Caryopteris or Blue Mist Spirea are a must in any garden or landscape setting. During the summer months when many other plants have past their peak this group of plants will make their grand entrance
- One of the very best bee pollinator plants available. Unique lavender fragrance to the flowers and leaves when crushed
- Blooms mid-summer through early fall., longer if we have an Indian Summer. Prune lightly in early spring before the plant starts to wake up.
- Exposure: Sun
- 18 in tall x 18 in wide
- Zones 5-9

**Pavilion™ Blue**



**Pavilion™ Pink**



**Pavilion™ White**



# Ladybird Tickseed

*Coreopsis 'Ladybird' PP27362*

- Another winner from Terra Nova. I am hoping that the plants was named in honor of the great lady herself. 'Ladybird' is more compact and resistant to powdery mildew. Breathtaking orange-red flowers over bright green foliage provide an excellent color spot in the garden or landscape
- Self-cleaning, with a long season of bloom, very prolific and important to note self-cleaning. So less time deadheading ..... Nice
- Coreopsis are native to many regions of the United States, growing in open woodlands in rather dry soil. I have seen them do well in a slightly shaded spot as well.
- A winner at the Disneyworld Plant Trials in 2016. Scoring 4 out of 5 points. High praise indeed!
- Exposure: Sun
- 10 in tall x 15 in wide
- Zones 5-10



# Javelin Forte™ Spanish Lavender

*Lavandula stoechas Javelin Forte™*

- Very large flag-type flowers give a show stopping appearance
- Vigorous growth
- Four well matched colors in branching and habit
- Exposure: Sun
- Zones 7-9

**Javelin Forte™  
Deep Rose**



**Javelin Forte™  
Deep Purple**





Unlike some products that deal in realism, Patio Tropics® is all about escapism. These beautiful plants remind customers of their romantic trip to Hawaii or a fun visit to Cancun. Informality is the primary focus here – inviting shoppers to lose themselves from their busy lives and dream a little. The great thing about this display is that it is both accessible, with easy viewing from all sides, and versatile. It provides numerous product choices, as well as creates a suggested style that customers could foresee in their own setting

- A few suggestions for the program would be .....
- Bougainvillea buttiana 'Barbara Karst'
- Bougainvillea buttiana 'Royal Purple'
- Any of the Canna Tropicanna plants
- Any of the Mandevilla plants
- Lycianthes rantonnei 'Royal Purple'
- Any plants from the Cordyline program.



Exclusive



Sweet Select®

National small fruit program



*Sweet*

SELECT

*Juicy. Fresh. Nutritious.*



*fruit at your fingertips*



# Sweet Select®

## Program Overview

### Intent of Program

- Premium small fruit program
- Regionally developed
- Multiple varieties under one brand



*Sweet*

SELECT

*Juicy. Fresh. Nutritious.*

# Festival™ Cordyline

*Cordyline x Festival™ (varieties listed below)*

- Bold and beautiful grass-like clump provides year-round interest
- Lush-looking, yet so drought-tolerant, it pairs well with succulents
- Use as a specimen, in borders or containers; full to partial sun
- Unique plants as they do not have a central stem. Outstanding for containers
- 3 ft tall x 3 ft wide
- Zone 8 to 11 Important to note. Plants have wintered over in Portland unprotected. Could be a Zone 7
- Branded Program – custom container, hand tag, and other promotional materials

## **Cordyline Festival™ Burgundy**

*Cordyline x 'JURred' Festival™ Burgundy PP14224*



## **Cordyline Festival™ Lime**

*Cordyline x 'CorJur08' Festival™ Lime PPAF*



## **Cordyline Festival™ Raspberry**

*Cordyline x 'CorBzr01' Festival™ Raspberry PPAF*





# Tuxedo Pink and Tuxedo Red Mophead Hydrangea

*Hydrangea macrophylla Tuxedo Pink PPAF & Hydrangea macrophylla Tuxedo Red PPAF*



- Both selections have dark black/green foliage in the spring.
- Dark colored foliage, heavy flowering mop head plant
- Branded container is eye catching
- We continue to evaluate production growing protocols in Winters with the goal of getting dark black foliage in the spring selling season.
- Plants have flower buds in mid-April with lots of flower power
- First sales in 2020 show promising sales results
- 3 ft tall x 3 ft wide
- Zones 6-9





# Skyscraper™ Senecio

*Senecio ficoides* 'Mount Everest' PP22188

- Strong, upright growth habit makes this a fabulous structural component for succulent gardens
- Grows fast - 2 feet in one season in Southern California
- No staking or support needed – tested in production and landscape settings in Southern California
- Gray-green foliage – color persists throughout the year
- An excellent accent plant in containers, borders, and rock gardens
- Full sun to part shade
- 2-3 ft tall x 18 in wide
- Zones 10-11



Bloomin' Easy®



**bloomin'  
easy**®  
PLANT, WATER, RELAX.™

## The plant brand for young homeowners

who desire all the benefits of a beautifully landscaped outdoor space, but lack experience, time and confidence.



