

THE KELLOGG CHRONICLE

PRICELE\$\$

DECEMBER 2020

THE HISTORY OF THE KING



The year was 1928. Steamboat Willie made his debut for Walt Disney in the first animated short film with synchronized sound. It was also the year that H. Clay Kellogg asked his friend at the Walt Disney Studios to help create a mascot to ensure that his newborn company would forever be known as the “King of Fertilizers”. As pictured here... you may notice a resemblance between Kellogg’s “King” and Disney’s Mickey Mouse as Steamboat Willie. At the time of this printing, we were unable to find the name of this now-deceased

artist. Kathy Kellogg Johnson has strong memories of this being an integral part of the King’s origin story. The fact that H. Clay Kellogg served on the Orange County Farm Bureau with Walt Disney and Walter Knott, as well as the King’s unmistakable resemblance to the archetype-style Disney character, lend some credence to the family lore surrounding this event.

The Kellogg King began as a simple sketch that evolved over the years, changing from a simple black ink drawing to the colorful red and yellow “King Nitrohumus”, with Kellogg’s flagship product title emblazoned across his crown.

Fast-forward to the late 1970s. When families gathered around the television on Sunday nights to watch the Wonderful World of Disney, Hi Kellogg dreamed of a day when Kellogg’s King would have the same household recognition

as Tinkerbell and be featured in a national TV commercial. Hi pictured our fairy king flying onto a black and white landscape. As he touched the top of the tree (think of Tinkerbell enchanting the castle) the landscape would roll out in brilliant technicolor -- a drab back yard being transformed by Kellogg into a beautiful landscape!

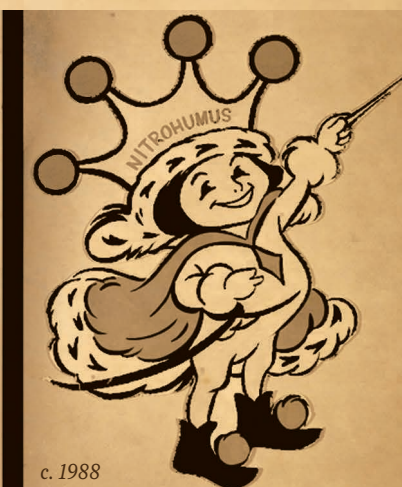
Original drawings displayed the King as a dandy, pointy-toed figure... sort of a male version of Tinkerbell. Kathy Kellogg Johnson reminisced, “I remember Dad coming home late one night from a sales meeting, rather troubled that the team wanted a more ‘macho’ king. Kellogg’s associates envisioned a fisted, potbellied, more robust character - ‘with NO pointy shoes!’” With that, our King began to evolve.

To celebrate the company’s 60th anniversary in 1985, the King appeared on site as a bigger-than-life

costume character. King Nitrohumus strolled around the party to pose for pictures and shake hands with partygoers. He continued to make appearances at industry and school garden events for years afterward, delighting children and carrying the Kellogg brand to the next generation.

The new King - clearly more hearty, more pot-bellied, and less elf-like than his predecessor - also appeared throughout Kellogg’s marketing literature. How-to brochures would feature the King mowing a lawn, kneeling to pour a bag of Gromulch®, or spreading top dressing over lawn seed. Always using education to recruit and maintain loyal customers, Kellogg deployed the King to show customers how they, too, could have a beautiful garden at home.

You can still find our King today, nestled comfortably in every logo on every Kellogg bag.



Original art showing the first four renditions of the King

KELLOGG PUTS THE “O” IN ORGANIC

To paraphrase an old country song, Kellogg was organic when organic wasn’t cool.

Since 1925, Kellogg has been known as “The Organic Fertilizer Company”. In short, they began as organic. They were always organic. Then, one day, they were told we could not be called “organic” until they became organic in an entirely new way. So, they did that too!

Let’s take a look back...At the beginning of the 20th century, organic gardening products were generally frowned upon; they were regarded as slower-acting, less effective, and harder to control than their chemical equivalents. In an era when “better living through chemistry” had become the predominant wisdom, the founder of Kellogg and his son faced a litany of resistance; the consensus was that organic was a dumb idea. Yet, they persisted and as a result, Kellogg has pioneered and helped to define “organic” processes for 95 years.

The flagship product, Nitrohumus®, originally used sewage sludge as its primary ingredient. The NPK (the nutrient package of nitrogen, phosphorus, and potassium) was derived from this waste product. The abundance of nutrients and microbes worked together to make Nitrohumus®

almost magical in its effectiveness for creating beautiful gardens and landscapes.

In 1997, a small but mighty group began work on a process that would provide official certification for products claiming to be organic. The Organic Materials Review Institute (OMRI) was created, according to its website, “to evaluate materials for use in organic agriculture.” However, OMRI did not recognize biosolids - the term given to sewage sludge - as acceptable organic input. Kellogg faced a dilemma: to continue using this time-tested, nutrient-rich resource but remove “organic” from its labels, or to change the source of the nutrients in the product. The company had already been using turkey litter (a combination of turkey manure and used bedding) from Northern California poultry farms for several years; when composted, this served as a viable substitute for Nitrohumus®. Thus, the “new” formulation was born.

As both popularity and skepticism grew regarding organic products, Kellogg took bold steps to gain federal certification for its newly formulated products. It was a massive undertaking that significantly increased the cost of production and therefore decreased the margin made on every sale.

OMRI certification was expensive and was initially slow-going because it ended up being very difficult to implement the standards across all manufacturing locations. But they did it! In 2012, every product from Kellogg earned the right to proudly display the OMRI label, with all products appearing on the official OMRI products list. With this successful, albeit costly, endeavor, Kellogg joined the ranks of such excellent brand names as Newman’s Own, Whole Foods Market and others.

In addition, when the state of California established even tighter regulations for products using the word “organic” on their label, Kellogg quickly became one of the first -- if not THE first -- to boast that they were “double-certified”. Kellogg jumped at the chance to “double down” by adding California’s OIM (Organic Input Material) standards to its already federally certified organic products. This certification authorizes surprise inspections of all facilities from both state and federal agencies, which Kellogg proudly welcomes. Their products are regularly tested for pesticide residues, heavy metals and pathogens to ensure their safety and quality.

Because of its achievements, Kellogg was invited by Home Depot to serve as



Final version of the King was this life-size costume, who posed for photos at various events

the organic option in many areas across the nation, earning the Environmental Supplier of the Year Award for 2017. Additionally, they used much of what they learned from this process to certify the entire line of Gardner & Bloome® products offered to independent garden centers.

Kellogg brought credible, affordable, organic products into the marketplace, without raising prices. It paid off with increased sales and additional penetration into new geographic areas with their trusted organic brands.



THE EVOLUTION OF KELLOGG GARDEN PRODUCTS

While Kellogg began in 1925 with a single product, acquisitions over the years have allowed the company to provide a more robust offering of gardening products to a wider range of customers.

