



Garden Center Marketing

DIRECT TARGETED MAILING IN 3 STEPS

Using our patented system, finding new high-spending customers is easy. We do the heavy lifting with just **3 easy steps** from you.



CHOOSE WHO TO TARGET

New Homeowners, Garden Lovers, Behavioral type, your existing Customer list. Use any combination of these lists to find new customers eager to spend money in your garden center.



CUSTOMIZE YOUR CARD

The options are limitless. Choose artwork from our catalogue or customize your own and send us your logo. We'll help you build a card to get the highest response rate.



GET READY FOR RESULTS

Our campaigns create results! You are going to see a lot of new friendly faces in addition to customers who haven't visited in a while. All ready to shop in your Garden Center.



WE TRACK YOUR SUCCESS

TOTAL SPENDING

Of your mailing campaign



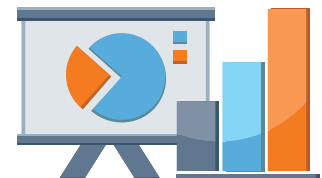
AVERAGE SALE & RESPONSE RATE

By list



FINANCIAL ANALYSIS REPORT

At campaign conclusion



FOR MORE INFO & PRICING, CONTACT US TODAY!



800-359-3435 | www.NurseryMarketingServices.com