# Bloomin' Easy® Brand Value Statement



- Target to 35 to 45 year old home owners
- Plants are easy to grow, blooming, compact
- Brand name speaks directly to the value “Bloomin’ Easy”
- Online care reminders sent to consumer via text or email
- Improved, easy-to-maintain varieties
- After-purchase support including seasonal care reminders with how-to videos
- Program will have a soft launch in 2022 introduction year; with full production in 2023



Free sign up at [mybloomineasy.com](https://mybloomineasy.com)





# Beekeeper Bluebeard

*Caryopteris x clandonensis 'Minigold' PPAF*

- Improved golden bluebeard, with richly colored golden foliage, persists into the summer
- Compact growth habit
- Perfect for container gardens, mixed perennial gardens, and as compliment for the foundation landscape
- Golden foliage, with dark blue flowers
- Flowers attract bees, butterflies and hummingbirds
- Full sun
- 3 ft tall x 3 ft wide
- Zones 5- 9

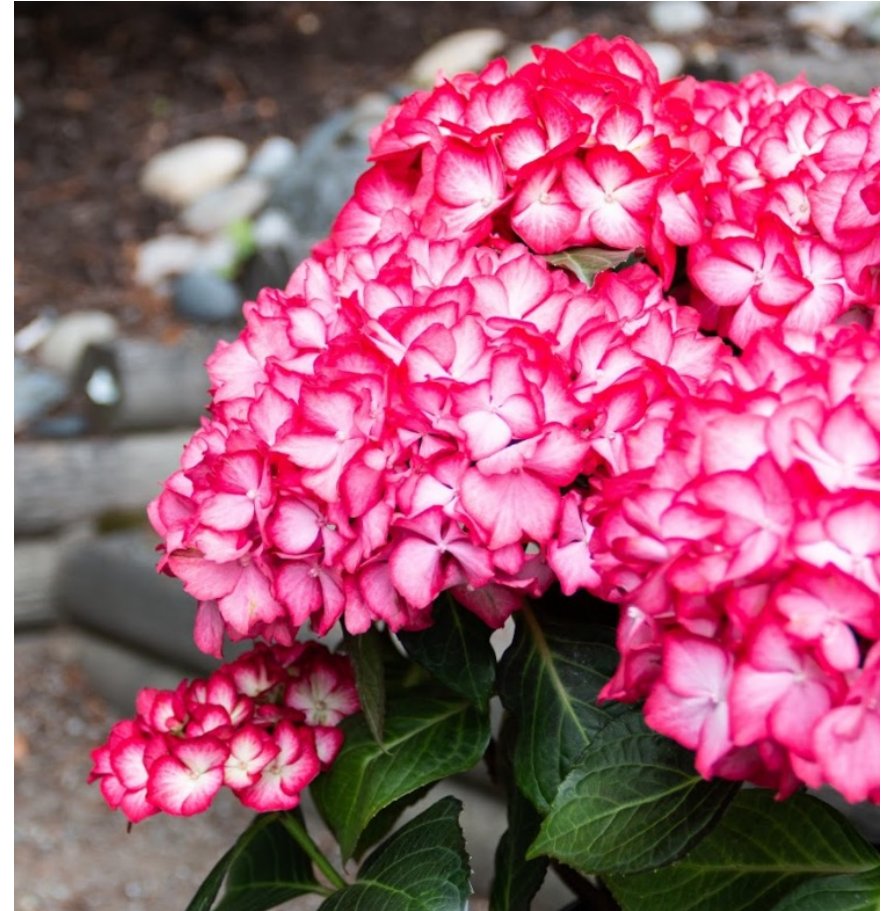




# Kimono Mophead Hydrangea

*Hydrangea macrophylla* 'Hokomabebos' PPAF

- Rich, wine color with delicate white on the inside of the flowers
- Compact habit is easy to use in the garden
- Dark green foliage, helps to highlight the flowers
- Partial shade, morning sun preferred
- 3 ft tall x 3 ft wide
- Zones 5- 9