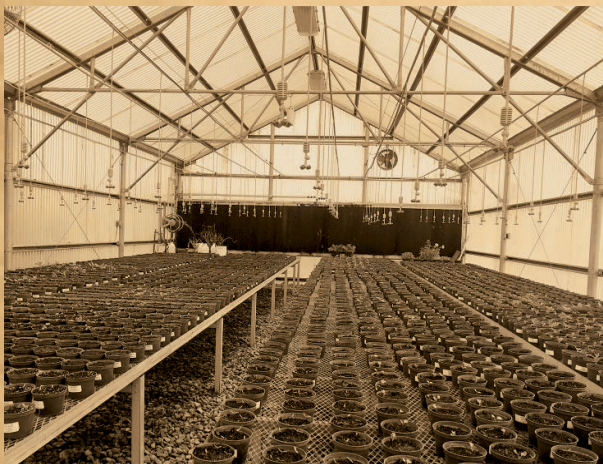
Kellogg began with the purchase of Globe Fertilizer in the early 1960s, which offered the tagline, "Increase Your Yield in Every Field." Thus began a journey into offering a full line of products to the nursery, landscape, and farm supply industries.

CASCADE FOREST PRODUCTS

With the 1999 addition of Cascade Forest Products, Kellogg expanded into Northern California, adding on what eventually became the Lockeford Plant that had its soft-opening celebration in 2001. With this, Kellogg incorporated the G&B products into its offerings for the independent nurseries.

RICH-GRO / PLANTEL

Kellogg also experimented in professional growing media space through a joint venture with grower Plantel in 2004. Through this collaboration, the formula for what would later become the best-selling potting soil on the west coast - Patio Plus® was born. This partnership inspired potting soil formulations for Blue Ribbon Blend®, Eden Valley® and more. Although in the end, Kellogg decided to unwind the professional growing division, the company still today is grateful for the lessons and experience in making excellent quality potting soil.



Ontario's state-of-the-art greenhouse, where potting soil is tested and developed today

MARKETING SERVICES DIVISION (MSD)

Prior to acquiring Cascade Forest Products, Kellogg added Western Garden Marketing to its family in 1986. Hi Kellogg had a vision for expanding markets for his signature brands Amend®, Topper®, Gromulch®, and Nitrohumus®. MSD sold its horticultural items like sand, moss and orchid bark into grocery stores. Kellogg planned to include a coupon for the larger bags that were available at local or national garden centers. While this plan was ultimately not implemented, Marketing Services Division (MSD - as it came to be known) grew into one of the most respected distributors of grocery items in the state of Arizona. Approached by the produce buyers from multiple stores, Kellogg began distributing



Early headquarters of Kellogg Supply Co., in Orange County, California

thousands of items on display near the floral aisle. Soon selling popular brands such as Ole, Mi Ranchito, Daddy Ray fig bars, jerky, corn husks, Leoncito candy, and more.

In 2012, Kellogg divested from MSD and reinvested those funds into acquiring three companies more aligned with Kellogg's vision. Several assets remained with Kellogg, including the Gardeners label and the invaluable experience gained from servicing the grocery sector. Additionally, Tom Adikes, who came from MSD, continued to run sales for Kellogg until his retirement.

ORGANIC LABORATORIES, INC. (OLI)

Located in Florida, OLI offered multiple product lines in addition to operating a liquid bottling plant. Their founder was ready to retire and chose Kellogg from among several suitors, feeling an affinity for Kellogg's organic and natural product line. Notable products included Organocide®, Hay Maker, Tomato Maker and the Plant Doctor® line of products. OLI would go on to create the successful BEE SAFE 3-in-1 Garden Spray which is an OMRI listed Insecticide, Fungicide & Miticide in one. It's the only product on the market that is effective on all stages: eggs, larvae, nymphs and adults, of small soft-bodied insects and certain fungal diseases while remaining safe to beneficial insects such as bees, beetles, lady bugs & butterflies.



ORGANOCIDE® BEE SAFE 3-in-1 GARDEN SPRAY gets filled and machine-labeled at our plant in Florida.

ORGANIC CONTROL, INC. (OCI)

Known for over 35 years as "ORCON," this company was founded in 1976. The organization's mission was devoted to the sale of beneficial insects in the retail lawn and garden space. Owners Steve and Paula Hazzard were very selective in their choice of Kellogg - they wanted no one else to carry on the marketing of their precious cargo. Today, Kellogg continues to work with retailers to generate awareness and education about these "Guardians of the Garden", such as ladybugs and praying mantids. Using good bugs to safely and effectively control the bad bugs (garden pests) is exactly what Mother Nature intended.

Over the years, Kellogg has strategically aligned with these fine companies to further its mission to "help people grow beautiful and healthy gardens-organically".



Organic Control, Inc. is a leader in Integrated Pest Management and is easily recognized industry-wide by its ever present ladybug.

H&I AGRITECH

This company offered a single product. "Agri-Cure®", sold under the names Mil-Stop® and Green Cure®, and had a small but loyal following in the organic agriculture space. The natural fungicide, made principally of potassium bi-carbonate, destroyed powdery mildew and provided preventative control over a host of other foliar diseases.

Kellogg sold the assets of H&I Agritech shortly after its acquisition with the intent to focus more exclusively on home garden consumers.

HOW KELLOGG EARNED ITS STRIPES

Carson, CA

You might say Kellogg earned its stripes early on. From the very beginning, bags of Nitrohumus® bore distinctive markings. Almost immediately, Kellogg products became known for “the stripes”. The brand name seemed secondary. If someone identified themselves in the industry as being a part of Kellogg, it often produced a blank stare in return. After hearing the clarification, “the company that made Gromulch®,” the listener’s eyes would light up, and they would inevitably reply, “Oh yeah - the striped bag!”

In addition to their eye-catching appearance, the bags carrying Kellogg’s principle products had action built into their names: Kellogg Amend® told users how to improve hard soil; Kellogg Gromulch® contained a planting mix that could be used to grow shrubs and mulch

them at the same time; and Kellogg Topper® speaks for itself!

Kellogg’s original product, Nitrohumus®, bore the bold red and yellow stripes on its bag. The name was chosen to perfectly describe the nature of its contents: a humus that was rich in nitrogen that was previously unheard of. The new category “Fertilizing Materials” was created, in part, to describe and categorize this new creation that was a cross between soil amendments and fertilizers.

Since all products offered under the Kellogg name became certified organic in 2012, the name Organic Plus® has been added as a registered trademark and a way to distinguish Kellogg’s from rival products.

Gardner & Bloome®

Jan Kellogg, formerly a 4th Grade English teacher, was always a little bothered by the name on the products reserved exclusively for our

precious independent nursery and local retailers. “Gardner” is spelled incorrectly, and so is “Bloome” - why, she wondered aloud?

Cascade Forest Products (CFP) was acquired by Kellogg in 1999. As the story goes, the marketing department brainstormed an idea to borrow the “Bartles and Jaymes” campaign used by Gallo winery more than a decade earlier. In homage to the commercials for the trendy wine coolers, G&B ads parodied the two old guys sitting in rocking chairs, but this time, rather than holding bottles, they offered advice on how to choose the right products for the garden. Adopting the idea of unique spelling, these fellows went by the names “Gardner” and “Bloome”.

Early versions of the packaging contained long narrative scripts about their fun in the garden. Soon, it became evident that gardening

consumers preferred pictures and short descriptions and instructions over fanciful, creative writing; thus, the latest iteration of the product line took on the simpler name, “G&B”.