# Bella Sol Potentilla

*Potentilla fruticosa* 'Hachdon', PP27685

- Bright, richly colored orange flowers continuously bloom all season long
- Compact habit is easy to use in the garden
- Simple, easy to use plant that will have homeowners returning for more
- Full sun
- 2 1/2 ft tall x 2 1/2 ft wide
- Zones 2- 6

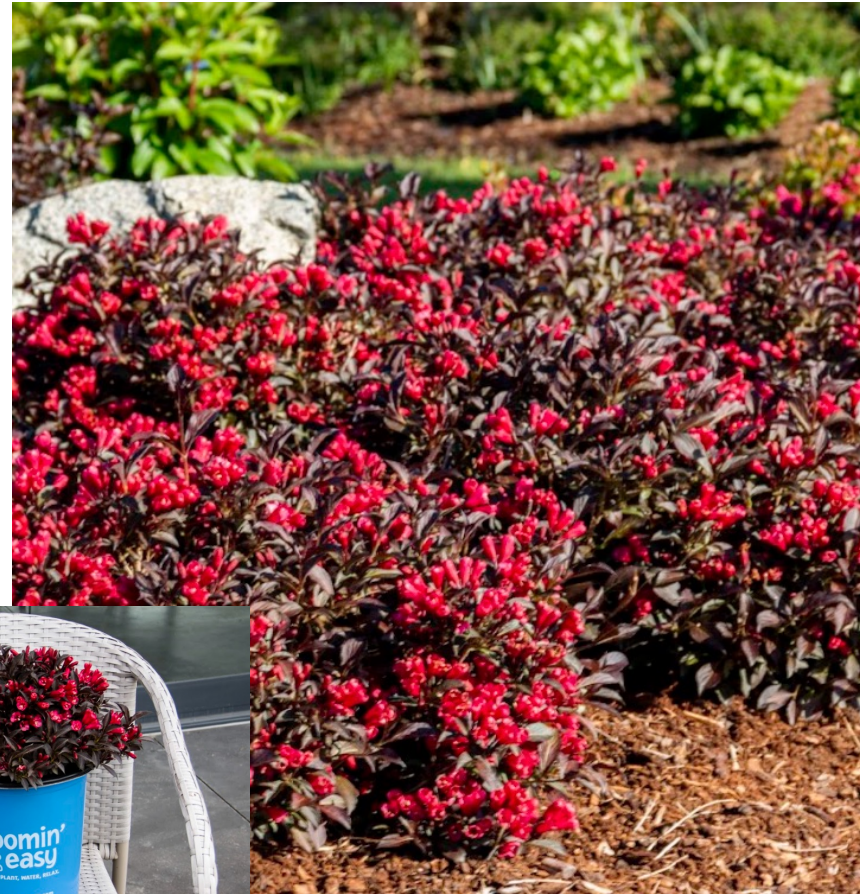




# Electric Love<sup>®</sup> Weigela

*Weigela 'ZR1' PP30065*

- Spark up your outdoor space with shockingly vibrant red bell-flowers covering dark foliage for a one-of-a-kind look
- Loaded with electric red bell-shaped flowers against dark foliage.
- It's the first red-flowered, dark-leaved Weigela on the market!
- Full sun
- 2 ½ ft tall x 2 ½ ft wide
- Zones 4 - 7



# Raspberry Lemonade Ninebark

*Physocarpus opulifolius* 'ZLEye12' PP31198

- Superior habit and loads of flowers
- Compact habit, free of mildew, dense branching, and tight overall habit
- Produces white flowers in the late spring that turn to blue black berries, much favored by the local wildlife
- Smaller foliage is in scale to the plant size
- Golden foliage in spring, maturing to light summer green with gold over tones
- Full sun
- 4 ft tall x 4 ft wide
- Zones 3-7



**NEW FOR 2022**



# Sweet Cherry Tea Ninebark

*Physocarpus opulifolius* 'ZLEBic5' PP31235

- Superior habit and loads of flowers
- Reblooming – spring flowering and again in the summer with soft pink flowers that turn to blue black berries, much favored by the local wildlife
- Compact habit, free of mildew, dense branching, and tight overall habit
- Smaller foliage is in scale to the plant size
- Burgundy/chocolate foliage from spring until fall
- Full sun
- 4 ft tall x 4 ft wide
- Zones 3-7