Mill Operator Tommy Mobley and Claudell Carr feed paper sacks through sewing machine before hand-stacking onto flatbed trucks.



THE JANICE KELLOGG ROSE

It’s not often that a person has a rose named in their honor, but that’s exactly what happened to Janice Kellogg. The year was 2004, and the industry wanted to honor the lifelong work of Kellogg’s beloved matriarch. Star Roses approached Kellogg with an idea. To celebrate Janice’s remarkable accomplishments as a woman, wife, mother, and Chairman of the Board, they wanted to honor this beloved lady by naming a rose after her!

That Christmas, as Kellogg held its annual sales kick-off meeting, Daughter Kathy surprised her mother and each attendee with a bare root specimen of the newly christened JLK Rose, carefully wrapped in

gold foil. To Janice’s great surprise and delight, this gorgeous flower that bore her name would grace gardens and be sold all over the United States.

In the Spring of 2005, Janice Kellogg was invited by Yamagami Nursery as a featured guest for a glamorous event at its location in Cupertino, California. There, Janice was the guest of honor and was asked to provide her autograph to those who would carry the new rose home. While on the airplane ride to San Jose, she leafed through a newspaper to discover an amusing coincidence: Oprah Winfrey recently had a rose named after her. Great minds think alike??

KELLOGG SHARES “AN IDEA WORTH SPREADING” AT TEDx

Austin, TX

In February of 2020, just weeks before the global pandemic rendered events like this impossible, Kathy Kellogg Johnson was invited to share an important message with over a thousand high school students.

TEDxYouth@Austin was a live, independently organized TED event. Here, influential people shared inspiring stories of innovation and change, all following the theme “RE:BUILD”.

Kathy spoke to a full house, delivering the story of Kellogg’s collective efforts over nearly a century to make the world a better, healthier place. In her talk titled, “Re:Build the Soil, Re:Build the Earth”, Kathy shared how our company’s mission is “An Idea Worth Spreading.”

“Do you remember playing in the dirt?” Johnson began. “It might blow your mind, but there are more creatures in a handful of soil than there are people on the planet.” She went on to reveal that scientists

know more about the stars in the sky than the dirt under our feet. After showing a video clip of soil under a microscope, literally wiggling with life, Kathy dropped her big idea: we have the ability to reverse climate change by how we treat the soil.

In her 15-minute presentation, Kellogg shared the company’s 100-year history of rescuing organic waste from landfills to regenerate our soil. Pointing out that the plight of our planet is not a new one, she shared the UN’s dire warning that without intervention, we have just 60 years of harvests remaining, as commercial farming has quickly depleted the life in our precious soil.

In her hope-filled presentation, Kathy shared the work of the nonprofit organization Plant With Purpose; in coming alongside the people who live there, they facilitated the planting of ten million trees at the base of Africa’s Mount Kilimanjaro. This has helped snow to return to the previously deforested, desert-like region. At the event, Kathy taught the youth that if we



Kathy Kellogg Johnson on stage in Austin

restore only one-half of one percent of the soil’s organic matter, we could drawdown the excess carbon currently floating in our atmosphere. As she concluded with studies showing that microbes under our feet provide “the new antidepressant”,

Kathy encouraged students to get outside, plant a garden, and play in the soil.

Kathy’s presentation may be viewed online at the YouTube Channel - TEDx Talks.

LEGENDARY SUPPORT OF THE INDUSTRY

Each year, many organizations take time to recognize companies or individuals who have made significant contributions to the gardening industry. Kellogg Garden Products is proud to be among the many companies who have shaped the industry through service, innovation, and quality.

California Association of Nursery and Garden Centers (CANGC)

Formerly known as the California Association of Nurserymen, this organization awards the coveted Supplier Tradesman of the Year Award to a salesperson who maintains professional standards and renders extraordinary and beneficial service to nursery customers.

Kellogg employees have captured this award an unprecedented nine times:

- Verne McIntyre - 1976
- Jim Tringham - 1977
- Bill Cooter - 1980
- John "Ole" Ohlson - 1984
- Graham Bowen - 1989
- Terry Weatherford - 1995
- Jim McAllister - 1996
- Debbie Polzkill - 2002
- Rex Lamb - 2004



Luminaries from Kellogg's past - Supplier Tradesmen Dinner - 1995
Pictured from l to r: Terry Weatherford, Jim Tringham, Jan Kellogg, Bill Cooter, John "Ole" Olson, Hap Kellogg



Green Industry Hall of Fame

Since 2005, the Green Industry Awards have been held yearly to honor inductees from many different divisions of the Green Industry. The Hall of Fame includes a distinguished list of people who "have made a significant impact or positive influence that assures the future of our industry in the lives of generations to come", according to their website www.greenindustryhalloffame.org

Kellogg proudly acknowledges three inductees to the Green Industry Hall of Fame:

2013
Hap Kellogg

2019
Steve Hazzard
(Organic Control)

2020
Kathy Kellogg Johnson

Congratulations go out to these Hall of Famers for their individual efforts in the Green Industry.

California Landscape Contractors Association - CLCA

A founding member of CLCA, Kellogg's contributions have continued for over fifty years. The distinguished "Knight of the Garter" Award (in the form of an actual garter) was presented to Hi Kellogg in 1976 for his accomplishments in the landscape industry. This historic designation bestowed respect, admiration and love for men who had shown themselves to be courteous, well-mannered, kind, and always willing to help.

California Resource Recovery Association - CRRA

The CRRA works to advance waste reduction and recycling. Kellogg was an early contributor to CRRA, which recognized Hi for his success in recovering organic materials from local resources and converting them to essential products. In 1987, the CRRA posthumously honored Hi Kellogg as Recycler of the Year.

U.S. Composting Council

Each year at its annual conference, the Hi Kellogg Award goes to the individual who has displayed outstanding service to the industry over a period of many years. This award has been presented to a long list of stellar recipients, and Kellogg is proud to have an award named after Hi.

THE GRAND OPENING OF A NEW PLANT

Ontario, CA

In 2005, Kellogg hosted a now-legendary hoedown at the newly transformed Ontario property.

Once a simple, sleepy, two-line manure packaging plant, the Ontario facility underwent a complete overhaul to emerge as the new center of Kellogg's Southern California operations. The upgrade added new buildings and equipment, repurposed old buildings, and expanded the Ontario plant's abilities to handle the growing demand for Kellogg products. Ontario opened its freshly painted doors to reveal five mills, a small-package warehouse, and new offices to handle operations throughout Southern California and beyond: marketing, purchasing, order entry, dispatch, and more.

The 66,182 square foot manufacturing buildings were especially gussied up for a grand celebration to relaunch the newly remodeled buildings and spaces. Kicking into high gear, the team planned the party to coincide with Kellogg's 80th anniversary. They threw down hay bales for seating inside while a hay

wagon rolled visitors out for tours of the 23-acre facility.

Ontario's Mayor and members of the Chamber of Commerce attended the ribbon-cutting ceremony hosted by Janice Kellogg, Hap Kellogg, and Kathy Kellogg Johnson. Inside the building, guests strolled through a Hall of History, where aluminum

photos lined the walls to display memories of the manufacturing where aluminum photos lined the walls to display memories of the manufacturing plants and people who staffed them throughout the years. Shiny new equipment was staged around the perimeters, inviting guests to pose for pictures while providing a glimpse into

the work that would go on in this state-of-the-art facility. Adults and children alike clambered high into the driver seats of forklifts and loaders. Others enjoyed country music, food and beverages while dressed in country-western attire. Now, even 15 years later, attendees still have fond memories of that special celebration.



Ribbon-cutting for Ontario facility in 2005

H. CLAY KELLOGG AND WALT DISNEY: A POWERFUL COMBINATION



Construction site of future Jungle Cruise at Disneyland, c 1954

Ontario, CA

H. Clay Kellogg has a surprising connection with the Happiest Place on Earth.

It all started back in the 1950s, when H. Clay served on the Orange County Farm Bureau with two fellows by

the names of Walter Knott and Walt Disney. Disney was an illustrator with big dreams of creating a happy place where families could spend an afternoon. His favorite book was "The Jungle Book" by Rudyard Kipling, and he envisioned re-creating a cruise through a tropical jungle as his first amusement ride. Boats would take guests through a winding river, while lush vegetation and exotic (although animatronic) animals lined the banks.

Disney had a big problem, though: tropical plants did not grow well in Anaheim's chaparral climate and desert-like soil. The soil in this part of the country lacked the organic matter and pH that is necessary for the lavish, dense greenery found in the jungle. The solution to his problem came from H. Clay himself.

He assured Disney that with a little

manipulation, Nitrohumus® could provide the perfect soil for tropical plants. He blended Kellogg's flagship product with redwood fibers, and a new product, Gromulch®, was born! Gromulch® was formulated to ease tropical plants into Southern California's desert environment, and the lush landscape envisioned by Walt Disney became a reality.

Horticulture students from miles around came to visit Disney's new attraction because they had never before seen these tropical plants growing outside of a greenhouse. Even today, the Jungle Cruise provides a thrillingly exotic, lush environment that transports tourists into another land for the duration of their boat ride.

Gromulch® went on to become the largest selling planting mix in the western US. Today, made with OMRI-

approved ingredients, it still provides a way for both professional landscapers and amateur gardeners to create their own "happy place" with lush vegetation.

An interesting side note to this comes from this Wikipedia entry:

When plans began to develop, Bill Evans, the Imagineer responsible for landscaping Disneyland and most of Walt Disney World, faced the daunting task of creating a convincing jungle on a limited budget. Aside from importing many actual tropical plants, he made wide use of "character plants" which, while not necessarily exotic, could give the appearance of exoticism in context. In a particularly well-known trick, he uprooted local orange trees and "replanted" them upside-down, growing vines on the exposed roots.

FIRE OF 1972 (CARSON)

Carson, CA

In 1972, Kellogg suffered a huge setback when the building that housed all three of its mills caught fire in the middle of the night.



Roof collapsed over the mills due to Carson facility fire

Although Kellogg had been in business for many years, profits were still low, and the company was just barely transitioning from delivering bulk truckloads to shipping the yellow-striped packaged products that would

become so recognizable in the industry.

Hi Kellogg was awakened with the shocking news that his only manufacturing plant had been

destroyed. The roof was melted, the mills obliterated, and whatever paper-packaged products untouched by the fire were ruined, soaked through by the water used to extinguish the blaze. If not for the atmosphere of brotherhood shared among companies in the nursery industry, Kellogg may not have survived this disaster.



Water-soaked and ruined inventory

Rival company Bandini stepped in to help Kellogg through the greatest crisis in its 45-year history. The unpackaged product that had escaped the damage was trucked about twenty miles to Bandini Boulevard. There, this rival and competitor graciously packaged Kellogg products for nearly a year until the damaged plant had been rebuilt. From the legends handed down in old family conversations, Kathy Kellogg Johnson recalls that Kellogg was able to return the favor years later, when Bandini was stricken with its own blaze that destroyed their mills and rendered them without an ability to package and ship their product

JANICE KELLOGG NATIONAL LABORATORY IS BUILT

Ontario, CA

Clean, organized, and adorned with periwinkle blue walls, this room is arguably the most beautiful space at the Ontario facility. Most people would be surprised to learn that it is the Janice Kellogg National Laboratory. Even fewer people realize how science plays an important role in the production of Kellogg Garden Products, and that research, development and quality control are of paramount importance to the company. These functions help deliver the Kellogg vision - helping people grow beautiful and healthy gardens organically - to thousands of gardeners every day.

Quality Assurance has always been a priority for Kellogg. Now, with twenty-seven different plant locations, each receiving its own local organic resources, the task of producing uniform, high-quality organic soil is an enormous undertaking. Government and industry standards for organic products have developed and changed through the years. Local and federal agencies have established guidelines for every manufacturer

who undertakes the production and sale of anything that carries the label "certified organic".

What makes Kellogg exceptional is that their in-house standards have consistently not only met, but staggeringly exceeded, all requirements set by any oversight agency (see article on page A1 - Kellogg Goes Organic)

Kellogg's Quality Assurance team, led by Andrew Godfrey, determined that the best way to provide top-quality products from more than two dozen locations would require an in-house, state-of-the-art, industry-leading testing laboratory to process the hundreds of samples that arrived each week for inspection. But in addition to creating a place that performs quality work, the result was also a beautiful, eye-catching facility. Once the lab had been designed, fitted, and painted a periwinkle blue - chosen specially by Brandon Richards - it premiered as the most pleasant room in the entire facility.

In preparation for its opening, the team approached Kathy Kellogg Johnson with the idea to name the lab after late Chairwoman, Janice Kellogg. Since its opening on February 18, 2019, the Janice Kellogg National Laboratory continues to verify the excellence of samples from its facilities across the nation.



Andrew Godfrey stands waiting to conduct a tour of the newly-opened laboratory

WORLD-FAMOUS LANDMARK TAKES SHAPE: THE COLISEUM IN LOS ANGELES



Early Coliseum construction — Photo Courtesy of the LA Memorial Coliseum Museum



Damage to the field needed to be healed with Nitrohumus, c 1970



Kellogg tarps the field with seeds and Topper®



Ready for the Trojans to take the field.

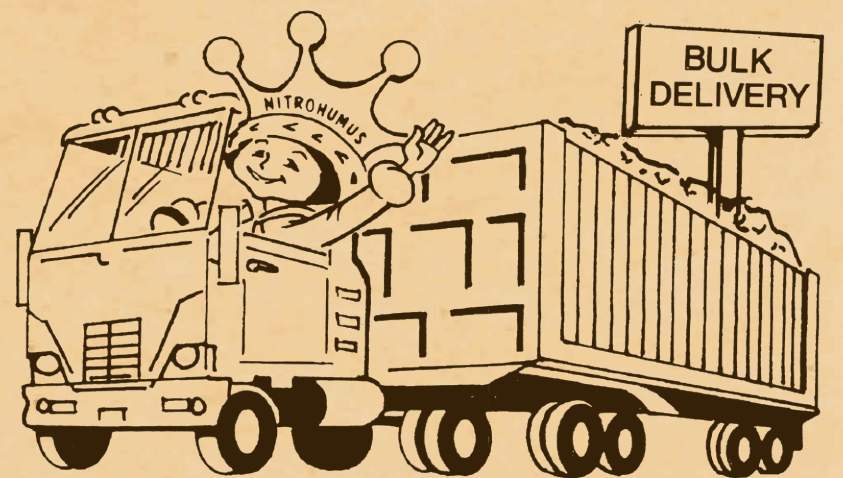
Chub and Hi Kellogg both studied business at the University of Southern California (as did daughter Kathy and granddaughter Kendyl); they were passionate supporters of Trojan football and USC's famous Trojan Marching Band!