**NEW FOR 2022**

# Magical<sup>®</sup> Ruby Red Mophead Hydrangea

*Hydrangea macrophylla* 'KOLMARU' PPAF

- The reddest hydrangea to date
- Glistening-red gemstone-like color and non-stop performance.
- Dark green leaves are nearly black when they emerge
- Repeat flowering
- As the flowers age, they fade to a deeper, dusky red-wine color
- Dramatic for cut flowers and the garden
- Part sun – prefers afternoon shade
- 3 ft tall x 3 ½ ft wide
- Zones 5-9



**NEW FOR 2022**

# Elizabeth Ashley Mophead Hydrangea

*Hydrangea macrophylla* 'Hokomarore' PP 31264

- Plants performed excellent – bloomed in late May in Southern California
- 8 or more flowers per 5 gallon container
- Strong stems, held up strong
- FLOWER POWER for the garden
- Dark green foliage.
- 4-5 ft H x 5-6 ft W
- Zones 5a to 9





# Sunbeam Veranda – Patio Tree

*Rosa 'Korfloci52' PP 23,314*

- Sunbeam Veranda® floribunda rose has bright yellow flowers combined with shiny, dark green foliage.
- Richly golden flowers, with a fragrance
- Dark, green foliage that sets off the golden flowers
- Everde Growers® has custom grafted these plants as a 48 inch patio tree standard. Perfect for patio containers, or along the patio!



# Pretty Polly Pink - Patio Rose

*Rosa 'Zlephlone' PPAF*

- Pretty Polly™ Pink is a pink polyantha rose with very good disease resistance and excellent flowering from spring through fall. It maintains a very pleasing compact habit in the landscape.
- Everde Growers® has custom grafted these plants as a 48 inch patio tree standard. Perfect for patio containers, or along the patio!



# The Polynesian Punch Rose – patio rose

*Rosa 'Meidoscope PPAF*

- Polynesian Punch™ is a very compact Floribunda rose which would make a great container plant. It displays non-stop flowering in a kaleidoscope of colors; from orange to pink to yellow. This rose is best suited for the dry climate of the West Coast.
- Everde Growers® has custom grafted these plants as a 48 inch patio tree standard. Perfect for patio containers, or along the patio!





# Gilded Sun Rose – patio rose

*Rosa 'Meianycid' PP27894*

- Gilded Sun™ has an excellent, non-fading, yellow color and also exceptional
- Disease resistance for the type. It grows well on its own roots and has dark green
- Glossy foliage.
- Everde Growers® has custom grafted these plants as a 48 inch patio tree standard. Perfect for patio containers, or along the patio!



# Sugar n Spice Korean Spice bush

*Viburnum carlesii* 'Select S'

- Mass of flowers in mid spring covered with pink flower buds, opening to numerous spicy sweet scented flowers. Flowers are profuse on the plant – many more than other cultivars.
- Marron red fall foliage compliments this outstanding new introduction.
- Tested in the Midwest for solid performance.
- 4 – 5 ft tall x 4 -6 ft wide
- Zones 5 - 8



# PRISM Magic Carpet Weigela

*Weigela florida* PPAF

- Bright golden foliage from spring well into the summer. Foliage goes into warm orange tones in the fall
- Numerous pink flowers in the spring cover the plant, and compliment the foliage
- Compact, dense habit perfect for the landscape or in containers for dramatic color
- FIRST RELEASE of this exciting new plant in 2022
- 15-20 in tall x 18 in wide
- Zones 4 - 7





# Spotted Porcupine Mangave

*Mangave 'Spotted Porcupine'*

- An Everde Growers® exclusive!
- Breeding parents are *Agave colorata*. The result is the plants flower after a long period of time (10 to 15 years). This is significantly different, and a breakthrough.
- Many other Mangave bloom at a young age, leading to the loss of the single plant in the landscape.
- Bred by Plantsman Larry Weisel of Everde Growers®.
- Single plant, with attractive leaf spotting
- 2 ft tall x 2 ft wide
- Zone 8 to 11



# Joe's Big Smile Lacecap Hydrangea

*Hydrangea macrophylla Joe's Big Smile PP15222*

- Flowers are blue shipping from the nursery.
- Flowers can be pink or blue in the landscape
- Grown in Vermont for 15 years, and proven to bloom each spring!
- Reblooms each year
- Lacecap type flowers are abundant
- 4-5 ft H x 5-6 ft W
- Zones 5a to 9