Through the years the Los Angeles Coliseum field was conditioned and renovated using Kellogg's Topper® and Amend®.

Here pictured in the early 1970s is the international motocross event where truckloads of soil were brought in to transform the Coliseum floor into a hilly, twisty racetrack. When the event was over, the landscaping crew had just three weeks to prepare the grass field of the Coliseum floor for the opening game of Trojan Football. Covering the field with giant sheets of plastic to warm and protect the seeds that were swaddled in a blanket of Kellogg's Topper, crews worked day and night to monitor their progress, ensuring that the grass would be ready for kickoff.

In the ensuing years, Amend® was regularly chosen to create spongy turf. The compost and rice hulls in Amend® cushioned the blow for athletes, thus reducing injuries. In addition to the Los Angeles Coliseum, most major Southern California venues employed the magic of Kellogg to create the turf on their playing fields, including Pasadena's Rose Bowl, Dodger Stadium, and the Anaheim Angel Stadium.

Since that time, sod and artificial turf have taken over to replace natural grass fields - but Kellogg products helped grow the early fields for the largest sports stadiums in Southern California the "old school" way.



Kellogg Sales Team suits up at Angel Stadium, c 1990

EXECUTIVE SPOTLIGHT: H. CLAY "HAP" KELLOGG IV



Our fearless leader — c. 1983
"Ski High" — Colorado College Rodeo

H. Clay Kellogg IV, known as Hap, was born in Long Beach, California in 1961. He grew up in Palos Verdes and graduated from Rolling Hills High School in 1979. Hap began working for Kellogg Supply, Inc. as a teenager, bagging soil amendments during school breaks. Hap graduated from the University of Wyoming in 1984 with a B.S. degree in Agricultural Business, and married his college sweetheart, Kathy Fisher. After a brief career as a

professional bull rider he returned to the company as a Sales Representative.

Hap was promoted to Vice President of Sales in May 1987, following the loss of his father, Hi. During that time, he created and implemented a marketing plan while managing a sales force of nine people. In 1990, when Kellogg faced a difficult season of supply challenges, Hap stepped up as President, allowing mother Janice to focus on her role as Chairman of the Board.

Hap's sister Kathy moved from her career in the financial sector to join Kellogg as Corporate Secretary, completing the next generation of family leadership in the company. Hap experienced a life-changing event in the early 1990's, when Jesus became LORD of his life. What distinguishes Hap most is his heart for his

Lord and his passion for sharing the Gospel. Putting his faith into action, he strives to follow biblical principles in his leadership decisions. Hap lives a life that, as much as possible, is centered on God. He strives to live his life as "a neighbor that cares" and enjoys church fellowship, evangelism, and worship at La Palma Christian Church, where he is an active member and participates in various Christian ministry organizations.

In 2013, Hap was inducted into the Green Industry Hall of Fame, whose mission is "To honor and preserve the contributions of those exceptional individuals who have served the Green Industry." This distinction is awarded to recognize contributions to the well-being of the landscape industry made by its members. Hap was honored for his work to secure the future of the industry in the

lives of generations to come. Hap is a member of worldwide peer mentoring organization Vistage. He sits on the Board of Directors, California Association of Nurseries and Garden Centers and the Los Angeles Arboretum. He was also a member of the Professional Rodeo Cowboys Association from 1981 to 1992 and a member of the National Intercollegiate Rodeo Association from 1980 to 1984.

Hap enjoys spending time with his wife Kathy and grown children Chelsea and Cody. Cody and his wife Danielle have two children -- H. "Hudson" Clay Kellogg VI and daughter Avaline. Hap is a fan of the Anaheim Ducks and the Los Angeles Angels. His hobbies include spear fishing, diving, desert riding, camping, backpacking, skiing, and snowmobile touring.

H. Clay Kellogg Through the Years



I: Hiram Clay
1855-1921



II: H. Clay "Chub"
1899-1975



III: H. Clay "Hi"
1927 - 1987



IV: H. Clay "Hap"
1961 - present



V: H. Clay "Cody"
1986 - present



VI: H. Clay "Hudson"
2019 - present

THIS BARK BEATS ANY BITE

Arizona, USA

Back in mid-20th Century Southern California, landscapes were often covered in decorative rocks. Most yards and gardens were rimmed with stones, either natural or painted white, black or red.



Decorative white rocks line the garden of a mid-century home

That is, they were -- until one day when a young Hi Kellogg visited an Arizona lumber mill.

As his truck crested the hill outside the mill, vast brown mountains came into view. After turning to his companion to ask what that was, Kellogg would later describe seeing "a field the size of the Coliseum, ten feet deep in bark." His companion explained that the piles of waste bark were the result of a broken burner. "We're stockpiling all this stuff until we can get the burner running again."

At the time, once trees were stripped of their bark, lumber mills used giant A-frame furnaces to dispose

of the unwanted material. Day and night, smoke from these burners filled the air as excess carbon waste wafted skyward.

Kellogg showed keen interest in the sawdust, shavings and bark left over from the process of milling wood. You might say the fires ignited an idea in Kellogg. "I'll take it," he blurted. "I'll take all of it!" He offered to take care of arrangements to haul the unwanted materials back to Southern California.

Kellogg's eye for rescuing precious resources did not stop there. On a similar trip to Sacramento Valley, he witnessed an open "field burn" of rice hulls (the straw-like sheath surrounding the edible parts of the rice plant) - a practice used at the time to rid the property of excess material.

The problem was that these burns sent volumes of smoke into the air and destroyed a beautiful resource that Kellogg knew he could use to amend soil. Once again, he offered to purchase materials others considered waste and truck them back to Southern California. When mixed with Nitrohumus®, rice hulls resisted decomposition while improving soil structure

by creating "pore space" (ample room for both roots and microbes to thrive).

As a result of Hi's vision, the landscape of California and Arizona, and even much of the U.S., has been transformed by the use of decorative bark in gardens. What began as a series of seemingly impulsive decisions have helped to bring about a world where no one would dream of burning bark as a viable disposal solution. What was once unquestionable is now considered unthinkable.

A coveted and expensive element for use in landscapes all over the country, decorative bark is often difficult to find in large quantities. Sold at high prices, it is often difficult to find in large quantities. In addition to its beauty,

it is also highly effective in improving the quality of soil by regulating its temperature.

Moderate zone soil brings to life the beneficial microbes underground; it provides moisture to the worms, pill bugs, and pincher bugs that nourish the soil; and it provides protection from the elements. A beautiful coat of bark acts as a shield from the extremes of midday sun or nighttime drops in temperature.

Today, products such as "walk-on", medium bark, small bark, and mini-mulch are all derivatives of processes pioneered by Kellogg. Our company continues to use bark fines (refined and smaller particles) in our potting and planting mixes.



A-frame burner, formerly used to destroy waste bark

KELLOGG HELPS PIONEER THERMOPHILIC WINDROW COMPOSTING



Carson, CA: first and largest composting facility in the world

Try saying this 3 times fast: thermophilic windrow composting...

Why is this term important to Kellogg? Because in its quest to create the most and best materials for growing plants, Kellogg ended up forming an unusual alliance that resulted in the method of thermophilic windrow composting.

In a joint public/private partnership with Los Angeles County Sanitation District (LACSD) that began in 1934, complimentary yet conflicting interests were at play. The Sanitation District was searching for a way to process the solids from its water

cleaning plant, while Kellogg desired to create the most effective soil conditioners and fertilizers from those same materials.

Goals collided with the Sanitation District's desire to process the product quickly, while Kellogg knew it would take time and skill to do it properly. In a gathering of creative minds, the highly schooled engineers at LACSD teamed up with Kellogg's experts in agriculture to create the first process for thermophilic windrow composting. The engineers experimented with drying and pulverizing the solids on nearly 26 acres of land that LACSD

purchased from Kellogg. A large area was prepared to receive the incoming materials.

Triangular shaped rows of a mixture of sawdust and wastewater solids from the Sanitation District were lined up for hundreds of feet, allowing the sun to do its work in transforming the waste product into rich nutrients for use in gardening

Thermophiles are heat-loving bacteria; they thrive at temperatures of 113°F or higher. Composting is the breakdown of organic material into a dark, soil-like material where none of the original organic materials can be identified. During this process, the seeds in the resulting compost are sterilized and pathogens neutralized. Billions of organisms inhabit the soil, breaking down dead organic matter and releasing the nutrients necessary for plant growth.

The Thermophilic windrow composting process was developed at LACSD to determine the optimum methods to produce a thoroughly composted soil amendment. After decades of work, the Kellogg/LACSD Windrow

Composting Facility came to be recognized around the world as the first and largest of its kind. Tour groups of scientists and government officials from Japan, Australia, Uganda and Israel frequented the Carson facility to study the work being done and bring it back to their countries.

In 1983, a young Kathy Kellogg was studying abroad in Spain. In preparation for an upcoming visit from her parents, she visited the sanitation district to arrange for a meeting between her father and their management. To her surprise, as she identified herself and the purpose of the visit in her fast-improving Spanish, the receptionist bolted from his seat and dashed to the back room, shouting "Señor Kellogg!" As she verified with her Spanish companion that she had communicated clearly, the office worker returned with a large engineering textbook.

Opening the book, he showed Kathy a large section, written in Spanish, detailing the development of thermophilic windrow composting by H. Clay Kellogg in Carson, California. Kathy walked away with newfound respect for her father's small family fertilizer operation a continent away, recognized by an office worker holding a textbook in Madrid.

TRADE SHOWS, THEN AND NOW

Back in the day, industry trade shows often featured shapely beauty queens holding bags of fertilizer. Fortunately, we have come a long way through the years to design booths that actually feature our PRODUCTS more prominently than the models holding them!

Today, amid a global pandemic that has put a halt to in-person trade shows, Kellogg's Organic Labs and Organic Control have developed an excellent "virtual booth". Without all the eye-catching bells and whistles required on a show floor, they put together a virtual presentation that keeps customers' attention squarely on the excellence of our products, where it belongs!



Glamour Girls



Science Sells...



Beauty Bingo



"A Kellogg Classic"



Relationships within the industry make trade shows special. Pictured l to r: Hap Kellogg, Jimmy Rogers, Debbie Polskill, Gisele "G" Schoniger, Mike McClain, Rex Lamb, Duncan McNeil, Todd Slinde, Kerri Gardner

CARSON THROUGH THE YEARS

Initially, Wilmington, California was the perfect spot for H. Clay Kellogg to establish his manufacturing site. Why? Positioned at a low topographic point, all of Los Angeles water and waste would naturally drain to the city that would eventually become Carson.



c1934 Chub Kellogg prepares for meeting with LA Sanitation District

The section of land first claimed by Kellogg was no accident. After discovering rich vegetation growing alongside drainage canals near his Santa Ana home, he knew that this undeveloped area was the place to produce the soil and fertilizer that would supply the extensive orange groves of Southern California.

During the Great Depression, a time when L.A. County could not afford to acquire any land, Kellogg took the initiative to purchase an entire section that would benefit them both. An early photograph shows "Chub" Kellogg in 1934, dressed and ready to leave for his first meeting with A.M. Rown and the board members of the Los Angeles Sanitation District.



Aerial view of Carson plant, c. WWII

Emboldened by the feeling that he had found a true miracle, Kellogg worked to earn the contract for dried and pulverized solids from the county. This relationship turned into the longest running public/private partnership known as of this writing.

Kellogg's practice of recycling began with its very own buildings. Having sent trucks around to pick up scrap metal to aid in the war effort, Kellogg acquired some old military barracks from the U.S. Navy air base in San Pedro. This base was in use through the 1930s, but after Terminal Island closed in 1947, the barracks were moved and converted into the Carson office building on Figueroa Street.

The floor was made from warped and worn wooden planks, each 12 inches wide; the odd, sparse reception area dog-legged back to the offices. Other barracks were converted into two Orange County restaurants owned by Kellogg: The Buttery and Arnold's Farm House.

In the 1950s the county purchased the property back from Kellogg at the same price he had paid for it in 1934. The low purchase price was negotiated along with the agreement that ensured the future supply of materials from the LA Sanitation District to Kellogg.

As the 1980s rolled around, Kellogg reconfigured the property with the largest loan ever taken out by the company. With the funds, the organization revamped and revised the footprint of the Carson headquarters, allowing for increased traffic to and from its growing business.

Outgrowing Carson

In the late 1980s/ early 1990s, Kellogg began to look east to support the growing business. In their search, they found a manure packing facility located on Schaefer Avenue in Ontario. Designated a "protected farmland" agricultural preserve and surrounded by dairies, this site provided a second facility to meet the demand of Kellogg customers throughout So Cal. At first containing just a

single mill, it eventually expanded to multiple packaging lines.

Moving Northward

By 1999, Kellogg saw the need to expand into Northern California. Kathy Kellogg Johnson and Chris Littlefield set off to find a suitable location for Kellogg/Cascade to package soils. When they reached the site at Lockeford, Littlefield knew he could transform it from an abandoned lumber mill into the substantial operation it is today. The addition of this site and its 24-acre footprint allowed the organization to expand capacity to better meet demand. Since 2000, Kellogg has leased a plant in Longview, Washington where Kathy Hall and her team work hard to meet the ever-growing demand for products in the Pacific Northwest.

Continued Expansion

Most recently Kellogg has leased additional acres in Ontario, and by the time of this publication, will have added 20 acres in Lockeford. The demand for product in Northern California has grown so significantly, it has necessitated doubling the plant size. The additional real estate allows for more effective traffic flow and helps maintain good relationships within the community.

After expanding and stabilizing the west coast production capabilities, Kellogg entered into strategic partnerships with packaging plants to service customers throughout the entire nation. Thanks to the efforts of the hard working Kellogg team on the West Coast, national retailers took notice and invited Kellogg to introduce its signature products across the nation.

Planting Time!!

Kellogg's NITROHUMUS is a rich compost of natural humus used in the preparation of flower beds, lawns and ground cover areas before planting. Kellogg's NITROHUMUS improves both soil texture and structure.

Large Bag only... 1.25

Rockscaping Specials

LANDSCAPE ROCK

80 lb. Bag **49¢**

LOWEST PRICE EVER SOLD!

Over 100 different sizes & colors to choose from

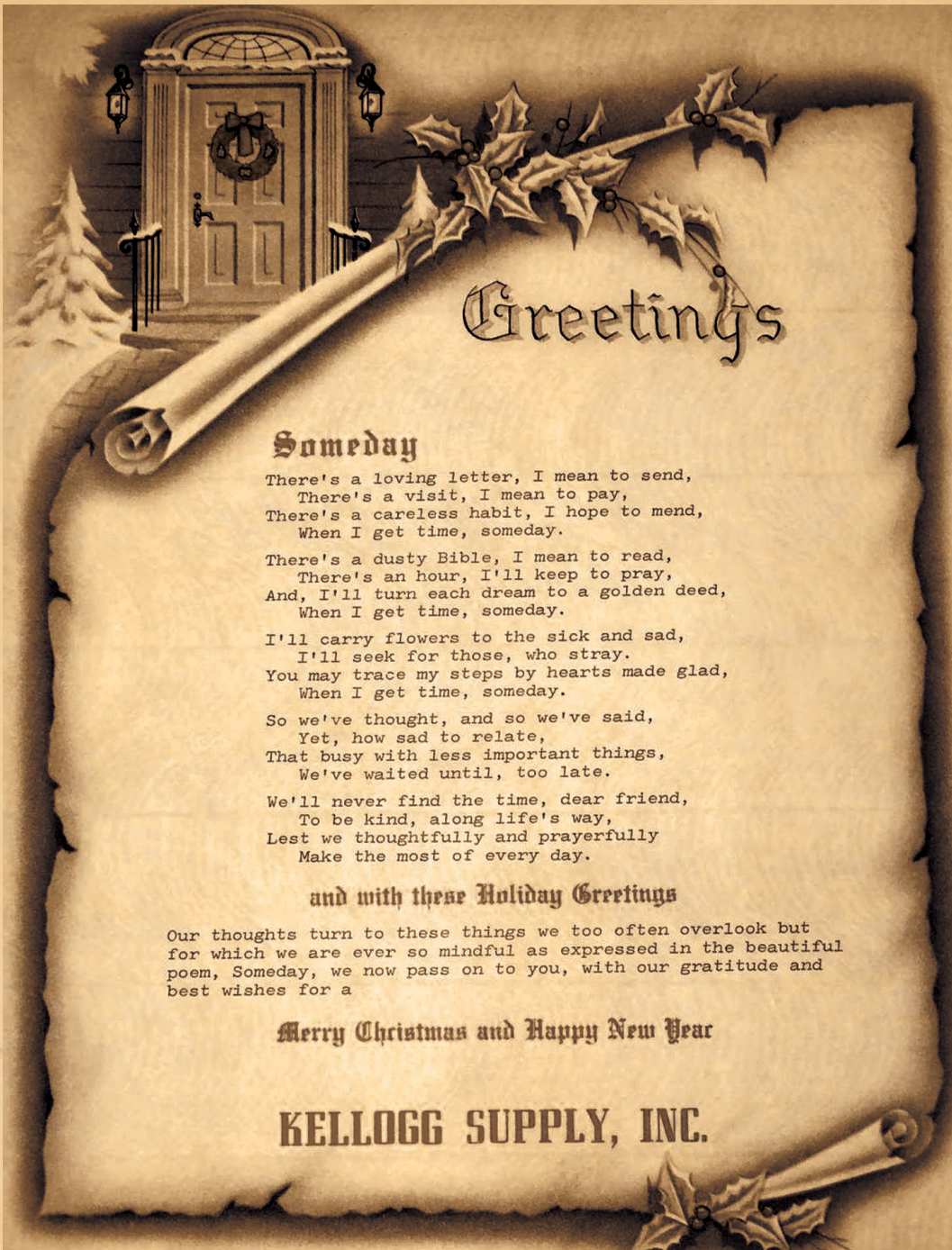
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Vintage Advertisement

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Celebrating 95 Years of History

One garden at a time.

From orange groves to backyard gardens, Kellogg Garden Products has been dedicated to helping gardeners everywhere since 1925.

Whether you're new to organic gardening or a seasoned pro, growing healthy vegetables, beautiful flowers, a lush lawn or all of the above — we have the proven organic soils and fertilizers to turn your vision into reality. 100% guaranteed and 100% certified organic, all of our products are OMRI-listed so you know they're safe for your home, family and pets.

Organic is more than a label on a product. When you work at Kellogg, it's our family name we represent. That's why it's our commitment to make sure every soil, fertilizer and planting mix product in both our Kellogg Garden Organics and G&B Organics brands complies 100% with the USDA's National Organic Program standards. At Kellogg, being Organic is not just a claim we make. It's a truth—verified by two outside agencies. We invite you to learn what goes into making our proven organic gardening products. And how you can put our proven products to work in your organic garden, with complete peace of mind. Please visit us online to learn more about our company and our products at KelloggGarden.com.

We're thankful to celebrate 95 years in business, we couldn't have done it without all the dedicated gardeners and landscapers who have grown with us over the years!

Sincerely,

The Kellogg family

KELLOGG WORD SEARCH

O L W E I V G N O L Q P H A J U B S E K H G H V X
 N H I Z N O S R A C G E F H D O U Y W L U Q I W D
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 U L N L K I D N C L A E O N C I R F X W R M G N R
 G U P A L S Y V E F L M G A L V N N I Q S L E Z T
 T M J E Z P R N L R E U C S T D F E Y D I Q R N Z
 A O E M O K U A J I U D H S R Z B R O O D T U G D
 B R L F O P J R Y E N W E E X F L U S P J C N R C
 V G X E D Q L P P A G S U S C D U N U Y X S A P P
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 V R L L C P T O B H A E C A Z Y B E I P E Y T M E
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 C Z P B N R R L U J C V F K Z E S L J J L Z E S F
 D U J X I G O T E R E P P O T L T Y Y C U K Y J E
 A P I W M G A I D E M E R P U S T S E V R A H E H
 L Y G Z G N R N M Z O R G A N I C S A W K Y Q N A
 K S G R L B U B J O U R A I S E D B E D O M Z Y H
 S R B L R X R Y W E Q K V P H D S T V C U G J L M
 P G A R D N E R A N D B L O O M E P E R L I T E B
 Y J O B W S I F U G Z P G N C Z J F C H D W A X C

Can you find THESE WORDS?

- | | |
|----------------------|------------------|
| FERTILIZER | SUPPLY |
| MINIMULCH | PERLITE |
| GARDNERANDBLOOME | CARSON |
| PATIOPLUS | BLUERIBBON |
| HARVESTSUPREME | LOCKEFORD |
| ORGANICS | RAISEDBED |
| GROMULCH | LONGVIEW |
| PEATMOSS | PEOPLEPLANETPETS |
| TOPPER | RICEHULLS |
| PALMANDCACTUS | KELP |
| AMEND | NITROHUMUS |
| SHADEMIX | MOLASSES |
| NRICH | POULTRYMANURE |
| CITRUS | ALFALFA |
| KELLOGG | STEERMANURE |
| ALLNATURALGARDENSOIL | SAND |
| ALLPURPOSE | BATGUANO |
| OMRI | BARK |

THE KELLOGG FAMILY

Phil Jackson, who coached the Los Angeles Lakers and Chicago Bulls to an unprecedented 11 NBA titles, sums it up perfectly:

“The strength of the team is each individual member.

The strength of each member is the team.”

Each person holding this paper has played a critical role in the success of this company.

Without you, 95 years would not be possible. Thank you for your dedication and for your heart!

KSI - Administration

<u>NAME</u>	<u>YEARS OF SERVICE</u>
Adrian Gonzales	4
Andrew Chen	4
Audra Greenberg	3
Brenda Deshamais	*
Connie Wiersma	23
Connor Johnson	1
David Williamson	8
Dearena Howard	23
Deborah Sutherland	*
H. Clay “Hap” Kellogg	36
Jeffery Smith	*
Jenny Tran	3
Kathryn Kellogg Johnson	33
Lautasi Paulo	4
Maria Ulloa	1
Maricela Zepeda	1
Nicole Fabian	1
Raymond Perez	7
Sebrina Webster	21
Steven Sutherland	2
Tomio Oyama	14
Yvonne LeGrande	6

KSI - Operations

<u>NAME</u>	<u>YEARS OF SERVICE</u>
Adolfo Reyes	3
Alejandro Frias	19
Alexander Calderon	*
Alfredo Suarez	1
Alonso Ceniseros	2
Alvaro Rodriguez	2
Andrew Godfrey	13
Antonio Romero	3
Arely Sanchez Cruz	*
Brady Smith	2
Brandon Richards	12
Brett Demaree	6
Carlos Nieves Correa	*
Carlos Nieves Magallanes	*
Colton Hommond	*
Constantino Perez	21
Cristian Calderon	*
Cristian Cholico	*
Damon Osorio	3
Daniel Herrera-Barriga	*
Daniel Lopez	2
Daniel Vazquez	4
David Schnabel	6
Diana Ortiz	7
Dionicio Keb	40
Edgar Garcia	1
Edgar Palafox	17
Edgar Tenorio Martinez	6
Enrique Cardona	1
Enrique Torres	12
Eric Mehl	3
Ernesto Sanchez	19
Fabian Delgadillo	1
Federico Munoz	12
Federico Zapien	9
Felipe Ortega	18
Fernando Murillo	17
Filiberto Solis	10
Flavio Calderon	*
Francisco Mendez	5
Francisco Reyes	3
Francisco Robles	31
Gerardo Nunez Razo	4
Gilberto Herrera Fuentes	2
Giselle Padilla Espinoza	3
Gregorio Ramirez Madera	1
Hasan Haideri	3
Hector Aceves	8

Hector Magana Ramirez	*
Hugo Rodriguez	8
Irene Ramos	10
Jaime Diaz	17
James Scott	1
Jamey Emmett	19
Janet O’Neal	28
Jerry Cole	21
Joaquin Felix	18
John Foster	5
Jorge Gallegos	19
Jorge Guerra	*
Jorge Vega	5
Jose Arellano	2
Jose Cardenas	*
Jose Duenas	1
Jose Frias-Vidrio	7
Jose Galvan	3
Jose Hernandez	8
Jose Lopez	5
Jose Nieves-Correa	*
Jose Nino	2
Jose Osegueda	19
Jose Ramirez Vargas	13
Joseph Cruz	2
Juan Barriga	3
Juan Calixto	5
Juan Reyes Ortiz	*
Juan Vargas	13
Kacee Tetzlaff	*
Kathy Hall	21
Kimberly Thiery	13
Leodan Galindo	*
Luis Becerra Lopez	1
Luis Canela	4
Luis Reyes	12
Luis Reyes Gamez	*
Magro Magallanes-Solis	6
Makhdoom Hussain	11
Marcos Canela-Sanchez	5
Mario Fabian Ramirez	3
Mark Lape	5
Martin Barrera	3
Martin Elenes	2
Norberto Sanchez	14
Norman Samaga	1
Octavio Nieves Magallanes	*
Olivia Jimenez	12
Pedro Paz	21
Pole Osorio	4
Rafael Chavez Castillo	2
Ramiro Santos	21
Raul Duran	1
Ricardo Gonzalez	2
Ricardo Soto	9
Roberto Robles	24
Ronald Kane II	*
Ronald Moberly	*
Ryan Teague	*
Salvador Elias	19
Sarah Garcia	4
Sharan Pranesh Praveen	2
Shinichi Nishime	10
Stephen Williams	12
Tanaya Granados	13
Taryn Degenstein	*
Todd Yeager	19
Tomas Cortes	11
Victor Gallegos	2
Victor Jauregui	13
Victor Valdivia	13
William Grate	5
Zachary Sutter	4
Zoe Alarcon	21

* Welcome new employees!
As of December 1, 2020

KSI - Sales & Marketing

<u>NAME</u>	<u>YEARS OF SERVICE</u>
Adam Hall	9
Adam Quigley	1
Adolfo Mazon	15
Agustin Cancel Rivera	1
Alexandre Costet	2
Anabel Avalos	2
Cecilio Lebron	18
Christiana LaMontagne	1
Christopher Byrd	5
David Benningfield	13
Douglas Moebus	22
Duncan McNeill	19
Edward Garcia	5
Eileen Stram	6
Elida Enriquez	16
Elijah Van Guilder	*
Ernesto Mercado	3
Felipe Silva	6
Gary Burnett	12
Gerald Gross	11
Gianni Ontiveros	6
Gisele Schoniger	20
H. Clay “Cody” Kellogg	13
James McAllister	43
Janette Konold	6
Jared Hudiburg	*
Jason Roehr	6
Jason Washington	16
John Bartok	10
John Maniaci	13
Jonathan Harris	9
Joseph Delgado	3
Juan Barron	3
Juan Carranza	2
Kerri Gardner	18
Mark Jones	9
Mary Gardner	18
Michael Gibson	4
Michael Skeber	4
Miguel Collado	18
Nicholas Essett	*
Pedro Sanchez	2
Rex Lamb	24
Richard Norman	4
Richard Ressegiue	3
Rick Sacks	17
Robert Hudiburg	9
Robert Lawson	8
Robert Wingate	2
Tatenda Mudzudzu	5
Thyron Hall	20
Tylor Brewer	2

Organic Control, Inc.

<u>NAME</u>	<u>YEARS OF SERVICE</u>
Tina “Marie” Poulos	5
Joey McNair	6
Brian Johnson	7
Alfredo Bahena	7
Claudia Casillas	7
Rene Casillas	11
Kendyl Johnson	*
Dale Donnelly	4

Organic Laboratories, Inc.

<u>NAME</u>	<u>YEARS OF SERVICE</u>
Alejandro Avendano	*
Alexander Garcia	5
Jessica Kelly	*
Joseph Massini	4
Richard Barr	7
Rosanna Lewis	7